Grieco Gennaro

I'm Gennaro, a versatile and passionate designer focusing on UI/UX Design, Motion Design, and 3D. My constant curiosity drives me to explore new frontiers, learn continually, and confidently tackle new projects. My main goal is to deliver creative and distinctive results, whether I am shaping a brand's visual identity, designing intuitive interfaces, or creating dynamic campaigns.

portfolio bento.me/griecogennaro

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address Naples, IT

experience

Stage as Graphic Designer

White Rabbit Agency
7 August - 6 December   Bruxelles, BE

I worked across a diverse range of projects, contributing to both creative development and digital execution. I supported the full design process, from concept to delivery, ensuring consistent quality and effective collaboration across teams.
- Developed brand identities and visual systems for various clients.
- Created editorial materials and refined layout designs.
- Designed websites and mobile applications with a user-centered approach.
- Managed e-commerce projects daily using the Shopify platform and its integrated applications.
- Coordinated multiple projects simultaneously, ensuring smooth collaboration within multidisciplinary teams.
- Leveraged artificial intelligence tools to optimize workflows and enhance creative output

Graphic Designer

Photo Island Store
06 August 2022 - 31 July 2024   Naples, IT

- Managed the end-to-end production process for a variety of promotional and personalized gadgets (e.g., mugs, keychains, Plexiglas prints).
- Executed graphic preparation and printing tasks, ensuring high-quality output and adherence to client specifications.
- Served as a primary point of contact for walk-in clientele, effectively translating customer needs into production requirements.
- Developed strong interpersonal and communication skills through direct, in-person client engagement.
- Demonstrated strong problem-solving capabilities to swiftly address production and client issues, minimizing delays.
- Fostered a collaborative environment and excelled at working within a team to meet daily production targets.

education

→ Certificate
Apple Developer Accademy Università Federico II

→ Course
Advertising Graphic Designer & UI/UX ILAS

→ Course
Java Developer Adecco

→ High School
IT & Telecommunication I.S.S. Pitagora

→ **European Certification** EIPASS

hard skills

ADOBE CREATIVE SUITE   ●●●●○
FIGMA   ●●●●○
BLENDER   ●●●○○
TOUCHDESIGNER   ●●●○○
PROTOTYPING   ●●●●○
PROMPT ENGINEERING   ●●●●○

soft skills

→ Problem-Solving
→ Creativity
→ Patience
→ Teamwork & Collaboration
→ Adaptability / Flexibility

languages

ITALIAN Native

ENGLISH B2