



Building Our Future



thumbakha.ltd

BUILDING

just got exciting

karibu! —>

Let's Talk

MAIN POINTS OF TODAY'S BUSINESS MEETING

01 Business Goals

02 Progress

03 Timeline

04 What's Next

Our Group's Goals

Key areas we're working on to ensure consistent humbakha web development

Making construction easier

We recognize that there has been a boom in construction industry and real-estate. Our main aim is to bridge the gap between the realtors and the construction material industry which is still under-developed in Kenya. By creating this construction website which will major on procuring materials.

Widen our network

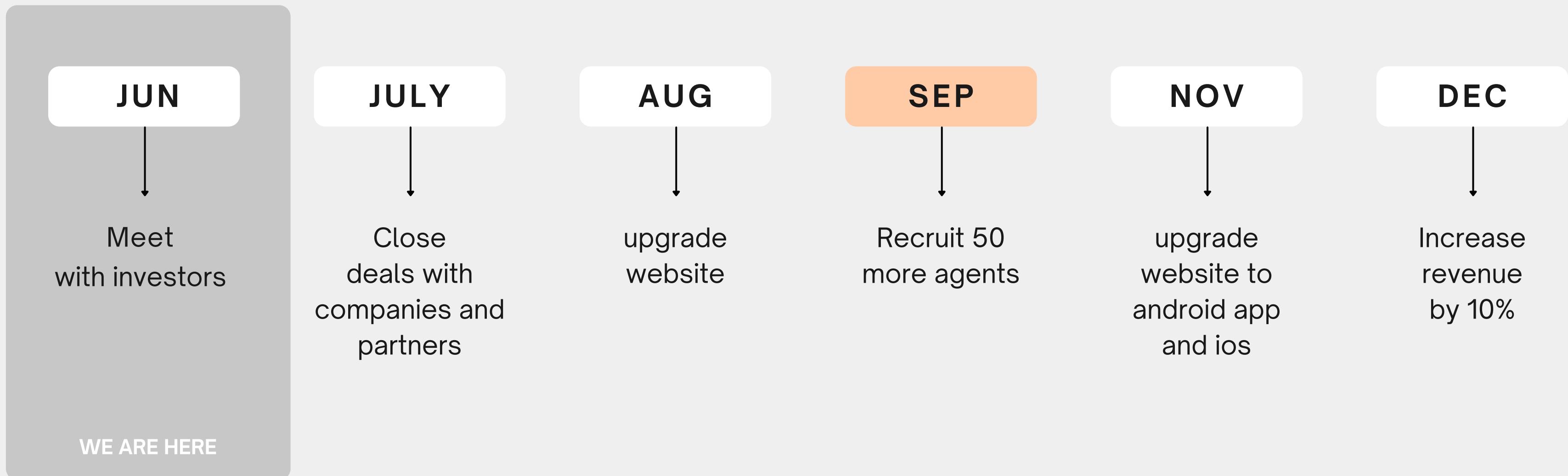
We aim to bring on board business people who have these materials and put them up on our website, so as to connect the trader and the buyer and make this platform available to as many users as possible.

500

Minimum target number of new
clients by year-end



Business Timeline



5 Step Plan

WE ARE HERE

01 **Launch**

Launch web to the public

02 **Review**

Study progress and make
adjustments as needed

03 **Build**

Use the latest web dev
technology update
html,css,javascript.

04 **Deal**

Close deals with main investors

05 **Talk**

Meet with investors and in-house
construction companies

Checklist of tasks per team

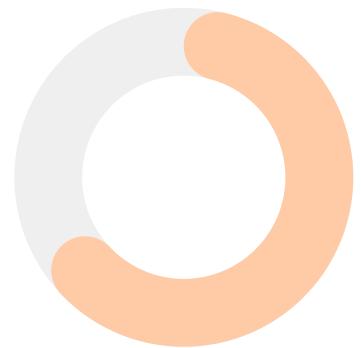


- Schedule meetings
- Review current upgrade plans
- Draft contracts and permits
- Meet with web dev teams
- Update the CEO

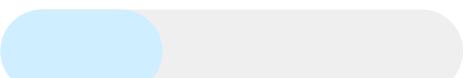
Status Update

Where we're at right now





GOAL 1
67% complete



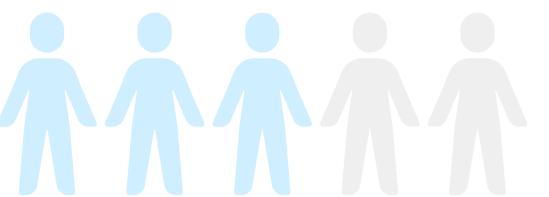
GOAL 2
35% complete



GOAL 3
15% complete

0

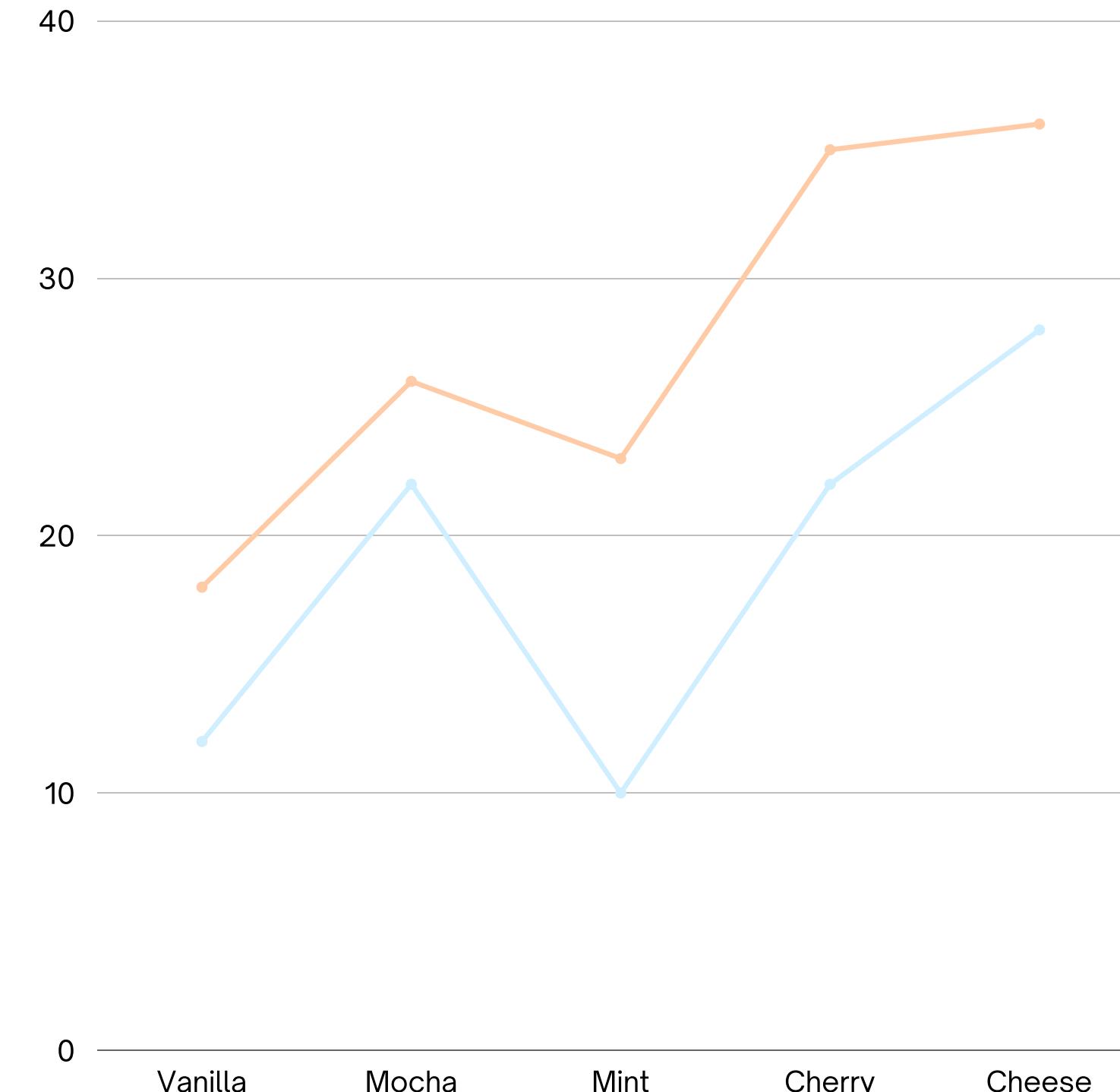
Latest number of
acquired customers



0 out of 5
customers are satisfied
with our services

0

New branches opened
year-to-date



What's Next

PROMOTE THE SITE



We will be using social media influencers and platforms as one of our major venues.



REVIEW BRAND IDENTITY



We will be doing a customer review of our website and products offered in future and review their recommendations.

BENCH-MAKING



We will look into other developers e-commerce sites and see what we can improve on. And invite developers to chip in on new ideas.

Resource Page

This were tools used to create our website.

HTML



CSS



JS

B
Bootstrap



Thanks for listening!

Reach out to us if you have any questions or concerns.