UPDATE

November 13, 2023 03:14 PM GMT

SinoPac Financial Holdings Company | Asia Pacific

CS gain with strong solar loan growth

Reaction to earnings Unchanged = In-line Largely unchanged Impact to our investment thesis Impact to next 12-month Financial results versus consensus consensus EPS

SinoPac showed strong currency swap (CS) gain in 9M23, with solar-related loan growth of 19% YTD. Stay OW for its higher dividend vield.

Key Takeaways

- The FHC's 9M net profit was NT\$15.7bn (+22% YoY) with ROE of 12.67%, driven by robust trading income (+93% YoY) from the CS gain of NT\$3.8bn.
- The bank's NII declined 15% YoY in 9M, owing to declining NIM from increasing funding cost and CS business despite total loan growth of 10% YoY.
- The bank's net fee income declined 8.6% YoY in 9M, with a 16% YoY drop in wealth management. The FHC's fee income was flat, with securities fees up 9%
- Solar and green energy-related loans grew 19% and 13% YTD, respectively, leading to overall 9M loan growth of 10% YoY.
- Management expects 2023 CS gains to reach \$5.6bn, with 2023 adjusted NIM down slightly from high funding cost. 2023 and 2024 credit cost should stay <15bps.

Strong loan growth but still weak NIM: 9M23 loan growth was 10% YoY, driven by both SME loans (including solar and green energy), up 12% YoY, and large corporate loans, up 13% YoY. However, adjusted and unadjusted NIM both declined YoY in 3Q23 owing to increasing funding cost, with the spread dropping from 1.6% in 3Q22 to 1.26% in 3Q23. Thankfully, credit cost remained low at 0.11% in 9M23 (0.25% in 9M22), and management expects it to remain below 0.15% in 2024, lower than the previous target of 15-20bps. Management also targeted 2023 CS gains to reach \$5.6bn and reiterated that MTM value for its investment positions increased NT \$2bn YTD, potentially supporting dividend payout next year. Last, with the green energy-related industry growth remaining strong, management also expects doubledigit growth in green energy-related loans in coming years.

Peggy Shih

Equity Analyst

Peggy.Shih@morganstanley.com

+886 2 2730-2864

Lucas Wang

Research Associate

Lucas.Wang@morganstanley.com

+886 2 2730-2875



SinoPac Financial Holdings Company (2890.TW, 2890

Taiwan Financials | Taiwan

Stock Rating	Overweight
Industry View	Attractive
Price target	NT\$22.00
Up/downside to price target (%)	19
Shr price, close (Nov 13, 2023)	NT\$18.50
52-Week Range	NT\$18.60-15.49
Sh out, dil, curr (mn)	12,377
Mkt cap, curr (mn)	NT\$228,973
EV, curr (mn)	NT\$438,962
Avg daily trading value (mn)	NT\$356

Fiscal Year Ending	12/22	12/23e	12/24e	12/25e
ModelWare EPS (NT\$)	1.40	1.67	1.53	1.58
Prior ModelWare EPS (NT\$)	-	-	-	-
EPS (NT\$)§	-	1.57	1.52	1.58
Revenue, net (NT\$ mn)	-	-	-	-
EBITDA (NT\$ mn)	19,421	23,560	22,017	22,668
ModelWare net inc (NT	15,961	20,264	18,958	19,507
\$ mn)				
P/E	11.6	11.1	12.1	11.7
P/BV	1.2	1.3	1.3	1.2
RNOA (%)	4.7	5.6	4.8	4.8
ROE (%)	9.8	13.2	10.8	10.7
EV/EBITDA	20.4	18.9	20.6	20.4
Div yld (%)	3.9	4.7	4.4	4.5
FCF yld ratio (%)**	-	-	-	-
Leverage (EOP) (%)	136.3	123.2	123.1	122.4

Unless otherwise noted, all metrics are based on Morgan Stanley ModelWare

- § = Consensus data is provided by Refinitiv Estimates ** = Based on consensus methodology
- e = Morgan Stanley Research estimates

Morgan Stanley does and seeks to do business with companies covered in Morgan Stanley Research. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of Morgan Stanley Research. Investors should consider Morgan Stanley Research as only a single factor in making their investment

For analyst certification and other important disclosures, refer to the Disclosure Section, located at the end of this

+= Analysts employed by non-U.S. affiliates are not registered with FINRA, may not be associated persons of the member and may not be subject to FINRA restrictions on communications with a subject company, public appearances and trading securities held by a research analyst account.

Key charts

Exhibit 1: SinoPac FHC: P&L

NT\$mn	3Q22	2Q23	3Q23	QoQ	YoY	9M22	9M23	YoY
Net Interest Income	7,254	6,164	6,152	0%	-15%	19,821	18,627	-6%
Net Fee Income	3,141	3,836	4,083	6%	30%	11,554	11,510	0%
Trading & Others	2,533	3,750	4,278	14%	69%	5,660	10,944	93%
Total Operating Rev.	12,928	13,750	14,513	6%	12%	37,036	41,081	11%
Operating expense	6,647	7,076	7,489	6%	13%	19,473	21,425	10%
Pre-Provision Profit	6,282	6,675	7,024	5%	12%	17,563	19,656	12%
Provision Expense	638	479	456	-5%	-29%	1,905	1,366	-28%
Pre-tax Profit	5,644	6,196	6,568	6%	16%	15,658	18,289	17%
Tax Expense	936	845	920	9%	-2%	2,722	2,542	-7%
Net Profit	4,708	5,351	5,648	6%	20%	12,936	15,748	22%

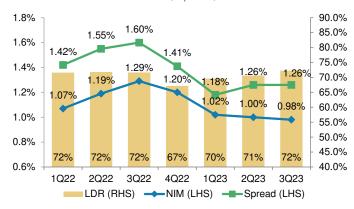
Source: Company data, Morgan Stanley Research

Exhibit 3: SinoPac FHC: Net Fee Income Breakdown

NT\$mn	3Q22	2Q23	3Q23	Mix	QoQ	YoY	9M22	9M23	YoY
Wealth Management	956	1,271	1,326	32%	4%	39%	4,111	3,459	-16%
Credit Card	5	2	-14	0%	-800%	-380%	12	4	-67%
Loan	395	624	458	11%	-27%	16%	1,802	1,962	9%
FX & Others	193	160	212	5%	33%	10%	597	579	-3%
Securities	1,593	1,779	2,101	51%	18%	32%	5,034	5,506	9%
Total	3,142	3,836	4,083	100%	6%	30%	11,556	11,510	0%

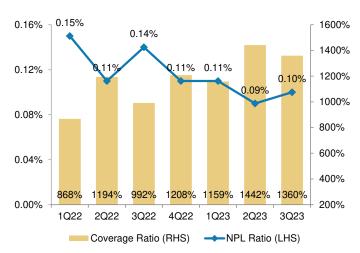
Source: Company data, Morgan Stanley Research

Exhibit 5: Bank SinoPac: NIM, Spread, and LDR Trends



Source: Company data, Morgan Stanley Research

Exhibit 7: Bank SinoPac: Coverage Ratio and NPL Ratio



Source: Company data, Morgan Stanley Research

Exhibit 2: Bank SinoPac: P&L

NT\$mn	3Q22	2Q23	3Q23	QoQ	YoY	9M22	9M23	YoY
Net Interest Income	8,748	5,757	5,756	0%	-34%	20,414	17,393	-15%
Net Fee Income	2,323	1,967	1,879	-4%	-19%	7,127	5,729	-20%
Trading & Others	1,003	2,640	3,116	18%	211%	3,118	7,736	148%
Total Operating Rev.	12,054	10,424	10,751	3%	-11%	30,711	30,938	1%
Operating expense	6,649	4,789	4,982	4%	-25%	15,239	14,445	-5%
Pre-Provision Profit	5,405	5,635	5,769	2%	7%	15,472	16,493	7%
Provision Expense	1,090	368	428	16%	-61%	2,363	1,188	-50%
Pre-tax Profit	4,315	5,266	5,341	1%	24%	13,109	15,306	17%
Tax Expense	400	908	894	-2%	124%	1,694	2,577	52%
Net Profit	3,915	4,358	4,447	2.0%	13.6%	11,415	12,728	12%

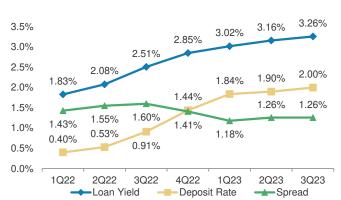
Source: Company data, Morgan Stanley Research

Exhibit 4: Bank SinoPac: Loan Breakdown

NT\$mn	3Q22	4Q22	1Q23	2Q23	3Q23	Mix	QoQ	YoY	YTD
Corporate Loans	693	714	784	763	779	53%	2%	12%	-1%
Large Corp.	366	373	436	408	413	28%	1%	13%	-5%
SME	327	341	348	355	366	25%	3%	12%	5%
Consumer Loans	631	639	648	666	684	47%	3%	8%	6%
Individual	591	597	603	619	634	43%	3%	7%	5%
Other Consumer Loan	41	42	45	48	49	3%	4%	21%	10%
Total	1,324	1,353	1,432	1,429	1,463	100%	2%	10%	2%

Source: Company data, Morgan Stanley Research

Exhibit 6: Bank SinoPac: Loan Yields and Costs



Source: Company data, Morgan Stanley Research

Exhibit 8: Capital Position



Source: Company data, Morgan Stanley Research; Note: Tier 1 ratio as of 6M23 (disclosed semiannually)

Valuation Methodology and Risks

SinoPac Financial Holdings Company (2890.TW)

Base case, Gordon Growth model. Key assumptions:

- 6.8% cost of equity, based on 6.5% market risk premium, 2% risk-free rate, and 0.74x heta
- Sustainable ROE of 9.2%, based on 2020-25E ROE of 8.0-12.3%
- Terminal growth rate of 2%

We apply the resulting 1.5x P/B multiple to our 2024 book value estimate, above its 2019-21 P/B range.

Risks to Upside

- Stronger-than-expected solar loan demand, driving net interest income
- Wide USD/NTD spread leads to strong currency swap (CS) gain
- Better-than-expected fee income growth
- TAIEX ADT up to 300-400bn level

Risks to Downside

- NIM compression or a spike in NPLs
- Deeper-than-expected rate cuts in the US and/or Taiwan
- Declining loan book from negative economic outlook

MORGAN STANLEY RESEARCH 3



Disclosure Section

The information and opinions in Morgan Stanley Research were prepared or are disseminated by Morgan Stanley Asia Limited (which accepts the responsibility for its contents) and/or Morgan Stanley Asia (Singapore) Pte. (Registration number 199206298Z) and/or Morgan Stanley Asia (Singapore) Securities Pte Ltd (Registration number 200008434H), regulated by the Monetary Authority of Singapore (which accepts legal responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research), and/or Morgan Stanley Taiwan Limited and/or Morgan Stanley & Co International plc, Seoul Branch, and/or Morgan Stanley Australia Limited (A.B.N. 67 003 734 576, holder of Australian financial services license No. 233742, which accepts responsibility for its contents), and/or Morgan Stanley Wealth Management Australia Pty Ltd (A.B.N. 19 009 145 555, holder of Australian financial services license No. 240813, which accepts responsibility for its contents), and/or Morgan Stanley India Company Private Limited having Corporate Identification No (CIN) U22990MH1998PTC115305, regulated by the Securities and Exchange Board of India ("SEBI") and holder of licenses as a Research Analyst (SEBI Registration No. INZ000244438), Merchant Banker (SEBI Registration No. INM000011203), and depository participant with National Securities Depository Limited (SEBI Registration No. IN-DP-NSDL-567-2021) having registered office at 18th Floor, Tower 2, One World Center, Plot- 841, Jupiter Textile Mill Compound, Senapati Bapat Marg, Lower Parel, Mumbai 400013, India Telephone no. +91-22-61181000; Compliance Officer Details: Mr. Anil Shenoy, Tel. No.: +91-22-61181000 or Email: Anil.Shenoy@morganstanley.com; Grievance officer details: Mr. Anil Shenoy, Tel. No.: +91-22-61181000 or Email: msic-compliance@morganstanley.com which accepts the responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research, and their

For important disclosures, stock price charts and equity rating histories regarding companies that are the subject of this report, please see the Morgan Stanley Research Disclosure Website at www.morganstanley.com/researchdisclosures, or contact your investment representative or Morgan Stanley Research at 1585 Broadway, (Attention: Research Management), New York, NY, 10036 USA.

For valuation methodology and risks associated with any recommendation, rating or price target referenced in this research report, please contact the Client Support Team as follows: US/Canada +1 800 303-2495; Hong Kong +852 2848-5999; Latin America +1 718 754-5444 (U.S.); London +44 (0)20-7425-8169; Singapore +65 6834-6860; Sydney +61 (0)2-9770-1505; Tokyo +81 (0)3-6836-9000. Alternatively you may contact your investment representative or Morgan Stanley Research at 1585 Broadway, (Attention: Research Management), New York, NY 10036 USA.

Analyst Certification

The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report: Peggy Shih.

Global Research Conflict Management Policy

Morgan Stanley Research has been published in accordance with our conflict management policy, which is available at www.morganstanley.com/institutional/research/conflictpolicies. A Portuguese version of the policy can be found at www.morganstanley.com.br

Important Regulatory Disclosures on Subject Companies

As of October 31, 2023, Morgan Stanley beneficially owned 1% or more of a class of common equity securities of the following companies covered in Morgan Stanley Research: Chailease Holding Co Ltd.

In the next 3 months, Morgan Stanley expects to receive or intends to seek compensation for investment banking services from Cathay Financial Holdings Co Ltd, Chailease Holding Co Ltd, CTBC Financial Holding Co Ltd, E.Sun Financial Holding Co, Fubon Financial Holdings Co Ltd., SinoPac Financial Holdings Company, Yuanta Financial Holding Co. Ltd.

Within the last 12 months, Morgan Stanley has received compensation for products and services other than investment banking services from Cathay Financial Holdings Co Ltd, CTBC Financial Holding Co Ltd, E.Sun Financial Holding Co, First Financial Holding Co Ltd, Fubon Financial Holdings Co Ltd, Mega Financial Holding Co Ltd, SinoPac Financial Holdings Company, Yuanta Financial Holding Co. Ltd.

Within the last 12 months, Morgan Stanley has provided or is providing investment banking services to, or has an investment banking client relationship with, the following company: Cathay Financial Holdings Co Ltd, Chailease Holding Co Ltd, CTBC Financial Holding Co Ltd, E.Sun Financial Holding Co, Fubon Financial Holdings Co Ltd., SinoPac Financial Holdings Company, Yuanta Financial Holding Co. Ltd.

Within the last 12 months, Morgan Stanley has either provided or is providing non-investment banking, securities-related services to and/or in the past has entered into an agreement to provide services or has a client relationship with the following company: Cathay Financial Holdings Co Ltd, Chailease Holding Co Ltd, CTBC Financial Holding Co Ltd, E.Sun Financial Holding Co, First Financial Holding Co Ltd, Fubon Financial Holdings Co Ltd, Mega Financial Holding Co Ltd, SinoPac Financial Holdings Company, Yuanta Financial Holding Co.

The equity research analysts or strategists principally responsible for the preparation of Morgan Stanley Research have received compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors, firm revenues and overall investment banking revenues. Equity Research analysts' or strategists' compensation is not linked to investment banking or capital markets transactions performed by Morgan Stanley or the profitability or revenues of particular trading desks.

Morgan Stanley and its affiliates do business that relates to companies/instruments covered in Morgan Stanley Research, including market making, providing liquidity, fund management, commercial banking, extension of credit, investment services and investment banking. Morgan Stanley sells to and buys from customers the securities/instruments of companies covered in Morgan Stanley Research on a principal basis. Morgan Stanley may have a position in the debt of the Company or instruments discussed in this report. Morgan Stanley trades or may trade as principal in the debt securities (or in related derivatives) that are the subject of the debt research report.

 $Certain\ disclosures\ listed\ above\ are\ also\ for\ compliance\ with\ applicable\ regulations\ in\ non-US\ jurisdictions.$

STOCK RATINGS

Morgan Stanley uses a relative rating system using terms such as Overweight, Equal-weight, Not-Rated or Underweight (see definitions below). Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold and sell. Investors should carefully read the definitions of all ratings used in Morgan Stanley Research. In addition, since Morgan Stanley Research contains more complete information concerning the analyst's views, investors should carefully read Morgan Stanley Research, in its entirety, and not infer the contents from the rating alone. In any case, ratings (or research) should not be used or relied upon as investment advice. An investor's decision to buy or sell a stock should depend on individual circumstances (such as the investor's existing holdings) and other considerations.

Global Stock Ratings Distribution

(as of October 31, 2023)

The Stock Ratings described below apply to Morgan Stanley's Fundamental Equity Research and do not apply to Debt Research produced by the Firm.



For disclosure purposes only (in accordance with FINRA requirements), we include the category headings of Buy, Hold, and Sell alongside our ratings of Overweight, Equal-weight, Not-Rated and Underweight. Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold, and sell but represent recommended relative weightings (see definitions below). To satisfy regulatory requirements, we correspond Overweight, our most positive stock rating, with a buy recommendation; we correspond Equal-weight and Not-Rated to hold and Underweight to sell recommendations, respectively.

	Coverag	e Universe	se Investment Banking Clients				nvestment Services ts (MISC)
Stock Rating Category	Count	% of Total	Count	% of Total IBC	% of Rating Category	Count	% of Total Other MISC
Overweight/Buy	1337	37%	270	43%	20%	594	39%
Equal-weight/Hold	1664	46%	299	47%	18%	700	46%
Not-Rated/Hold	3	0%	0	0%	0%	1	0%
Underweight/Sell	588	16%	61	10%	10%	220	15%
Total	3,592		630			1515	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

Analyst Stock Ratings

Overweight (O). The stock's total return is expected to exceed the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Equal-weight (E). The stock's total return is expected to be in line with the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Not-Rated (NR). Currently the analyst does not have adequate conviction about the stock's total return relative to the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Underweight (U). The stock's total return is expected to be below the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Unless otherwise specified, the time frame for price targets included in Morgan Stanley Research is 12 to 18 months.

Analyst Industry Views

Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated helow.

In-Line (1): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below. Cautious (C): The analyst views the performance of his or her industry coverage universe over the next 12-18 months with caution vs. the relevant broad market benchmark, as indicated below. Benchmarks for each region are as follows: North America - S&P 500; Latin America - relevant MSCI country index or MSCI Latin America Index; Europe - MSCI Europe; Japan - TOPIX; Asia - relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Stock Price, Price Target and Rating History (See Rating Definitions)

MORGAN STANLEY RESEARCH 5



Important Disclosures for Morgan Stanley Smith Barney LLC & E*TRADE Securities LLC Customers

Important disclosures regarding the relationship between the companies that are the subject of Morgan Stanley Research and Morgan Stanley Smith Barney LLC or Morgan Stanley or any of their affiliates, are available on the Morgan Stanley Wealth Management disclosure website at www.morganstanley.com/online/researchdisclosures. For Morgan Stanley specific disclosures, you may refer to www.morganstanley.com/researchdisclosures.

Each Morgan Stanley research report is reviewed and approved on behalf of Morgan Stanley Smith Barney LLC and E*TRADE Securities LLC. This review and approval is conducted by the same person who reviews the research report on behalf of Morgan Stanley. This could create a conflict of interest.

Other Important Disclosures

Morgan Stanley Research policy is to update research reports as and when the Research Analyst and Research Management deem appropriate, based on developments with the issuer, the sector, or the market that may have a material impact on the research views or opinions stated therein. In addition, certain Research publications are intended to be updated on a regular periodic basis (weekly/monthly/quarterly/annual) and will ordinarily be updated with that frequency, unless the Research Analyst and Research Management determine that a different publication schedule is appropriate based on current conditions.

Morgan Stanley is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice within the meaning of Section 975 of the Dodd-Frank Wall Street Reform and Consumer Protection Act.

Morgan Stanley produces an equity research product called a "Tactical Idea." Views contained in a "Tactical Idea" on a particular stock may be contrary to the recommendations or views expressed in research on the same stock. This may be the result of differing time horizons, methodologies, market events, or other factors. For all research available on a particular stock, please contact your sales representative or go to Matrix at http://www.morganstanley.com/matrix.

Morgan Stanley Research is provided to our clients through our proprietary research portal on Matrix and also distributed electronically by Morgan Stanley to clients. Certain, but not all, Morgan Stanley Research products are also made available to clients through third-party vendors or redistributed to clients through alternate electronic means as a convenience. For access to all available Morgan Stanley Research, please contact your sales representative or go to Matrix at http://www.morganstanley.com/matrix.

Any access and/or use of Morgan Stanley Research is subject to Morgan Stanley's Terms of Use (http://www.morganstanley.com/terms.html). By accessing and/or using Morgan Stanley Research, you are indicating that you have read and agree to be bound by our Terms of Use (http://www.morganstanley.com/terms.html). In addition you consent to Morgan Stanley processing your personal data and using cookies in accordance with our Privacy Policy and our Global Cookies Policy (http://www.morganstanley.com/privacy_pledge.html), including for the purposes of setting your preferences and to collect readership data so that we can deliver better and more personalized service and products to you. To find out more information about how Morgan Stanley processes personal data, how we use cookies and how to reject cookies see our Privacy Policy and our Global Cookies Policy (http://www.morganstanley.com/privacy_pledge.html).

If you do not agree to our Terms of Use and/or if you do not wish to provide your consent to Morgan Stanley processing your personal data or using cookies please do not access our research. Morgan Stanley Research does not provide individually tailored investment advice. Morgan Stanley Research has been prepared without regard to the circumstances and objectives of those who receive it. Morgan Stanley recommends that investors independently evaluate particular investments and strategies, and encourages investors to seek the advice of a financial adviser. The appropriateness of an investment or strategy will depend on an investor's circumstances and objectives. The securities, instruments, or strategies discussed in Morgan Stanley Research may not be suitable for all investors, and certain investors may not be eligible to purchase or participate in some or all of them. Morgan Stanley Research is not an offer to buy or sell any security/instrument or to participate in any particular trading strategy. The value of and income from your investments may vary because of changes in interest rates, foreign exchange rates, default rates, prepayment rates, securities/instruments prices, market indexes, operational or financial conditions of companies or other factors. There



may be time limitations on the exercise of options or other rights in securities/instruments transactions. Past performance is not necessarily a guide to future performance. Estimates of future performance are based on assumptions that may not be realized. If provided, and unless otherwise stated, the closing price on the cover page is that of the primary exchange for the subject company's securities/instruments.

The fixed income research analysts, strategists or economists principally responsible for the preparation of Morgan Stanley Research have received compensation based upon various factors, including quality, accuracy and value of research, firm profitability or revenues (which include fixed income trading and capital markets profitability or revenues), client feedback and competitive factors. Fixed Income Research analysts', strategists' or economists' compensation is not linked to investment banking or capital markets transactions performed by Morgan Stanley or the profitability or revenues of particular trading desks.

The "Important Regulatory Disclosures on Subject Companies" section in Morgan Stanley Research lists all companies mentioned where Morgan Stanley owns 1% or more of a class of common equity securities of the companies. For all other companies mentioned in Morgan Stanley Research, Morgan Stanley may have an investment of less than 1% in securities/instruments or derivatives of securities/instruments of companies and may trade them in ways different from those discussed in Morgan Stanley Research. Employees of Morgan Stanley not involved in the preparation of Morgan Stanley Research may have investments in securities/instruments or derivatives of securities/instruments of companies mentioned and may trade them in ways different from those discussed in Morgan Stanley Research. Derivatives may be issued by Morgan Stanley or associated persons.

With the exception of information regarding Morgan Stanley, Morgan Stanley Research is based on public information. Morgan Stanley makes every effort to use reliable, comprehensive information, but we make no representation that it is accurate or complete. We have no obligation to tell you when opinions or information in Morgan Stanley Research change apart from when we intend to discontinue equity research coverage of a subject company. Facts and views presented in Morgan Stanley Research have not been reviewed by, and may not reflect information known to, professionals in other Morgan Stanley business areas, including investment banking personnel.

Morgan Stanley Research personnel may participate in company events such as site visits and are generally prohibited from accepting payment by the company of associated expenses unless pre-approved by authorized members of Research management.

Morgan Stanley may make investment decisions that are inconsistent with the recommendations or views in this report.

To our readers based in Taiwan or trading in Taiwan securities/instruments: Information on securities/instruments that trade in Taiwan is distributed by Morgan Stanley Taiwan Limited (*MSTL*). Such information is for your reference only. The reader should independently evaluate the investment risks and is solely responsible for their investment decisions. Morgan Stanley Research may not be distributed to the public media or quoted or used by the public media without the express written consent of Morgan Stanley. Any non-customer reader within the scope of Article 7-1 of the Taiwan Stock Exchange Recommendation Regulations accessing and/or receiving Morgan Stanley Research is not permitted to provide Morgan Stanley Research to any third party (including but not limited to related parties, affiliated companies and any other third parties) or engage in any activities regarding Morgan Stanley Research which may create or give the appearance of creating a conflict of interest. Information on securities/instruments that do not trade in Taiwan is for informational purposes only and is not to be construed as a recommendation or a solicitation to trade in such securities/instruments. MSTL may not execute transactions for clients in these securities/instruments.

Certain information in Morgan Stanley Research was sourced by employees of the Shanghai Representative Office of Morgan Stanley Asia Limited for the use of Morgan Stanley Asia Limited. Morgan Stanley is not incorporated under PRC law and the research in relation to this report is conducted outside the PRC. Morgan Stanley Research does not constitute an offer to sell or the solicitation of an offer to buy any securities in the PRC. PRC investors shall have the relevant qualifications to invest in such securities and shall be responsible for obtaining all relevant approvals, licenses, verifications and/or registrations from the relevant governmental authorities themselves. Neither this report nor any part of it is intended as, or shall constitute, provision of any consultancy or advisory service of securities investment as defined under PRC law. Such information is provided for your reference only.

Morgan Stanley Research is disseminated in Brazil by Morgan Stanley C.T.V.M. S.A. located at Av. Brigadeiro Faria Lima, 3600, 6th floor, São Paulo - SP, Brazil; and is regulated by the Comissão de Valores Mobiliários; in Mexico by Morgan Stanley México, Casa de Bolsa, S.A. de C.V which is regulated by Comision Nacional Bancaria y de Valores. Paseo de los Tamarindos 90, Torre 1, Col. Bosques de las Lomas Floor 29, 05120 Mexico City; in Japan by Morgan Stanley MUFG Securities Co., Ltd. and, for Commodities related research reports only, Morgan Stanley Capital Group Japan Co., Ltd; in Hong Kong by Morgan Stanley Asia Limited (which accepts responsibility for its contents) and by Morgan Stanley Bank Asia Limited; in Singapore by Morgan Stanley Asia (Singapore) Pte. (Registration number 199206298Z) and/or Morgan Stanley Asia (Singapore) Securities Pte Ltd (Registration number 200008434H), regulated by the Monetary Authority of Singapore (which accepts legal responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research) and by Morgan Stanley Bank Asia Limited, Singapore Branch (Registration number T14FC0118)); in Australia to "wholesale clients" within the meaning of the Australian Corporations Act by Morgan Stanley Australia Limited A.B.N. 67 003 734 576, holder of Australian financial services license No. 233742, which accepts responsibility for its contents; in Australia to "wholesale clients" and "retail clients" within the meaning of the Australian Corporations Act by Morgan Stanley Wealth Management Australia Pty Ltd (A.B.N. 19 009 145 555, holder of Australian financial services license No. 240813, which accepts responsibility for its contents; in Korea by Morgan Stanley & Co International plc, Seoul Branch; in India by Morgan Stanley India Company Private Limited having Corporate Identification No (CIN) U22990MH1998PTC115305, regulated by the Securities and Exchange Board of India ("SEBI") and holder of licenses as a Research Analyst (SEBI Registration No. INH000001105); Stock Broker (SEBI Stock Broker Registration No. INZ000244438), Merchant Banker (SEBI Registration No. INM000011203), and depository participant with National Securities Depository Limited (SEBI Registration No. IN-DP-NSDL-567-2021) having registered office at 18th Floor, Tower 2, One World Center, Plot-841, Jupiter Textile Mill Compound, Senapati Bapat Marg, Lower Parel, Mumbai 400013, India Telephone no. +91-22-61181000; Compliance Officer Details: Mr. Anil Shenoy, Tel. No.: +91-22-61181000 or Email: Anil. Shenoy@morganstanley.com; Grievance officer details: Mr. Anil Shenoy, Tel. No.: +91-22-61181000 or Email: msic-compliance@morganstanley.com; in Canada by Morgan Stanley Canada Limited; in Germany and the European Economic Area where required by Morgan Stanley Europe S.E., authorised and regulated by Bundesanstalt fuer Finanzdienstleistungsaufsicht (BaFin) $under the reference number 149169; in the \ US \ by \ Morgan \ Stanley \ \& \ Co. \ LLC, \ which \ accepts \ responsibility for its \ contents. \ Morgan \ Stanley \ \& \ Co. \ International \ plc, \ authorized \ by \ the \ Prudential \ accepts \ responsibility for its \ contents.$ Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, disseminates in the UK research that it has prepared, and research which has been prepared by any of its affiliates, only to persons who (i) are investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Order"); (ii) are persons who are high net worth entities falling within Article 49(2)(a) to (d) of the Order; or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000, as amended) may otherwise lawfully be communicated or caused to be $communicated. RMB Morgan Stanley Proprietary Limited is a member of the \\ JSE Limited and A2X (Pty) \\ Ltd. RMB Morgan Stanley Proprietary Limited is a joint venture owned equally by Morgan Stanley Proprietary Communicated Stanley Proprietary Limited Stanley Proprietary Communicated Stanley Prop$ Stanley International Holdings Inc. and RMB Investment Advisory (Proprietary) Limited, which is wholly owned by FirstRand Limited. The information in Morgan Stanley Research is being disseminated by Morgan Stanley Saudi Arabia, regulated by the Capital Market Authority in the Kingdom of Saudi Arabia, and is directed at Sophisticated investors only.

The information in Morgan Stanley Research is being communicated by Morgan Stanley & Co. International plc (DIFC Branch), regulated by the Dubai Financial Services Authority (the DFSA), and is directed at Professional Clients only, as defined by the DFSA. The financial products or financial services to which this research relates will only be made available to a customer who we are satisfied meets the regulatory criteria to be a Professional Client. A distribution of the different MS Research ratings or recommendations, in percentage terms for Investments in each sector covered, is available upon request from your sales representative.

The information in Morgan Stanley Research is being communicated by Morgan Stanley & Co. International plc (QFC Branch), regulated by the Qatar Financial Centre Regulatory Authority (the QFCRA), and is directed at business customers and market counterparties only and is not intended for Retail Customers as defined by the QFCRA.

MORGAN STANLEY RESEARCH 7



As required by the Capital Markets Board of Turkey, investment information, comments and recommendations stated here, are not within the scope of investment advisory activity. Investment advisory service is provided exclusively to persons based on their risk and income preferences by the authorized firms. Comments and recommendations stated here are general in nature. These opinions may not fit to your financial status, risk and return preferences. For this reason, to make an investment decision by relying solely to this information stated here may not bring about outcomes that fit your expectations.

The trademarks and service marks contained in Morgan Stanley Research are the property of their respective owners. Third-party data providers make no warranties or representations relating to the accuracy, completeness, or timeliness of the data they provide and shall not have liability for any damages relating to such data. The Global Industry Classification Standard (GICS) was developed by and is the exclusive property of MSCI and S&P.

Morgan Stanley Research, or any portion thereof may not be reprinted, sold or redistributed without the written consent of Morgan Stanley.

Indicators and trackers referenced in Morgan Stanley Research may not be used as, or treated as, a benchmark under Regulation EU 2016/1011, or any other similar framework.

The issuers and/or fixed income products recommended or discussed in certain fixed income research reports may not be continuously followed. Accordingly, investors should regard those fixed income research reports as providing stand-alone analysis and should not expect continuing analysis or additional reports relating to such issuers and/or individual fixed income products. Morgan Stanley may hold, from time to time, material financial and commercial interests regarding the company subject to the Research report.

Registration granted by SEBI and certification from the National Institute of Securities Markets (NISM) in no way guarantee performance of the intermediary or provide any assurance of returns to investors. Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

INDUSTRY COVERAGE: Taiwan Financials

COMPANY (TICKER)	RATING (AS OF)	PRICE* (11/13/2023)
Peggy Shih		
Cathay Financial Holdings Co Ltd (2882.TW)	0 (02/02/2023)	NT\$45.25
Chailease Holding Co Ltd (5871.TW)	O (08/24/2022)	NT\$172.50
CTBC Financial Holding Co Ltd (2891.TW)	O (03/01/2022)	NT\$25.60
E.Sun Financial Holding Co (2884.TW)	U (01/04/2023)	NT\$24.50
First Financial Holding Co Ltd (2892.TW)	E (06/01/2023)	NT\$26.90
Fubon Financial Holdings Co Ltd. (2881.TW)	O (02/02/2023)	NT\$61.70
Mega Financial Holding Co Ltd (2886.TW)	E (03/01/2022)	NT\$38.50
SinoPac Financial Holdings Company (2890.TW)	O (10/04/2023)	NT\$18.50
Yuanta Financial Holding Co. Ltd (2885.TW)	E (11/29/2022)	NT\$25.00

Stock Ratings are subject to change. Please see latest research for each company.

© 2023 Morgan Stanley

^{*} Historical prices are not split adjusted.