

Moriah Thomas

UX Designer



New Jersey

<https://mothom.pixpa.com>

EDUCATION

Rutgers the State University of
New Jersey

B.A General Science

CERTIFICATIONS

CareerFoundry

UX Immersion Course | May
2022

Front End Web Development |
May 2022

UI Design Course | June 2022

CORE COMPETENCIES

Wireframing • Prototyping •

User Personas • User Research •

User Testing • Market Research

• User Training • Software

Implementation •

Issue Troubleshooting &

Tracking • Project Management

• Employee Management • Front

End Web Development

TOOLS

Figma, Marvel, InVision,

Balsamiq, Microsoft Suite, Google

Suite, JIRA, Salesforce CRM,

SharePoint, SQL, HTML, CSS

PROFESSIONAL PROFILE

UX Designer proficient in organizing, understanding and articulating users' needs as a result of my 10+year background in Management, and Healthcare Technology Implementation. Highly proficient in analyzing user data and effectively communicating objectives to project teams as well as stakeholders. My aim is to be a part of a respectful and collaborative work environment where I can help solve complex design issues and create beautiful and intuitive user experiences.

DESIGN PROJECTS

Word to the Wise- Vocabulary Learning App

UX Researcher/ Designer

- Completed Thorough Competitive Market Research and Analysis to gain insight on current Market Offerings.
- Planned and Executed User Research Interview and thoroughly Analyzed data to create User Personas and User Journeys for the app.
- Created Low Fidelity Wireframes and conducted Prototype Testing and Analyzed Data to identify app successes and process pain points.

Hunt & Gather

UX Researcher & UX/UI Designer

- Conceptualized and Designed Community Based Scavenger Hunt app to encourage users to explore their communities while adhering to both WCAG and Material Design Standards.
- Using Thorough Research Analysis Methods developed User Personas, Journeys and Flows to ensure product concept stayed on track.
- Developed Complete Brand identity and Business Requirements for Mobile & Web Based App to ensure anticipated app Goals and Timelines were met.
- Created Multiple Forms of Fidelity Prototypes for Various forms of testing and prototyping to assess user functionality.
- Managed Project from End-to-end created project deliverables, scheduled user interviews compiled all deliverables and prepared data for developer hand-off.

PROFESSIONAL EXPERIENCE

Event Manager/Project Manager | 2018-Present

- Managed Event Planning for up 100 guest events from initial concept and budget discovery to supply acquisitions, vendor communications and complete setup and breakdown of event space.
- Research and Sourced Materials to design and create all Wedding Stationary Including Production and Tracking of Wedding Invitations to customers satisfaction.

Implementation Consultant | 2012-2018

- Managed multiple concurrent projects to thoroughly train End Users/Super Users on the new features, functionality, build, and maintenance of the Specific Software Applications.
- Collaborated with IT Department and Technical Team to thoroughly identify troubleshoot, document, and resolve system issues to ensure smooth transition to new product.
- Oversaw customer testing, implemented action plans, and performed other software implementation duties to ensure successful completion of projects within specified timeframes.
- Managed multiple concurrent projects to thoroughly train End Users/Super Users on the new features, functionality, build, and maintenance of the OneContent/Paragon Applications.