

Grieco Gennaro

I'm Gennaro, a versatile and passionate designer focusing on UI/UX Design, Motion Design, and 3D. My constant curiosity drives me to explore new frontiers, learn continually, and confidently tackle new projects. My main goal is to deliver creative and distinctive results, whether I am shaping a brand's visual identity, designing intuitive interfaces, or creating dynamic campaigns.

portfolio bento.me/griecogennaro

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address Naples, IT

experience

Stage as Graphic Designer

White Rabbit Agency

7 August - Present

Bruxelles, BE

In my current role at the agency, I work across a diverse range of projects, contributing to both creative development and digital execution. I support the full design process—from concept to delivery—ensuring consistent quality and effective collaboration across teams.

- Development of brand identities and visual systems for various clients.
- Creation of editorial materials and refined layout design.
- Design of websites and mobile applications with a user-centered approach.
- Daily use of the Shopify platform and its integrated applications for e-commerce projects.
- Management of multiple projects simultaneously, ensuring smooth coordination within multidisciplinary teams.
- Use of artificial intelligence tools to optimize workflows and enhance creative output.

Graphic Designer

Photo Island Store

06 August 2022 - 31 July 2024

Naples, IT

- Managed the end-to-end production process for a variety of promotional and personalized gadgets (e.g., mugs, keychains, Plexiglas prints).
- Executed graphic preparation and printing tasks, ensuring high-quality output and adherence to client specifications.
- Served as a primary point of contact for walk-in clientele, effectively translating customer needs into production requirements.
- Developed strong interpersonal and communication skills through direct, in-person client engagement.
- Demonstrated strong problem-solving capabilities to swiftly address production and client issues, minimizing delays.
- Fostered a collaborative environment and excelled at working within a team to meet daily production targets.

education

- Certificate **Apple Developer Accademy** Università Federico II
- Course **Advertising Graphic Designer & UI/UX** ILAS
- Course **Java Developer** Adecco
- High School **IT & Telecommunication** I.S.S. Pitagora
- European Certification EIPASS

hard skills

ADOBE CREATIVE SUITE



FIGMA



BLENDER



TOUCHDESIGNER



PROTOTYPING



PROMPT ENGINEERING



soft skills

- Problem-Solving
- Creativity
- Patience
- Teamwork & Collaboration
- Adaptability / Flexibility

languages

ITALIAN Native

ENGLISH B2