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- (c) “Documentation” means any related exploratory materials accompanying the SDK.
- (d) “Sample Code” means software code that goTenna has included in the SDK and/or designated in the Documentation as “Sample Code” for You to incorporate into Your application programs.
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- (e) In addition to all of the terms and conditions herein, you agree to comply with any rules or best practices made available in connection with the SDK by goTenna from time to time. goTenna may revoke your access to the SDK or terminate this License Agreement immediately if you fail to comply with any such rules or best practices or any other terms or conditions herein.

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5. **DISCLAIMER OF WARRANTY.** goTenna licenses the SDK to Developer only on an “AS-IS” basis. goTenna makes no warranties or representation, express or implied, with respect to the adequacy of the SDK, and any items in the SDK, whether or not Used by You, for any particular purpose or with respect to their adequacy to produce any particular result. goTenna and its suppliers shall not be liable for loss or damage arising out of this License Agreement or from use by You of any devices or products containing portions of the SDK. GOTENNA AND ITS SUPPLIERS DISCLAIM ALL WARRANTIES, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED CONDITIONS OR WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT. NO PERSON IS AUTHORIZED TO MAKE ANY OTHER WARRANTY OR REPRESENTATION CONCERNING THE PERFORMANCE OF THE SDK. YOU ASSUME THE ENTIRE RISK AS TO THE QUALITY AND PERFORMANCE OF THE SDK AND ANY DESIGN OR PRODUCT IN WHICH THE SDK MAY BE USED, INCLUDING, WITHOUT LIMITATION, ANY DEVELOPER PRODUCTS.

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 - (c) Some states or jurisdictions do not allow the exclusion or limitation of incidental, consequential or special damages, or the exclusion of implied warranties or limitations on how long an implied warranty may last, so the above limitations may not apply to You. You may have rights which vary from state to state or jurisdiction to jurisdiction. The foregoing does not affect or prejudice Your statutory rights.
 - (d) goTenna is under no obligation to provide any support under this License Agreement, including upgrades or further versions of the SDK or any portion thereof, to Developer, to any end user or to any other party. goTenna is acting on behalf of its suppliers for the purpose of disclaiming, excluding and/or restricting obligations, warranties and liability provided in Section 5 and 6 of this License Agreement, but in no other respects and for no other purpose.
7. NON-BLOCKING OF GOTENNA DEVELOPMENT. You acknowledge that goTenna is currently developing or may develop technologies and products in the future that have or may have design and/or functionality similar to products that You may develop based on your license herein. Nothing in this License Agreement shall impair, limit or curtail goTenna's right to continue with its development, maintenance and/or distribution of goTenna's technology or products. You agree that you shall not assert in any way any patent owned by You arising out of or in connection with this SDK or modifications made thereto against goTenna, its subsidiaries or affiliates, or their customers, direct or indirect, agents and contractors (collectively, the "goTenna Product Users") for the manufacture, use, import, licensing, offer for sale or sale of any goTenna products.
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9. CONFIDENTIAL INFORMATION.

- (a) During the Term and thereafter, You will maintain goTenna's Confidential Information (as defined below) in confidence and will employ reasonable steps to protect such Confidential Information from unauthorized or inadvertent disclosure or unauthorized use, including but not limited to all steps that You take to protect Your own information of similar importance that it considers to be proprietary and trade secret, but in no event less than reasonable care.
 - (b) You agree:
 - a. not to disclose Confidential Information to any third parties, except for employees and independent contractors who have a "need to know" and who have signed agreements containing disclosure and use restrictions no less stringent than those set forth herein; and
 - b. not to use any Confidential Information for any purpose except as required to perform under this License Agreement.
 - (c) This Section 9 shall not prohibit You from disclosing information to the extent reasonably required by law or regulation; provided that You are required to disclose such information via court order and shall provide prior notice to goTenna of such required disclosure and the opportunity to obtain an appropriate protective or other court order.
 - (d) For the purposes of this License Agreement, "Confidential Information" shall mean data and information of a proprietary or confidential nature disclosed by or on behalf of goTenna under or relating to this Agreement, including, but not limited to, trade secrets, computer programs (including without limitation the SDK, all items in the SDK, and any derivative works, enhancements, modifications or improvements thereto), proprietary tools, methodologies and other information held in confidence by goTenna that is marked or designated as confidential at the time of disclosure or would otherwise be reasonably presumed to be confidential. Confidential Information shall not include (or shall cease to include) data or information that:
 - a. is or becomes generally known to the public on or after the date of execution of this License Agreement, other than as a result of any act or omission of You;
 - b. was rightfully known to You prior to its receipt from goTenna;
 - c. is rightfully furnished to You by a third party without restriction as to use or disclosure;
 - d. is independently developed by You without use of or reference to goTenna's Confidential Information; or
 - e. is disclosed with the prior written consent of goTenna.
10. **WAIVER.** None of the provisions of this License Agreement shall be deemed to have been waived by any act or acquiescence on the part of goTenna, its agents or employees, but only by an instrument in writing signed by an officer of goTenna.
11. **INTEGRATION.** When conflicting language exists between this License Agreement and any other agreement included in the SDK, this License Agreement shall supersede. If either goTenna or Developer employs attorneys to enforce the rights arising out of or relating to this License Agreement, the prevailing party shall be entitled to recover reasonable attorneys' fees. You acknowledge that You have read this License Agreement, understand it and it is the complete and exclusive statement of Your agreement with goTenna which supersedes any prior agreement, oral or written, between goTenna and You with respect to the licensing to You of the SDK. No variation of

the terms of this License Agreement will be enforceable against goTenna unless goTenna gives its express consent, in writing signed by an officer of goTenna.

12. INDEMNIFICATION. To the maximum extent permitted by law, You agree to defend, indemnify and hold harmless goTenna, its affiliates and their respective directors, officers, employees and agents from and against any and all claims, actions, suits or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys' fees) arising out of or accruing from (a) Your use of the SDK, (b) any application You develop on the SDK that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy, and (c) any non-compliance by you with this License Agreement.

13. GENERAL .

- a. You may not assign, sublicense, delegate or otherwise transfer all or any part of this License Agreement without prior written consent from goTenna. Any such attempted assignment will be null and void.
- b. It is understood and agreed that, notwithstanding any other provision of this License Agreement, Your breach of the provisions of Sections 2, 3 and/or 9 of this License Agreement will cause goTenna irreparable damage for which recovery of monetary damages will be inadequate, and that goTenna will therefore be entitled to seek timely injunctive relief to protect goTenna's rights under this License Agreement in addition to any and all remedies available at law, without the necessity of posting a bond or other security.
- c. You agree that goTenna may audit Your compliance with this License Agreement.
- d. This License Agreement shall be governed by and construed in accordance with the substantive laws of the State of New York, excluding its conflict of laws provisions and the United Nations Convention on Contracts for the International Sale of Goods and Uniform Computer Information Transactions Act. Any dispute between the parties relating to the validity, performance, interpretation or construction of this Agreement shall be submitted to the courts located within the State of New York, which courts shall have exclusive jurisdiction to adjudicate any disputes arising out of or in connection with this Agreement. You consent to the exercise of personal jurisdiction by such courts.

Exhibit A
Trademark Guidelines

SDK developers must agree to abide by goTenna brand guidelines, specifically:

- Your primary product identifier should not be the goTenna icon or name, for example:
 - Name your app "goTenna"
 - Have the public app store listing icon be the goTenna icon
 - Have the home-screen shortcut icon be the goTenna icon
- The fact that your app/plugin is not created by goTenna Inc. must be made clear in any listing of your development product in an app marketplace, as well as within the product's info/about screen. References to goTenna must explicitly use the phrase "Built on goTenna."