

CREATING A WEBSITE with the CMS known as WORDPRESS and WIX

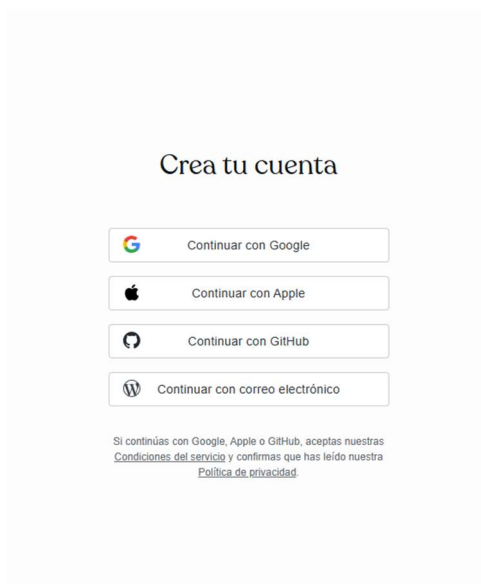
In this document we will be showing through screenshots some of the elements you need to know at the moment of creating a website (for free) in a designed CMS. Now all the CMS are located on the internet so we will be choosing two of the catalog. First, starting with Wordpress

WORDPRESS Guide Create of a Website

First you need to search on your search bar “wordpress.com”, once you searched it click on the button “Start now”.



After that you will be redirected to the page that shows in the next image.



Once we created an account we are going to be requested to write a domain and select which offer you want to get, we will get the free one.

Elige tus dominios

Busca y hazte con uno o varios nombres de dominio

Recomendado

minecraftwebserverguide.blog

Gratis durante el primer año con cualquier plan de pago anual

21€ al año

Mejor alternativa

minecraftwebserverguide

Gratis durante el primer año con cualquier plan de pago anual

33€ al año

minecraftwebserverguide.wordpress.com

Gratis

¿No quieres elegir un dominio todavía?

Elige cualquier plan de pago anual y nosotros pagaremos las tasas de registro del dominio del primer año por ti.

Puedes hacerte con un dominio personalizado más tarde, cuando lo tengas todo listo.

[Ver los planes de pago »](#)

¿Ya tienes un dominio?

Conecta un dominio que hayas adquirido en otro lugar con tu sitio de WordPress.com.

[Usar un dominio que ya tengo](#)

Tus dominios

minecraftwebserverguide.wordpress.com	Gratis
<input type="button" value="Eliminar"/>	

1 dominio

0,00 €

[Elegir mi dominio más tarde](#)

After that we will see another page to chose the subscription, we will choose the free one with no recharge

Gratis

Descubre el CMS y las herramientas de blogging más populares del mundo.

0€

Sin fecha de caducidad

Atractivos temas y patrones

Then you need to talk about your objectives or goals you want to have in your page.

¿Cuáles son tus objetivos?

Cuéntanos qué te gustaría conseguir con tu página web.


Selecciona los que correspondan

<input checked="" type="checkbox"/> Escribir y publicar	<input type="checkbox"/> Vender online
<input type="checkbox"/> Promocionarme a mí mismo o a mi empresa	<input type="checkbox"/> Creamos tu sitio web en 4 días Premium
<input type="checkbox"/> Importar una web o contenido ya existente	<input checked="" type="checkbox"/> Otros

Continuar

Then you need to name your page and a short description.

Primero, ponle un nombre a tu blog



Nombre del blog (opcional)

Minecraft News & Guides Test


Descripción corta (opcional)

This is a test

📍 En pocas palabras, explica de qué trata tu blog.

Continuar

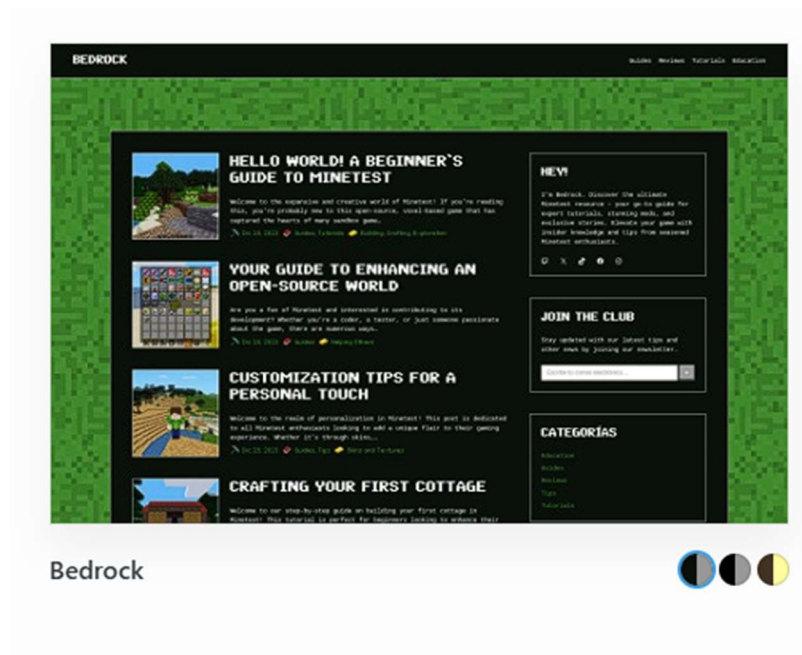
After this we will get three options to do, create a page from zero, select a design or import a design, we will select choose a design.

 **Elige un diseño**

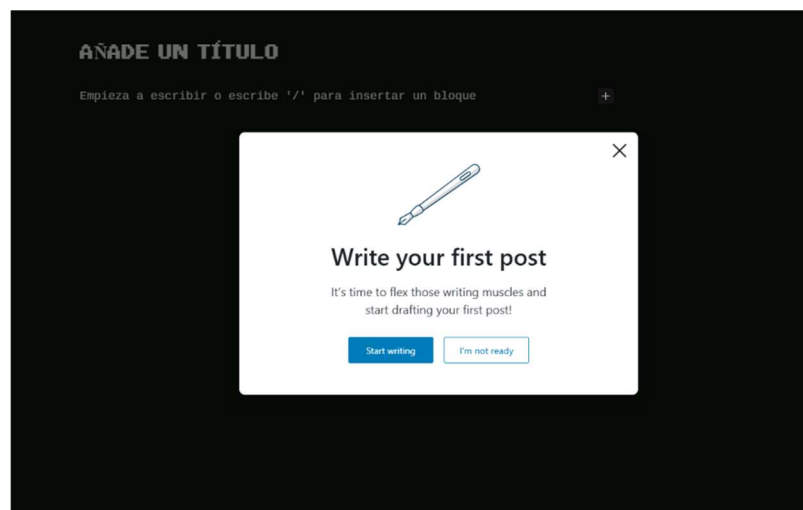
Siéntete como en casa en tu blog

Explorar diseños

In this case we are going to do a Minecraft guide web page so we take the Minecraft page pre-design.



Then we will be asked to write our first post.



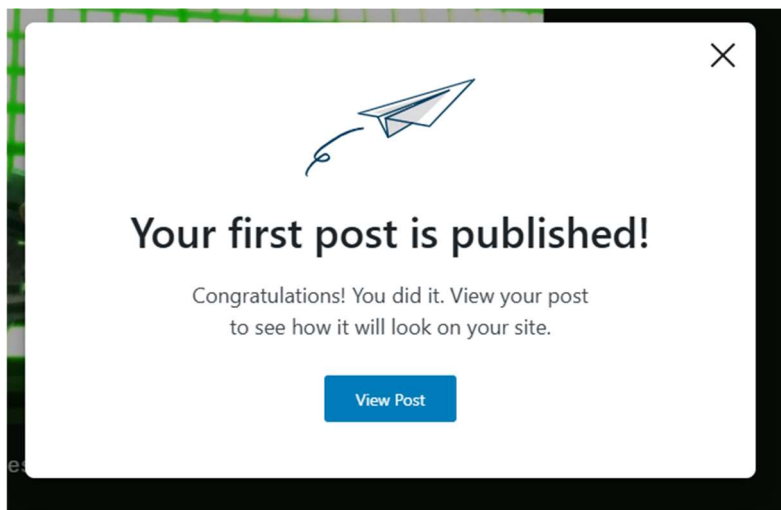


Now we publish it on the right up corner of the screen (our page is published after choosing the domain tho).

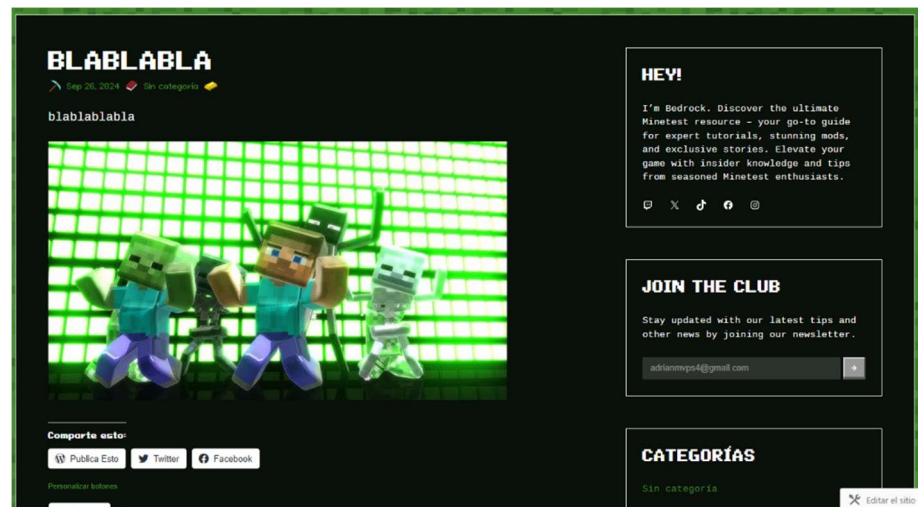
Guardar como borrador



Publicar



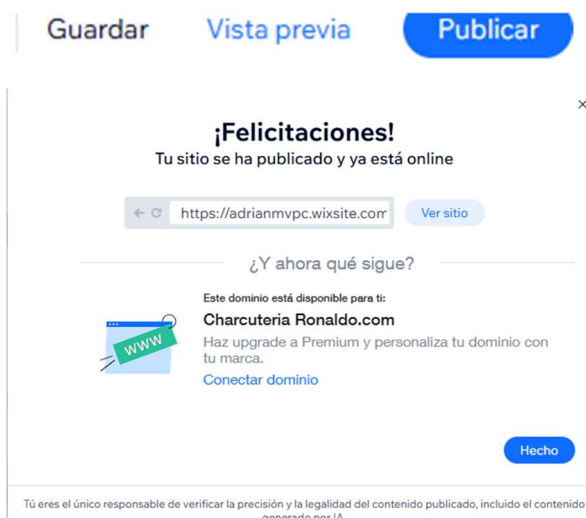
Now you can see your first subpage/post shown.



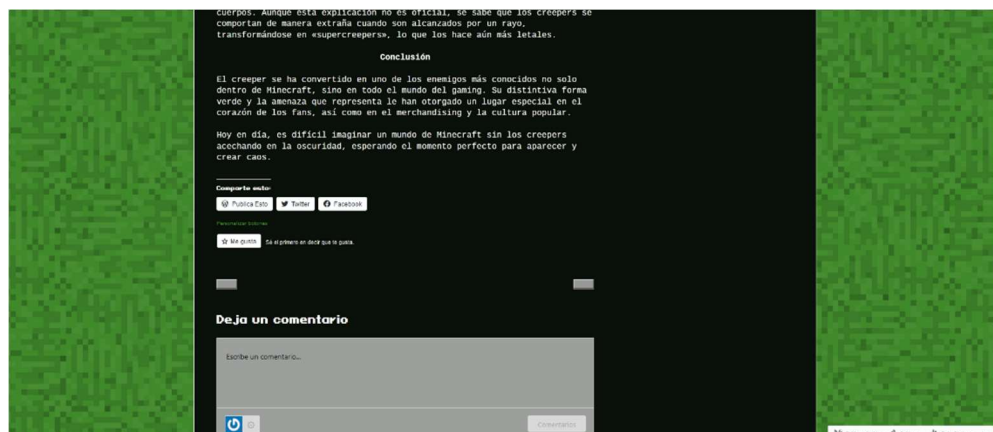
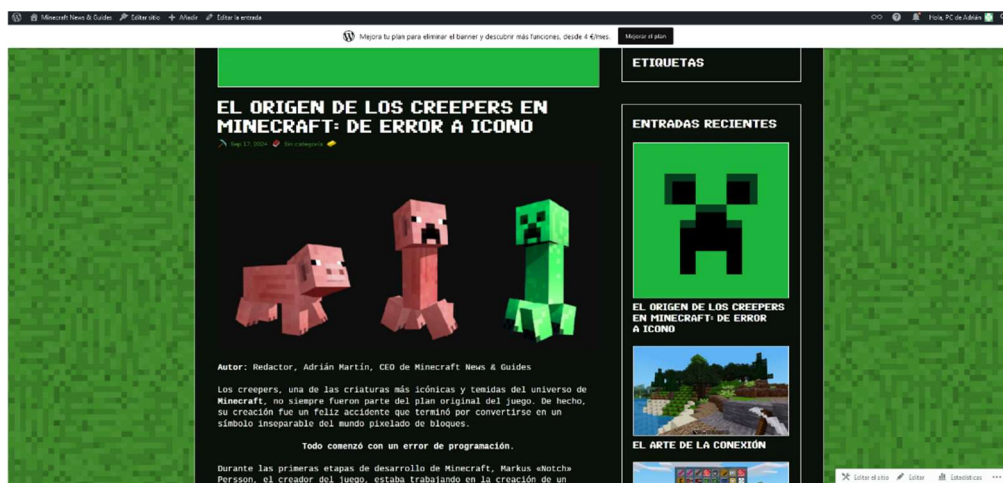
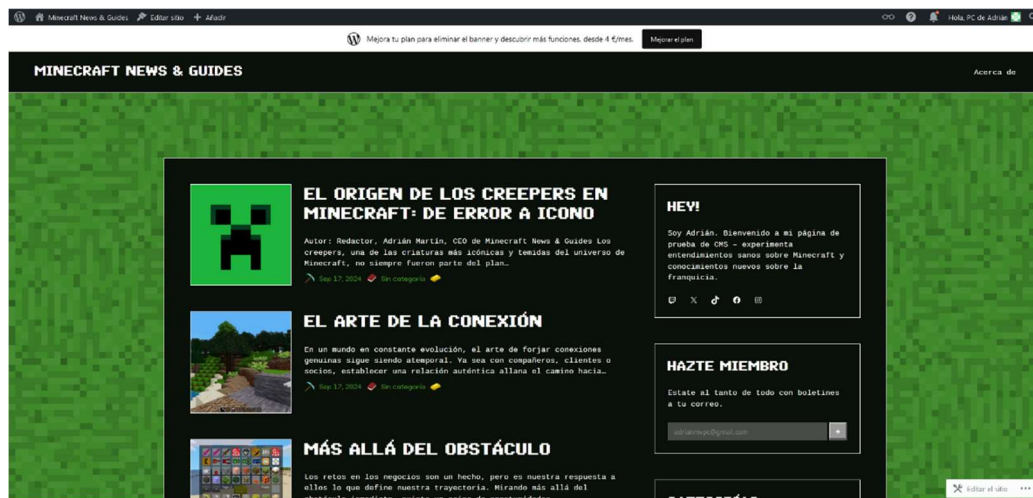
After that if you click on the left up corner where it is the name you gave to your page... You'll be redirected to your home web page



And... Congrats, you got your first page on CMS



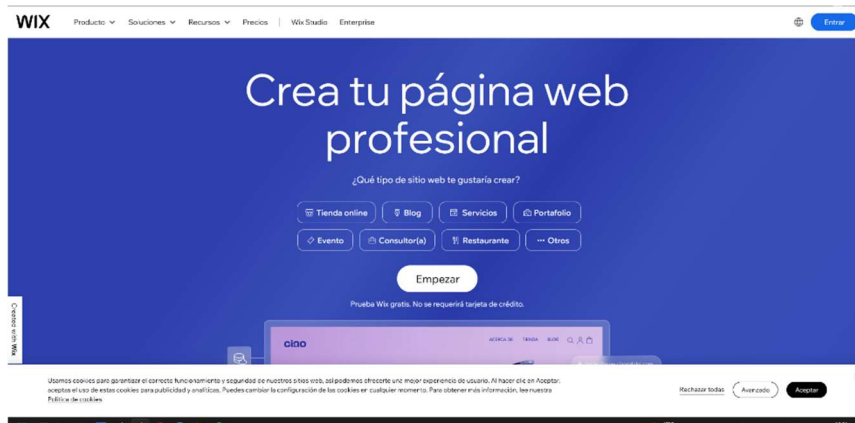
This is my web page done on Wordpress, has the home page and a subpage/post on it.



Here's the link: <https://craftonmines.wordpress.com/>

WIX Guide Create of a Website

First you need to search on your search bar “wix.com”, once you searched it click on the button “Start”.



Once you hit the button you'll have to register

Regístrate

¿Ya tienes una cuenta? [Iniciar sesión](#)

* Al registrarte, aceptas nuestros [Términos de Uso](#) y reconoces haber leído nuestra [Política de Privacidad](#).
Este sitio está protegido por reCAPTCHA Enterprise. Se aplican la [Política de Privacidad](#) y las [Condiciones de Servicio de Google](#).

After that, you need to say for what purpose you are creating a website

WIX

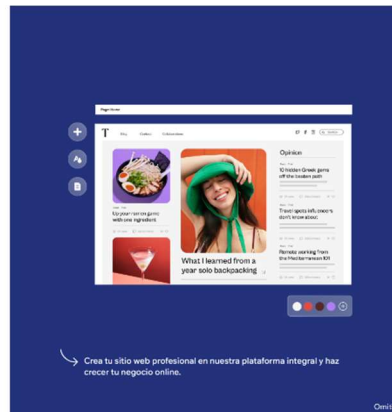
Empecemos

¿Para quién estás creando un sitio web?

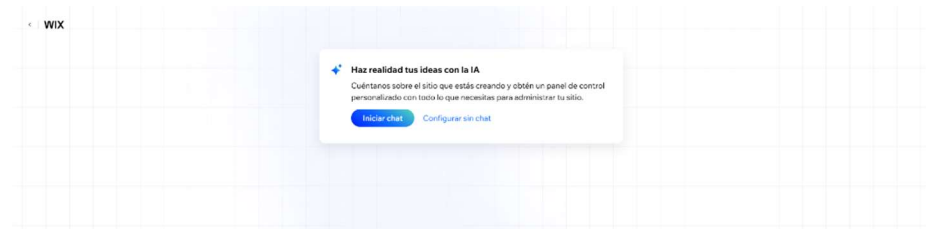
☒ Para mí, mi negocio o un amigo

☐ Para un cliente, como freelancer o agencia

Continuar

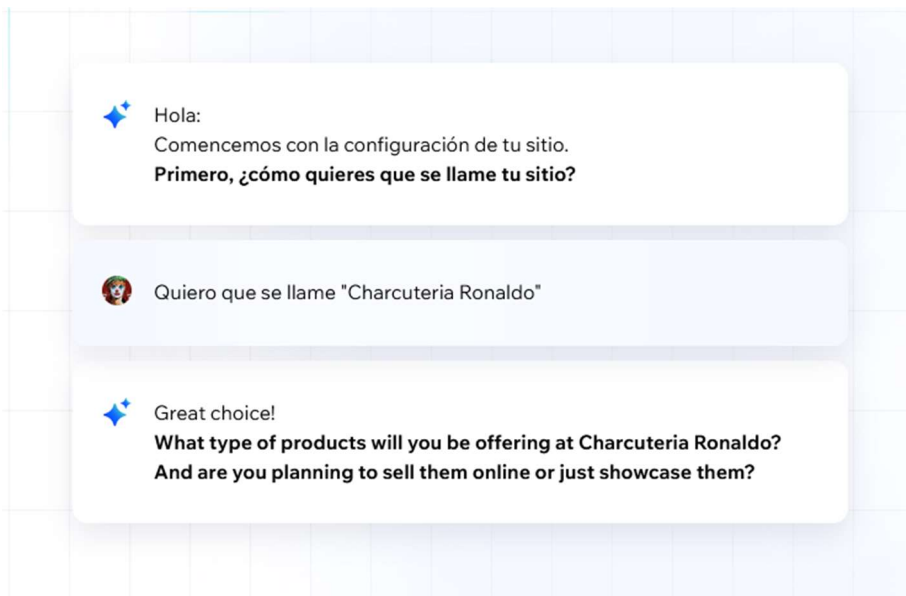


Then you'll be recommended to use their AI to create the web page, which is what I did.




Then the AI will be asking some important things I will enumerate after this paragraph.


1:




2:



Great choice!
What type of products will you be offering at Charcuteria Ronaldo?
And are you planning to sell them online or just showcase them?




I'm planning to sell them in my store located in "Avd. Francisco Ayala, sin numero, Granada (Spain)", and I will be selling types of meat




Got it!
What is your target audience or demographic for Charcuteria Ronaldo?
And do you have any specific goals in mind for your website, like driving more foot traffic to your store or increasing sales?


3:



Got it!
What is your target audience or demographic for Charcuteria Ronaldo?
And do you have any specific goals in mind for your website, like driving more foot traffic to your store or increasing sales?



My target audience is for people who want to buy a bistec or ribs for them to eat it grilled or cooked, this audience would be both men and women from 30 to 60 years old that will reserve the meat they want through my page
My website will be focused on reserve of meats if you cannot visit the store by yourself, so I have dealers that deliver the meat to your house on a cooler, also I want this for increasing my sales because currently I have not that many people I want, so I want to increase my popularity and the people that buy my products



That's a clear target audience and great set of goals!
Do you have any specific features or functionality in mind for your website to support these goals?
For example, online reservation system, customer reviews, or loyalty programs?

4:



That's a clear target audience and great set of goals!

Do you have any specific features or functionality in mind for your website to support these goals?

For example, online reservation system, customer reviews, or loyalty programs?



I will have a page to buy types of meat, also my page IS NOT A RESTAURANT is a meat store, on forward i want features as a page to reserve or buy the meats I sell, A page that tells about my store and the location of it and a image or some other feature that shows the stock we have at the moment, and also the offers we have.

And yes I would live online reservation system, customer reviews, I dont know what is loyalty programs but if it supports the goals I want to complete for this page then I grant it.



That all sounds fantastic!

What makes Charcuteria Ronaldo unique from other meat stores in your area?

And how did you first get started in the meat business?

5:



That all sounds fantastic!

What makes Charcuteria Ronaldo unique from other meat stores in your area?

And how did you first get started in the meat business?



It has a webpage and also is the one who shows it suppliers and gives them recognition, also my store is well located.

I got started cutting meat then became my job when most of the people liked how I cut meat so there were more and more suppliers who brought more meat to me.



¡Todo listo!

Ahora, ve a tu panel de control personalizado para ver:

- ☒ Pasos de configuración para publicar tu sitio más rápido
- ☒ La mejor selección de plantillas que se adapten a tus necesidades
- ☒ Texto e imágenes a medida y generados solo para tu sitio

[Ir al panel de control](#)

Now the AI has everything check and done for start creating it, as you can see in the next picture it says all the important things he will focus on.

PERFIL DEL SITIO

Charcuteria Ronaldo

¡Cortes de carne de calidad a solo un clic de distancia!

Tipo de sitio:
[Tienda de carnes y embutidos](#)

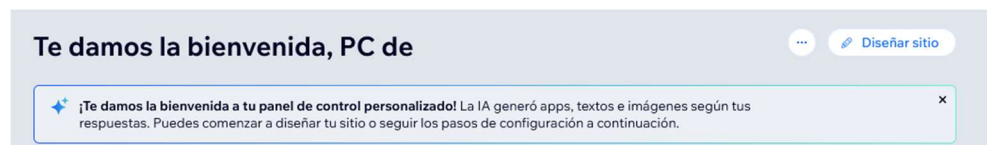
Apps del sitio ⓘ
[Reservas](#), [Menús de restaurante](#), [Pedidos de comida](#)

Ubicación:
[Avd. Francisco Ayala, sin numero, Granada \(Spain\)](#)

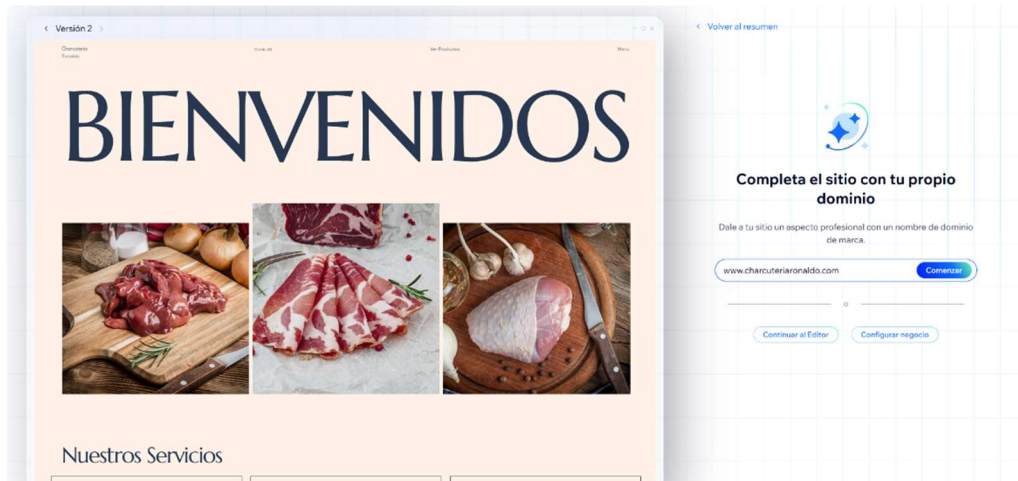
Objetivos:
[Vender productos](#), [Aumentar el reconocimiento de la marca](#), [Construir relaciones con los clientes](#)

Audiencia objetivo:
[Hombres y mujeres de 30 a 60 años](#), [Amantes de la carne asada](#), [Personas que buscan carne de calidad](#)

After this, the AI will be thinking, judging and creating the website, then you'll be redirected now to your Wix Account home page for click the button on design your web page.



Now the AI will ask which design you like more; I selected this one...



Now we will do the subpage or post in this case they are called services.

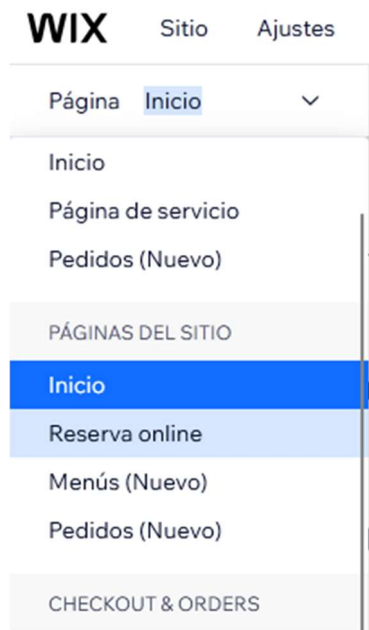
So we will do 3 services clicking on the button shown “Administrare services”.



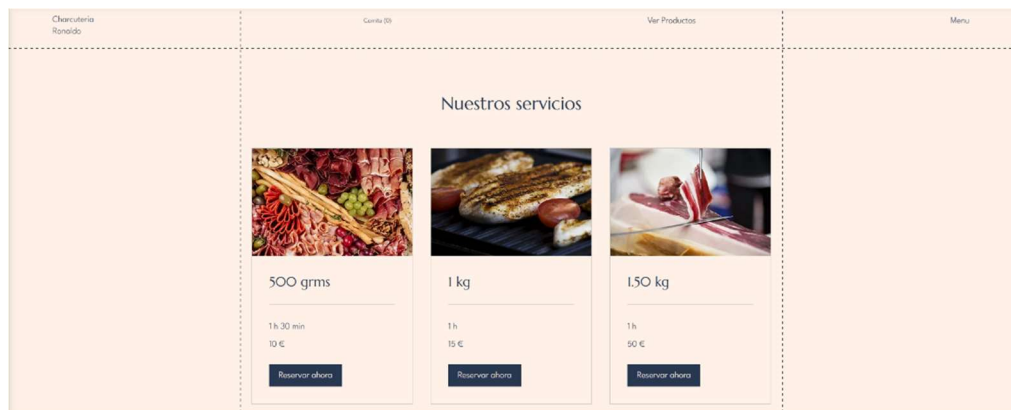
Here we created our 3 services which only selected the option of “change the price” also with a picture attached and a name.



Then on the left-up corner of the page we are in we click on “Site -> Home”.



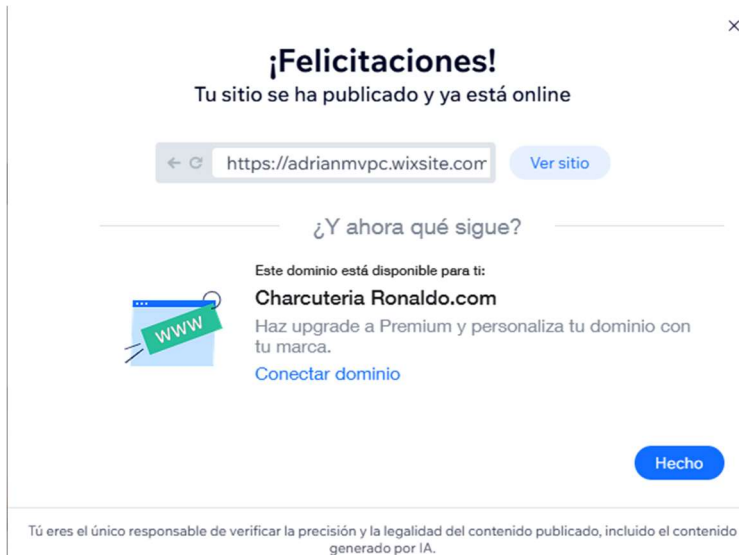
After that our services will be updated if we move to the Home page.



So we now have a Menu on the home page to see our main services.

When all is finished, we click on save and publish our website, and...
Voilà our page is published and ready to see for everyone.





If you want to see how my page looked like... This is the link:

<https://adrianmvpc.wixsite.com/charcuteria-ronaldo>