CREATING A WEBSITE with the CMS known as WORDPRESS and WIX

In this document we will be showing through screenshots some of the elements you need to know at the moment of creating a website (for free) in a designed CMS. Now all the CMS are located on the internet so we will be choosing two of the catalog. First, starting with Wordpress

WORDPRESS Guide Create of a Website

First you need to search on your search bar "wordpress.com", once you searched it click on the button "Start now".

After that you will be redirected to the page that shows in the next image.
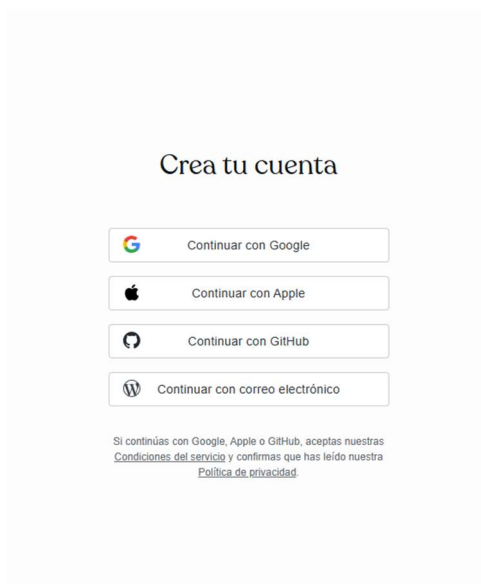
Once we created an account we are going to be requested to write a domain and select which offer you want to get, we will get the free one.

After that we will see another page to chose the subscription, we will choose the free one with no recharge

Then you need to talk about your objectives or goals you want to have in your page.

Then you need to name your page and a short description.

After this we will get three options to do, create a page from zero, select a design or import a design, we will select choose a design.

In this case we are going to do a Minecraft guide web page so we take the Minecraft page pre-design.

Then we will be asked to write our first post.
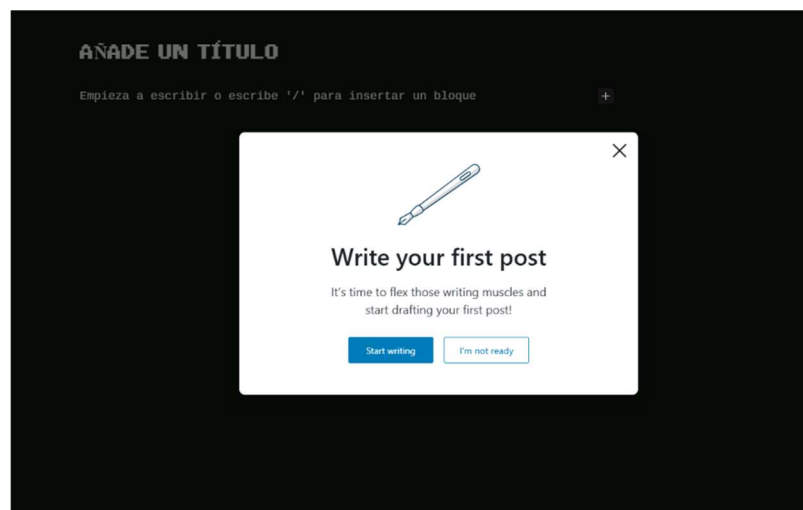
Now we publish it on the right up corner of the screen (our page is published after choosing the domain tho).
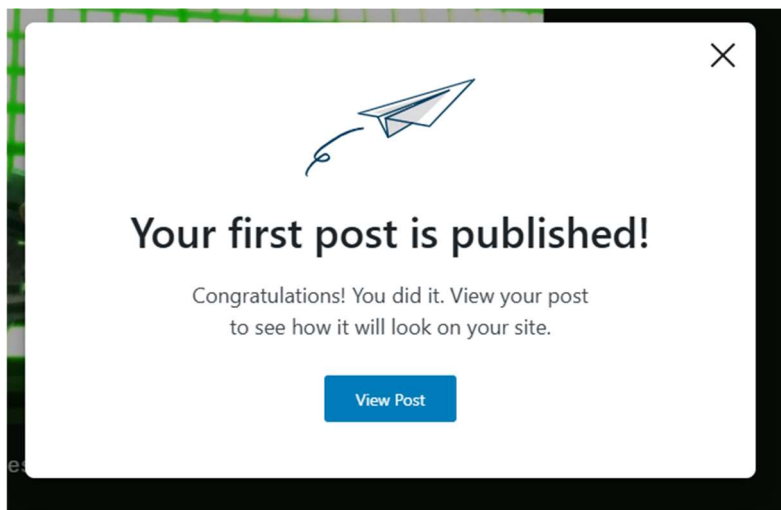
Now you can see your first subpage/post shown.
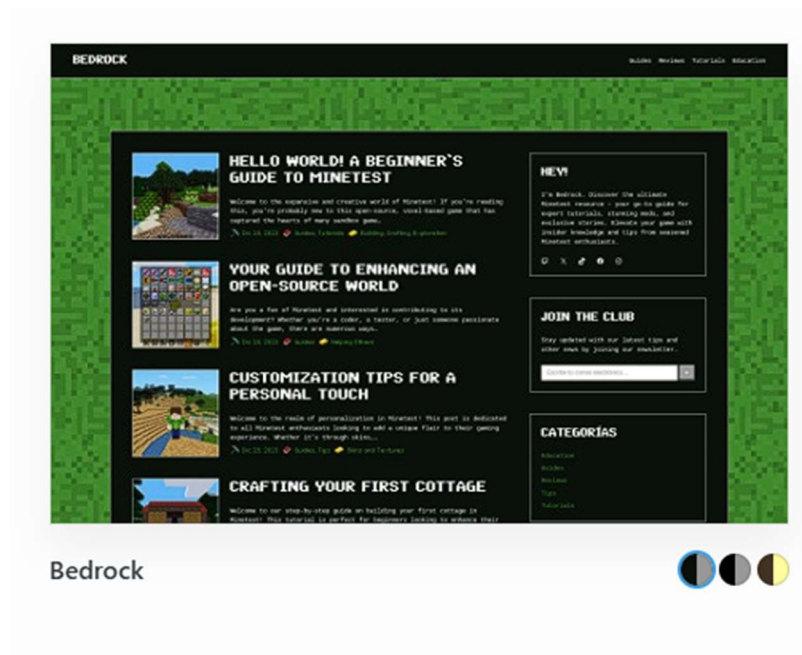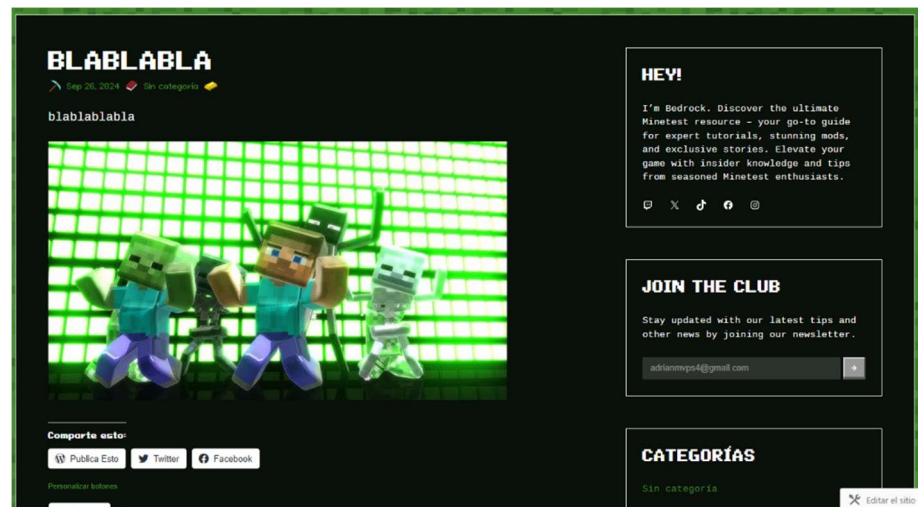

After that if you click on the left up corner where it is the name you gave to your page… You'll be redirected to your home web page

And… Congrats, you got your first page on CMS
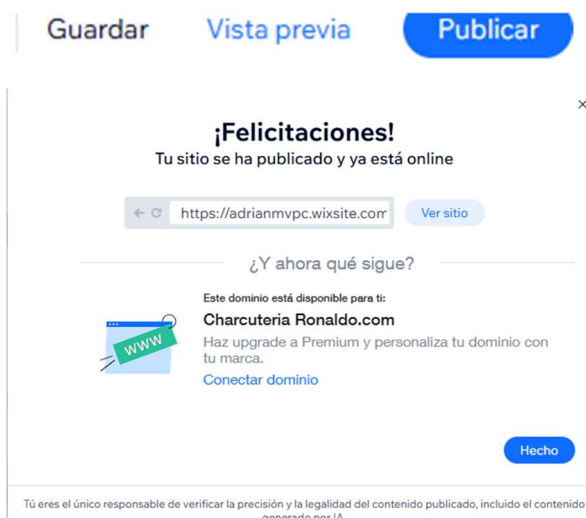
This is my web page done on Wordpress, has the home page and a subpage/post on it.

Here's the link: https://craftonmines.wordpress.com/
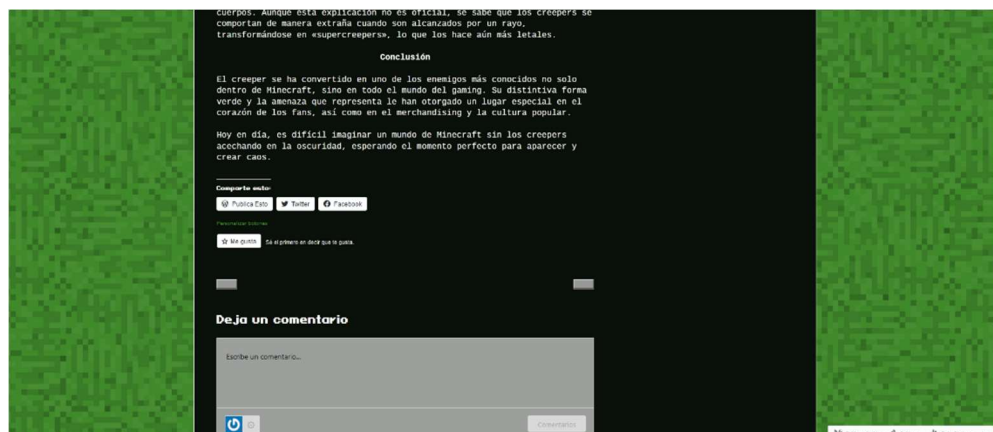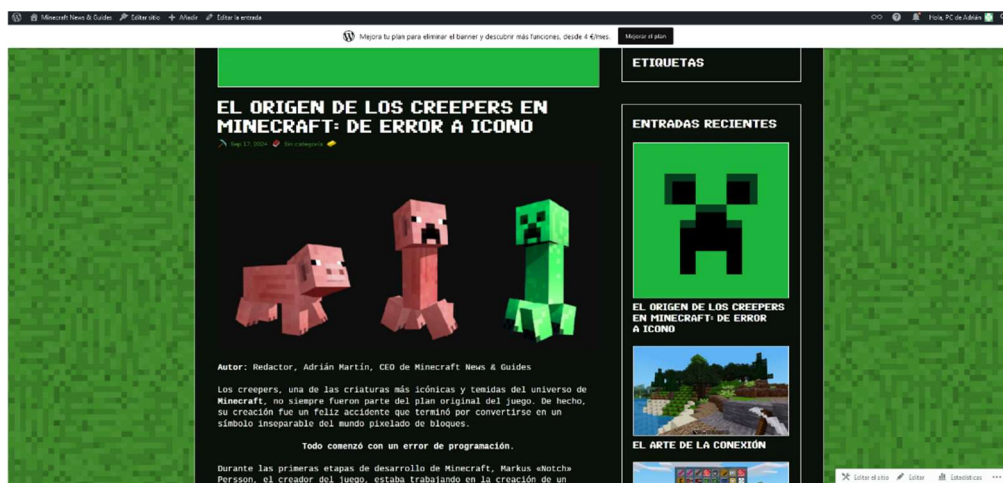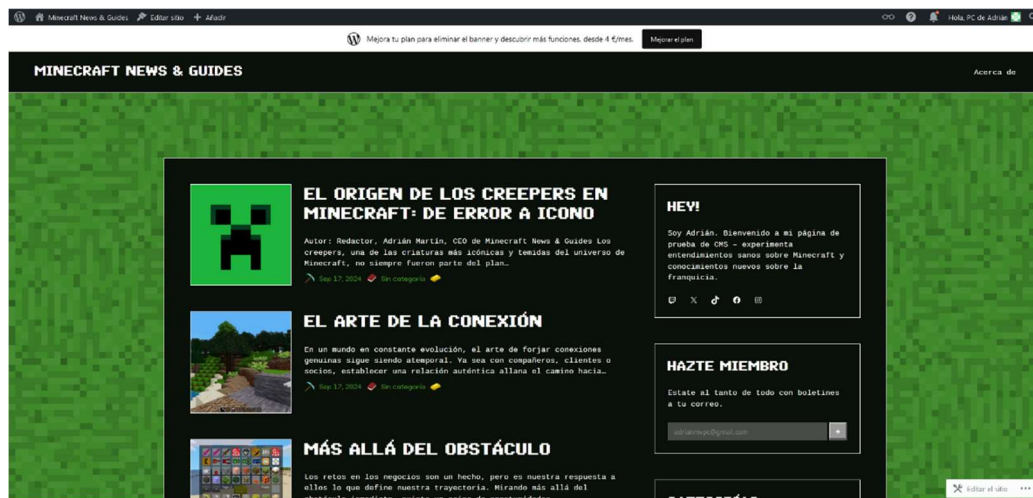
WIX Guide Create of a Website

First you need to search on your search bar "wix.com", once you searched it click on the button "Start".
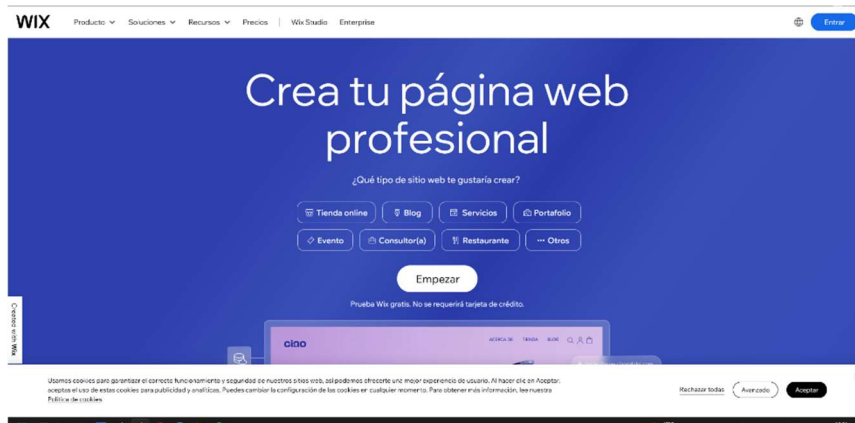
Once you hit the button you'll have to register

After that, you need to say for what purpose you are creating a website
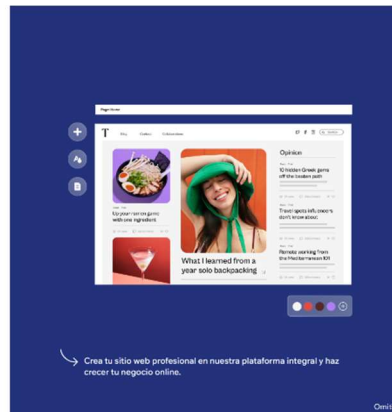
Then you'll be recommended to use their AI to create the web page, which is what I did.
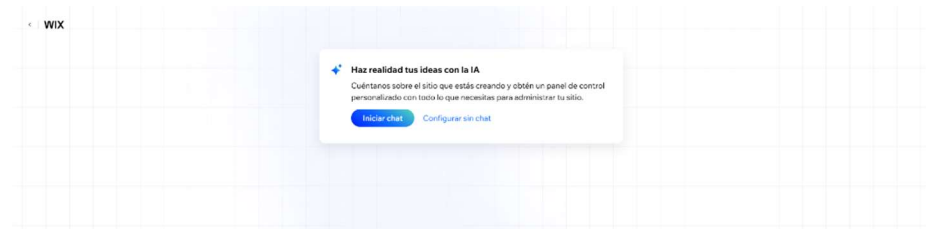
Then the AI will be asking some important things I will enumerate after this paragraph.

1:
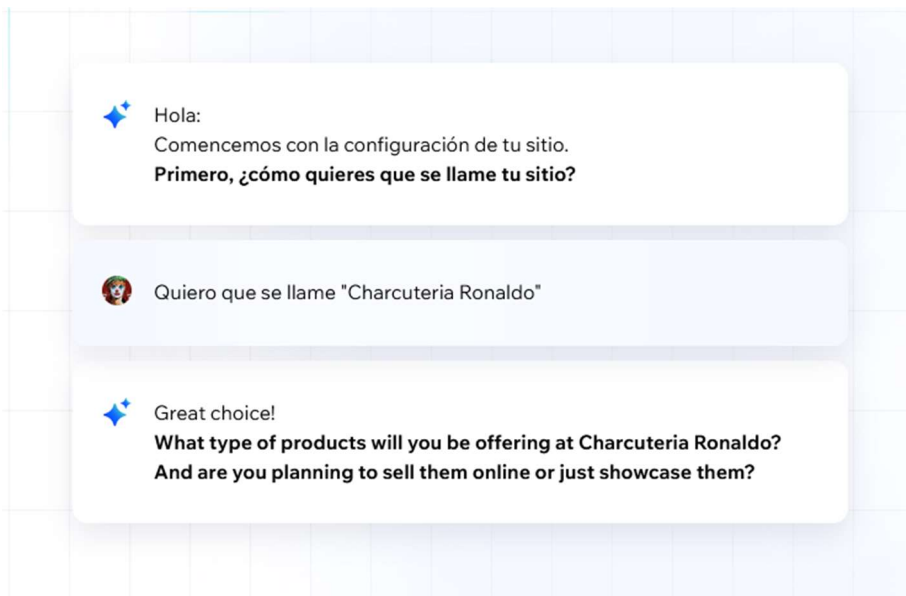
2:

> **Great choice!**
> **What type of products will you be offering at Charcuteria Ronaldo?**
> **And are you planning to sell them online or just showcase them?**

> I'm planning to sell them in my store located in "Avd. Francisco Ayala, sin numero, Granada (Spain)", and I will be selling types of meat

> **Got it!**
> **What is your target audience or demographic for Charcuteria Ronaldo?**
> **And do you have any specific goals in mind for your website, like driving more foot traffic to your store or increasing sales?**

3:

> **Got it!**
> **What is your target audience or demographic for Charcuteria Ronaldo?**
> **And do you have any specific goals in mind for your website, like driving more foot traffic to your store or increasing sales?**

> My target audience is for people who want to buy a bistec or ribs for them to eat it grilled or cooked, this audience would be both men and women from 30 to 60 years old that will reserve the meet they want through my page
> My website will be focused on reserve of meats if you cannot visit the store by yourself, so I have dealers that deliver the meat to your house on a cooler, also I want this for increasing my sales because currently I have not that many people I want, so I want to increase my popularity and the people that buy my products

> That's a clear target audience and great set of goals!
> **Do you have any specific features or functionality in mind for your website to support these goals?**
> **For example, online reservation system, customer reviews, or loyalty programs?**

4:

> ✦ That's a clear target audience and great set of goals!
> **Do you have any specific features or functionality in mind for your website to support these goals?**
> **For example, online reservation system, customer reviews, or loyalty programs?**

> 🧑 I will have a page to buy types of meat, also my page IS NOT A RESTAURANT is a meat store, on forward i want features as a page to reserve or buy the meats I sell, A page that tells about my store and the location of it and a image or some other feature that shows the stock we have at the moment, and also the offers we have.
> And yes I would live online reservation system, customer reviews, I dont know what is loyalty programs but if it supports the goals I want to complete for this page then I grant it.

> ✦ That all sounds fantastic!
> **What makes Charcuteria Ronaldo unique from other meat stores in your area?**
> **And how did you first get started in the meat business?**

5:

> ✦ That all sounds fantastic!
> **What makes Charcuteria Ronaldo unique from other meat stores in your area?**
> **And how did you first get started in the meat business?**

> 🧑 It haves a webpage and also is the one who shows it suppliers and gives them recognition, also my store is well located.
> I got started cutting meat then became my job when most of the people liked how I cut meat so there were more and more suppliers who brought more meat to me.

> ✦ **¡Todo listo!**
> Ahora, ve a tu panel de control personalizado para ver:
> - ✔ Pasos de configuración para publicar tu sitio más rápido
> - ✔ La mejor selección de plantillas que se adapten a tus necesidades
> - ✔ Texto e imágenes a medida y generados solo para tu sitio
>
> **Ir al panel de control**

Now the AI has everything check and done for start creating it, as you can see in the next picture it says all the important things he will focus on.

After this, the AI will be thinking, judging and creating the website, then you'll be redirected now to your Wix Account home page for click the button on design your web page.
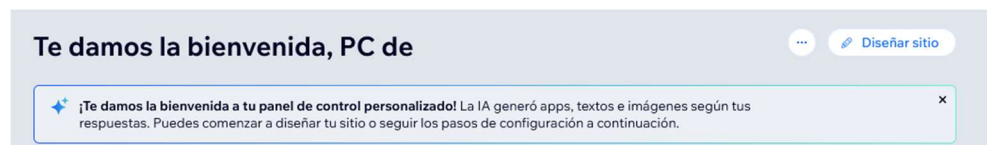
Now the AI will ask which design you like more; I selected this one...
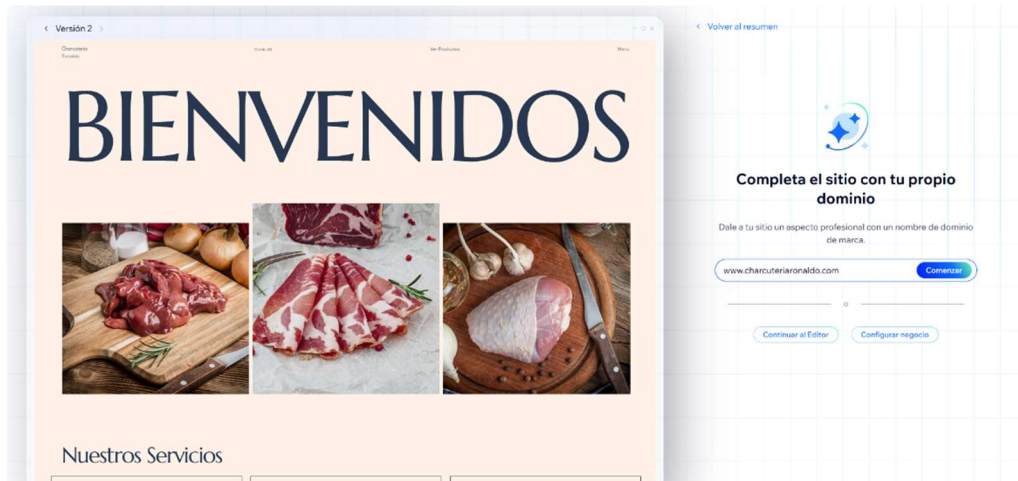
Now we will do the subpage or post in this case they are called services.
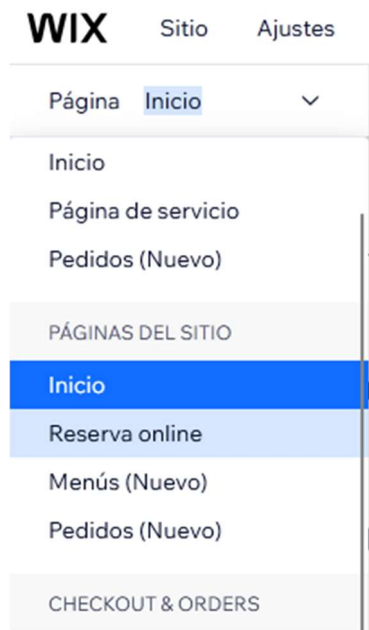
So we will do 3 services clicking on the button shown "Administrate services".
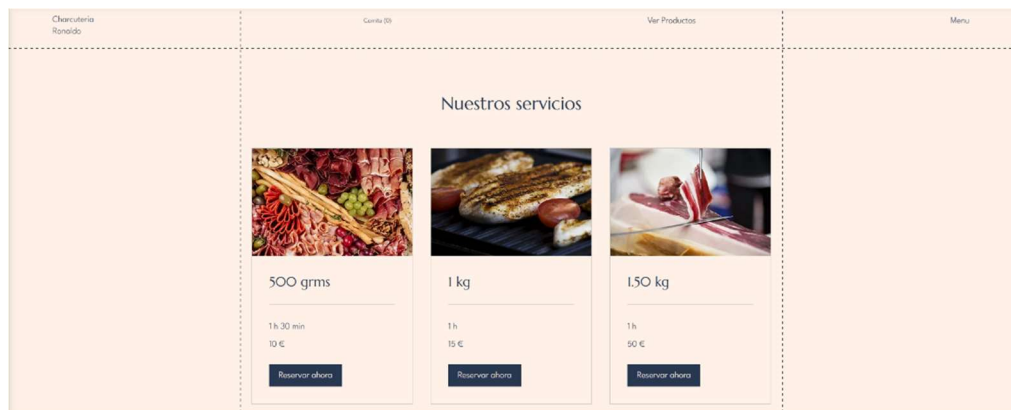

Here we created our 3 services which only selected the option of "change the price" also with a picture attached and a name.

Then on the left-up corner of the page we are in we click on "Site -> Home".
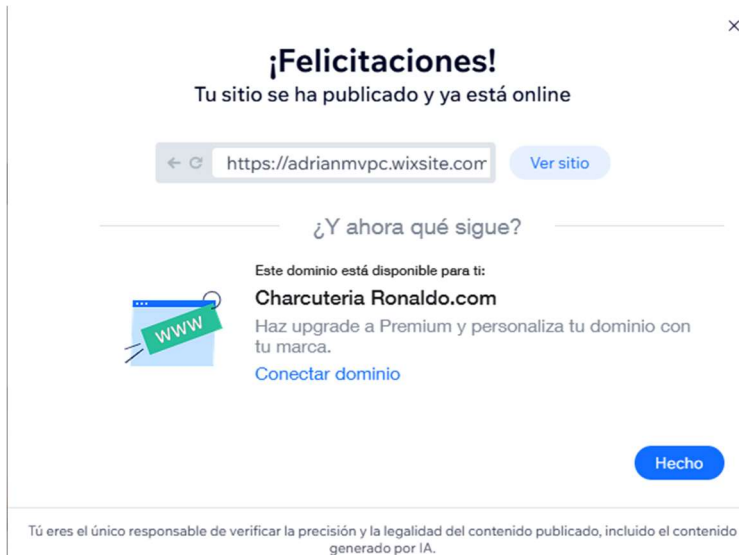

After that our services will be updated if we move to the Home page.

So we now have a Menu on the home page to see our main services.

When all is finished, we click on save and publish our website, and... Voilà our page is published and ready to see for everyone.

If you want to see how my page looked like... This is the link:

https://adrianmvpc.wixsite.com/charcuteria-ronaldo