## STORYBOARD

#### WEBSITE STORYBOARD

- is a visual representation of your website's structure.
- It maps out all the components of your site and how they inter-relate.
- the blueprint for a web project.
  - It is a simple, flexible tool which can be used to display the elements on a single Web page such as images, banners, navigation, graphic elements and text.

#### PURPOSE OF THE STORYBOARD

- Creating a website storyboard can help you plan and organise your website and even plan the internal linking structure between pages.
- an easy way to see what information goes on which page and how that page will flow with the other pages on the site.
  - It will also allow you to see how the site navigation needs to be set up and avoid you having to redo the menus or content on multiple pages.

#### HOW DO I START STORYBOARDING?

- Collect the information that you want to include on the Web site. This includes text as well as images.
- 2. Sort the information into topics. Topics should start at the broadest and work toward the narrowest.
- 3. For each page of the Web site, determine page title, headings, sub headings and content.
- 4. Plan the structure of the information and how the pages will link. This needs to be logical. It can be linear, hierarchical or a branch design, in the form of a web.

#### HOW DO I START STORYBOARDING?

- 5. Layout the menu structure.
- 6. Layout your template page. This should be the interior page of the Web site.
- 7. Test the layout. Imagine that you are a visitor to the Web site. You can enter on any page. Does it work? If not, start again.

# EACH AND EVERY ELEMENT IN YOUR STORYBOARD MUST ADDRESS THESE CRITICAL QUESTIONS:

- What do I want my visitors to know here?
- What do I want my visitors to do at this point?
- What do I want my visitors to feel right now?
- Where do I want my visitors to go next?
- How do I make it easy for them to do that?

Company Logo

Banner (980X150)

Home | Services | About us | Contact

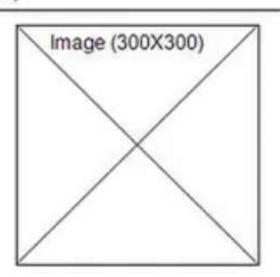
(980X40)

Heading 1

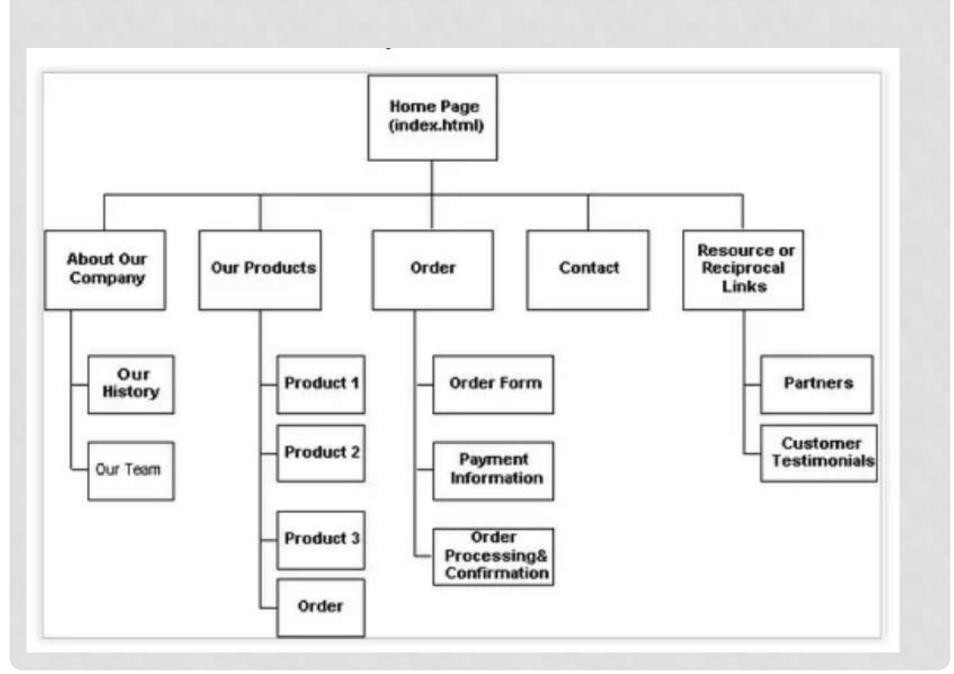
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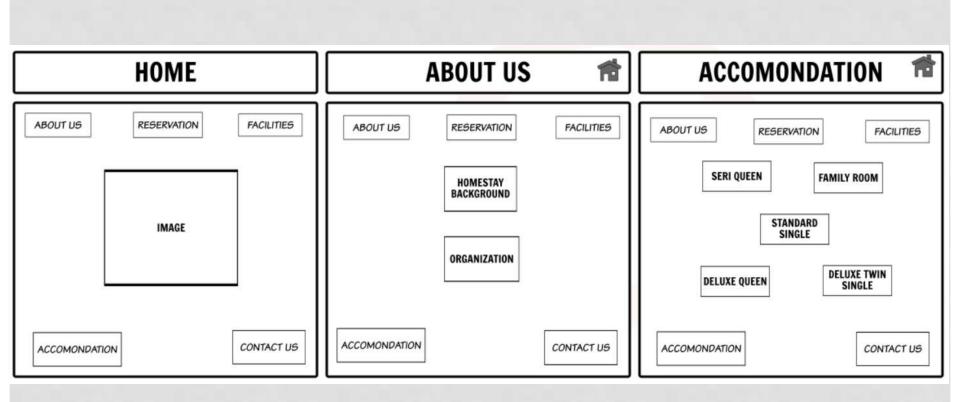
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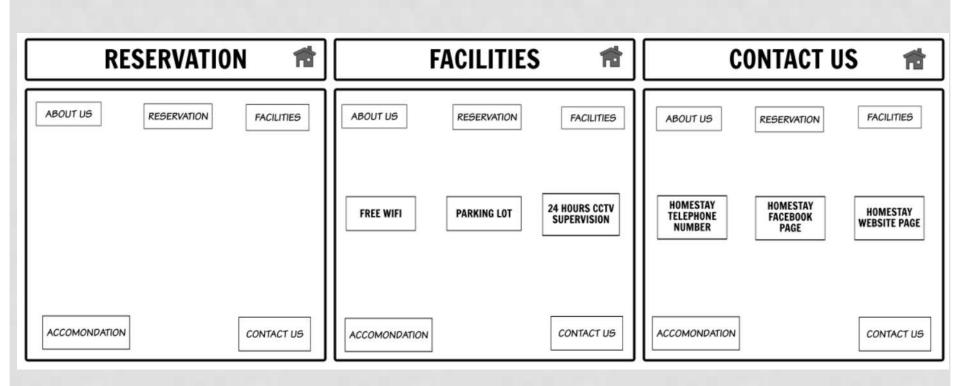
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Copyright Information (980X40)

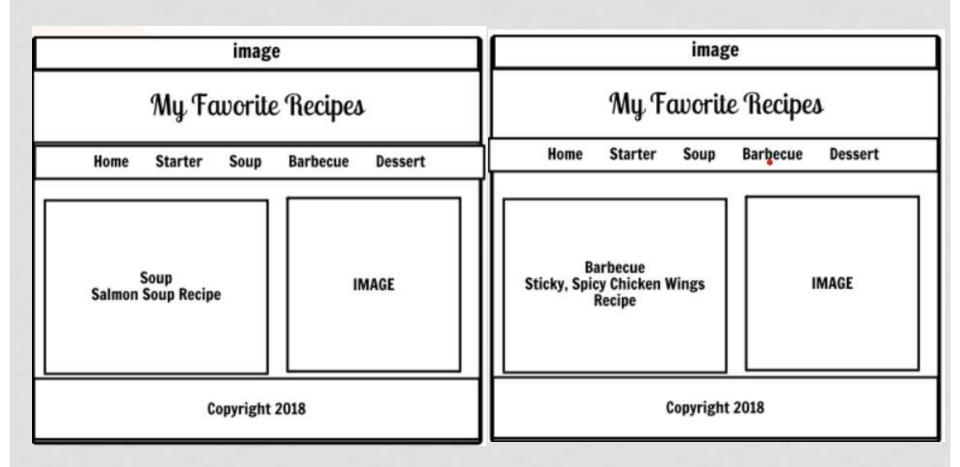












#### image

### My Favorite Recipes

Home Starter Soup Barbecue Dessert

Dessert Crepes with Ice Cream, Chocolate and Blueberry Jam Recipe

IMAGE

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Name of Company + Company Image	If the user clicked on About Us - Title	If user clicked on Quiz page- Quiz Title  Question 1:
Image	Body Paragraph E.g. This website contains	Answer a Answer b
Footer- Company Name, Email	Footer- Company Name, Email	
Navigation Bar	Navigation Bar	Navigation Bar
Quiz Title	Quiz Title	Quiz Title
Question 2:	Question 3:	Question 4:
Answer a Answer b	Answer a Answer b	Answer a Answer b

