George Oluwatobi

Full-Stack Web Developer | Customer Service Professional
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Professional Summary

Mass Communication graduate and versatile professional with experience across web development, customer service, and media. Skilled in building scalable web applications, managing digital content, and driving customer engagement. Passionate about leveraging technology and communication to deliver impactful solutions and business growth.

Career Objective

Dedicated to enhancing customer experiences and creating innovative digital solutions through full-stack development, effective communication, and problem-solving.

Education

Bachelor of Science, Mass Communication
Kwara State University, Malete, Kwara State (2016 – 2021)

Skills

- Full-Stack Web Development
- Social Media Management
- Content Creation
- Sponsored Ads
- Verbal & Written Communication
- Problem-Solving
- Detail-Oriented
- Compassionate & Empathetic
- Goal-Driven

Work Experience

Social Media Representative & Production Manager — The Bug
Nov 2023 – Sept 2024 | AOS Mall
- Boosted magazine sales by 22% through targeted marketing and personalized demonstrations.
- Reduced workload by introducing creative ideas and multitasking to improve procurement, loss prevention, and inventory management.
- Led an initiative promoting a nationwide campus magazine across 40 Nigerian universities.
- Contributed to outreach events that increased awareness of the Campus Magazine by 39%.

Sales Personnel — TATATSON Autos
May 2021 – Oct 2023 | Surulere, Lagos
- Trained 5 new cashiers on POS systems, protocols, and company policy, boosting team performance.
- Assisted customer service desk with 20+ daily inquiries and complaints, maintaining high service standards.
- Increased customer satisfaction by 47% by providing proactive assistance and product education.

Newsroom Intern — Lagos Traffic Radio (LTV)
May 2018 – Oct 2018 | Lagos
- Created structured templates for hourly news broadcasts.
- Improved audience engagement by 14% through proactive follow-ups and Vox pops using online and environmental insights.