

# 6.1820/MAS.453: Mobile and Sensor Computing

<https://6mobile.github.io/>

## Lecture #5: Network Connectivity for IoT Systems

Fadel Adib

[6mobile@mit.edu](mailto:6mobile@mit.edu)

### Announcements

- 1- Lab 1 due tonight
- 2- PSet 1 Due March 5

# Why Nancy Guthrie's Disappearance Is Breaking Through the Noise

A vulnerable victim, an unknown perpetrator and a recognizable celebrity are all factors in a case that has captivated the public.



Listen to this article - 7:51 min [Learn more](#)



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264



Elements of Nancy Guthrie's kidnapping case have set it apart, including the universality, and relatability, of the victim: an elderly mother in peril. [Brandon Bell/Getty Images](#)

## *Nancy Guthrie Kidnapping Shows Limits of Tracking Pacemakers in Police Work*

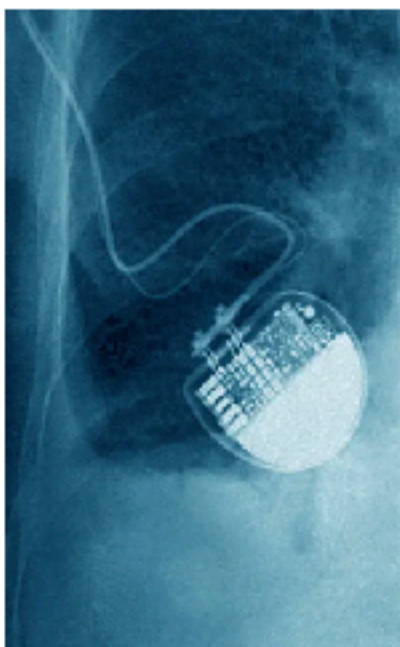
The heart devices do not track location, nor do they transmit across large distances.



Listen to this article - 4:32 min [Learn more](#)



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That data tells whether the battery is good, and if the pacemaker is functioning the way it should. The device also transmits alerts if something is going wrong with the patient's heart.

In order for pacemaker data to be sent to the monitor, the person needs to be close by — typically no more than about 10 feet away, Dr. Tung said.

Most heart patients use remote monitoring, which means a pacemaker transmits its data to a nearby device. BSIP/Universal Images Group, via Getty Images

## FBI using 'signal sniffer' technology to search for Nancy Guthrie's pacemaker



As the disappearance of Nancy Guthrie enters its third week, the FBI is using new technology that could help locate her using signals from her pacemaker. (KOLD)

 The Information

## Startup Developing GPS Alternative for Physical AI Earns \$1 Billion-Valuation

Over the last two years, investors and researchers have flocked to startups helping bring AI into the physical world, from developing robot...

59 minutes ago



# Course Survey Feedback

## 1. The Problem, Problem-Solving, and Story of IoT

- **Feedback:** Strong appreciation for connecting history, news, and problem-solving.
- **Action:** Keep doing it.

## 2. Slide Availability

- **Feedback:** Difficult to take notes and capture complex diagrams in real-time.
- **Action:** Slides will be posted 10AM day of the class (redacting some materials)

## 3. Pacing & Diverse Backgrounds (Goldilocks problem)

- **The Context:** Prereqs were waived to keep the class interdisciplinary; "learning by doing" means some struggle is expected.
- **Action:** Launching a **#pair-formation channel** to match CS/Software strengths with Signal/Hardware strengths.
- **Question for you:** Was **Lab 0** enough of a ramp-up? Let us know. [Use same form]

## 4. New Topics & Scope

- **Feedback:** Interest in Ocean/Agri-IoT and environmental sustainability.
- **Action:** We will cover **Ocean and Agri-IoT** in depth.
- **Non-Action:** Material science (leaching, pollution) is **out of scope**, but we will discuss the logistics of large-scale network deployments.



# Objectives of the the Three Lectures Series

Learn the fundamentals, applications, and implications of  
**IoT connectivity technologies**

1. What is the overall IoT system architecture?
2. What are the various classes of connectivity technologies? And how do we choose the “right” technology for a given application?
3. What are various routing architectures for wireless networks & IoT systems?
4. How does energy impact IoT device design? And how do batteryless IoT systems work?

# NETWORKING: “GLUE” FOR THE IOT

IoT’s “technology push” from the convergence of

- Embedded computing
- Miniaturized sensing (MEMS)
- **Wireless network connectivity**



# THE IOT CONNECTIVITY SOUP



Where would use use different technologies for?  
Why not the same technology across use-cases?

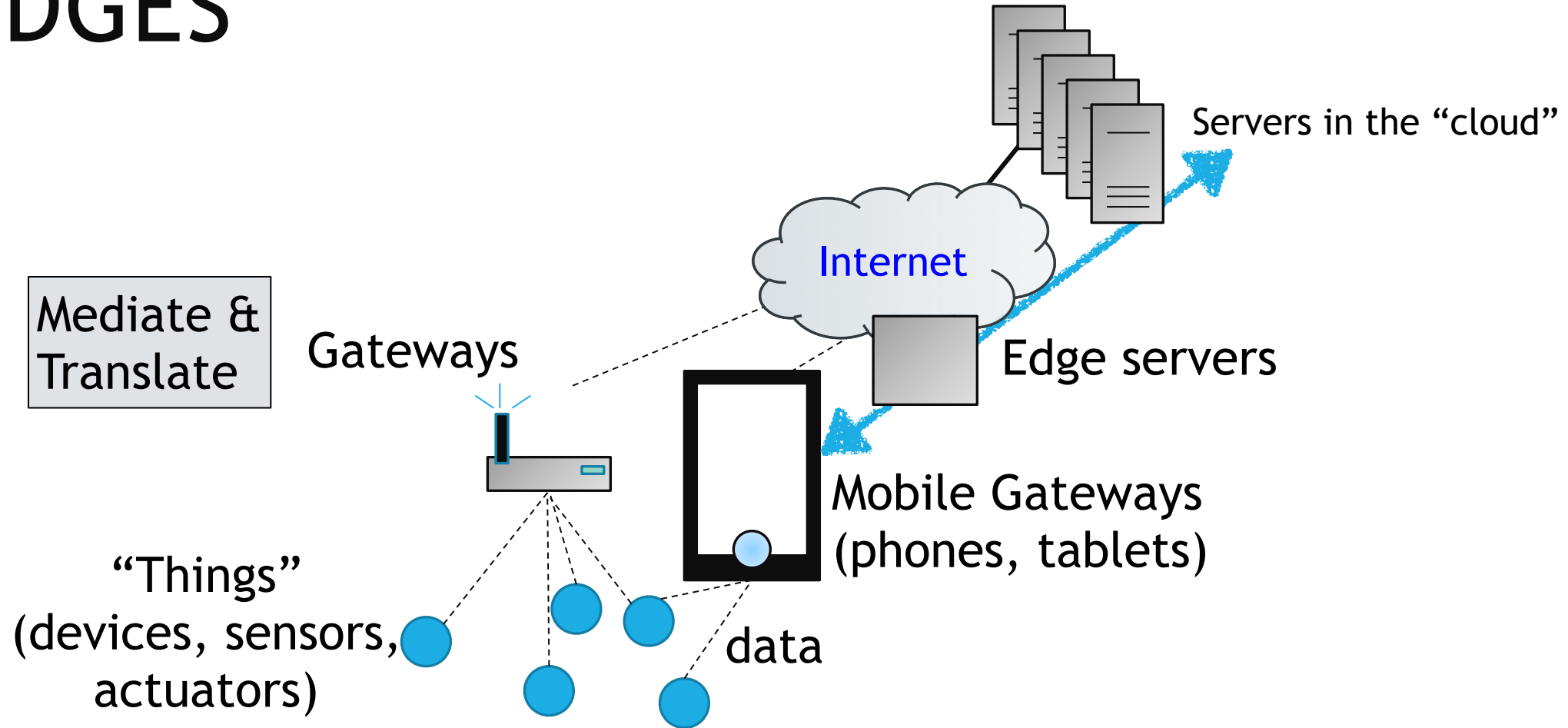
# NETWORKING: “GLUE” FOR THE IOT

Many different approaches, many different proposed standards.  
Much confusion

**One size does not fit all: best network depends on application**

**What are the key organizing principles and ideas?**

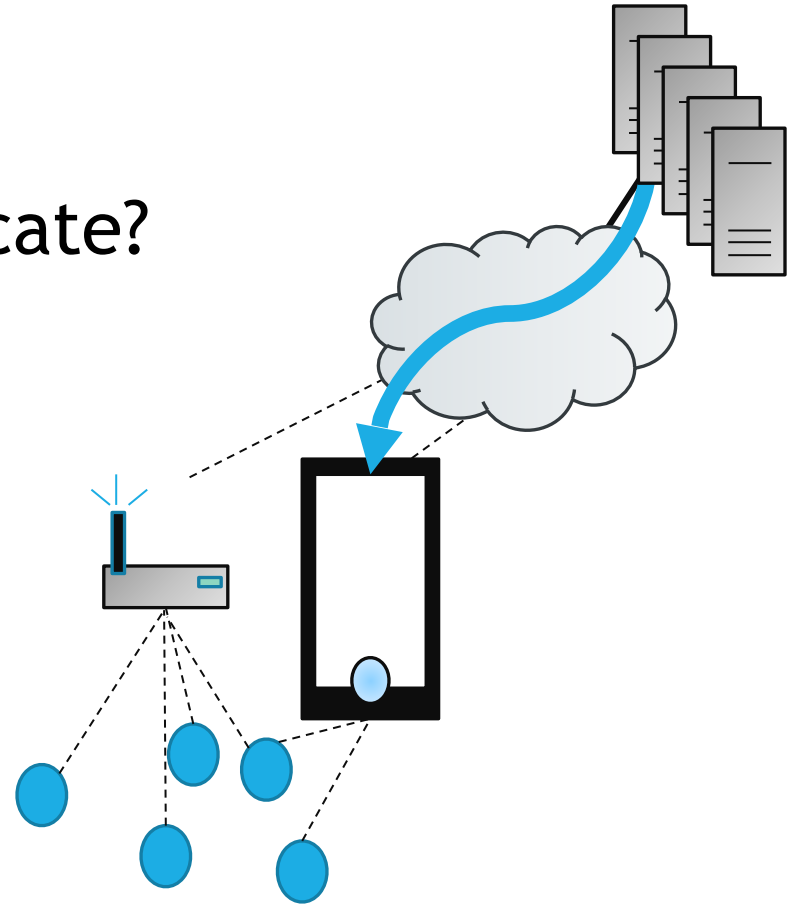
# ARCHITECTURE: DIRECT, GATEWAYS EDGES



# BUT, IN FACT, A RICH DESIGN SPACE

How should gateways and things communicate?

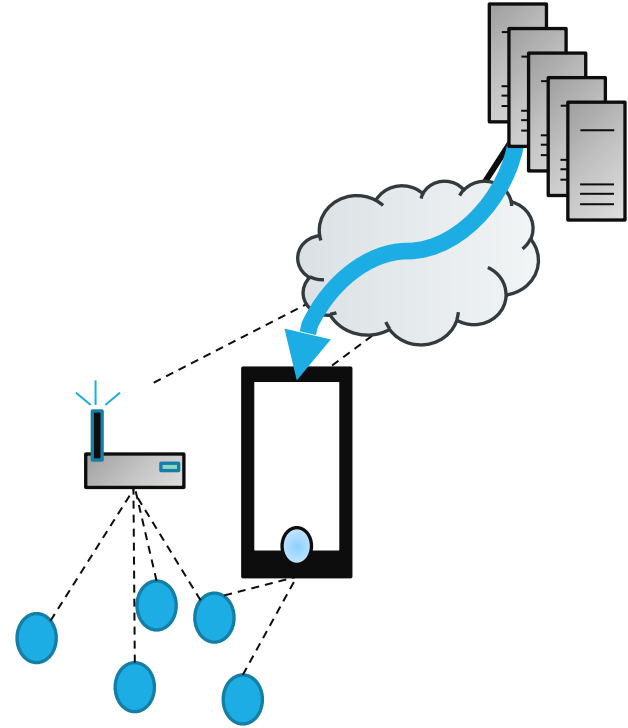
Many answers, many approaches



# CAN'T WE JUST USE THE WIRELESS INTERNET?

Cellular and Wi-Fi

Yes, we can...  
except when we can't!



# WIRELESS INTERNET FOR IOT?

Cellular (5G, LTE/4G, 3G, 2G) and Wi-Fi are

- + Widely available (cellular in the wide-area and Wi-Fi for static uses)
- + High bandwidth (for most purposes), so can support high-rate apps

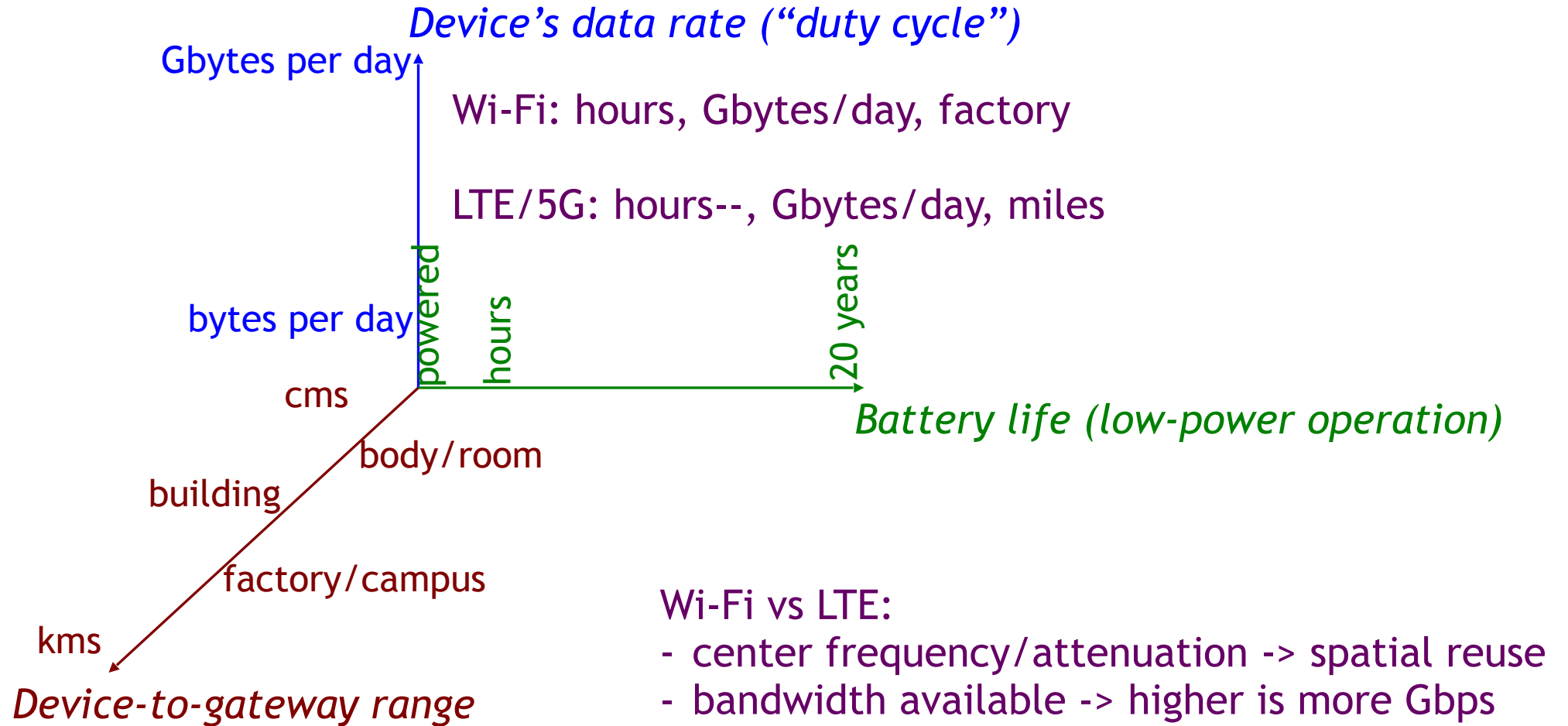
But, each has two big drawbacks

- **High power:** not ideal for battery-operated scenarios
- Cellular: often high cost (esp. per byte if usage-per-thing is low)
- Wi-Fi: OK in most buildings, but not for longer range

Wi-Fi/Bluetooth: In-building powered things (speakers, washers, refrigerators, ...)

Cellular: High-valued powered things (e.g., “connected car”, or car connects through smartphone as gateway)

# IOT NETWORK DESIGN SPACE

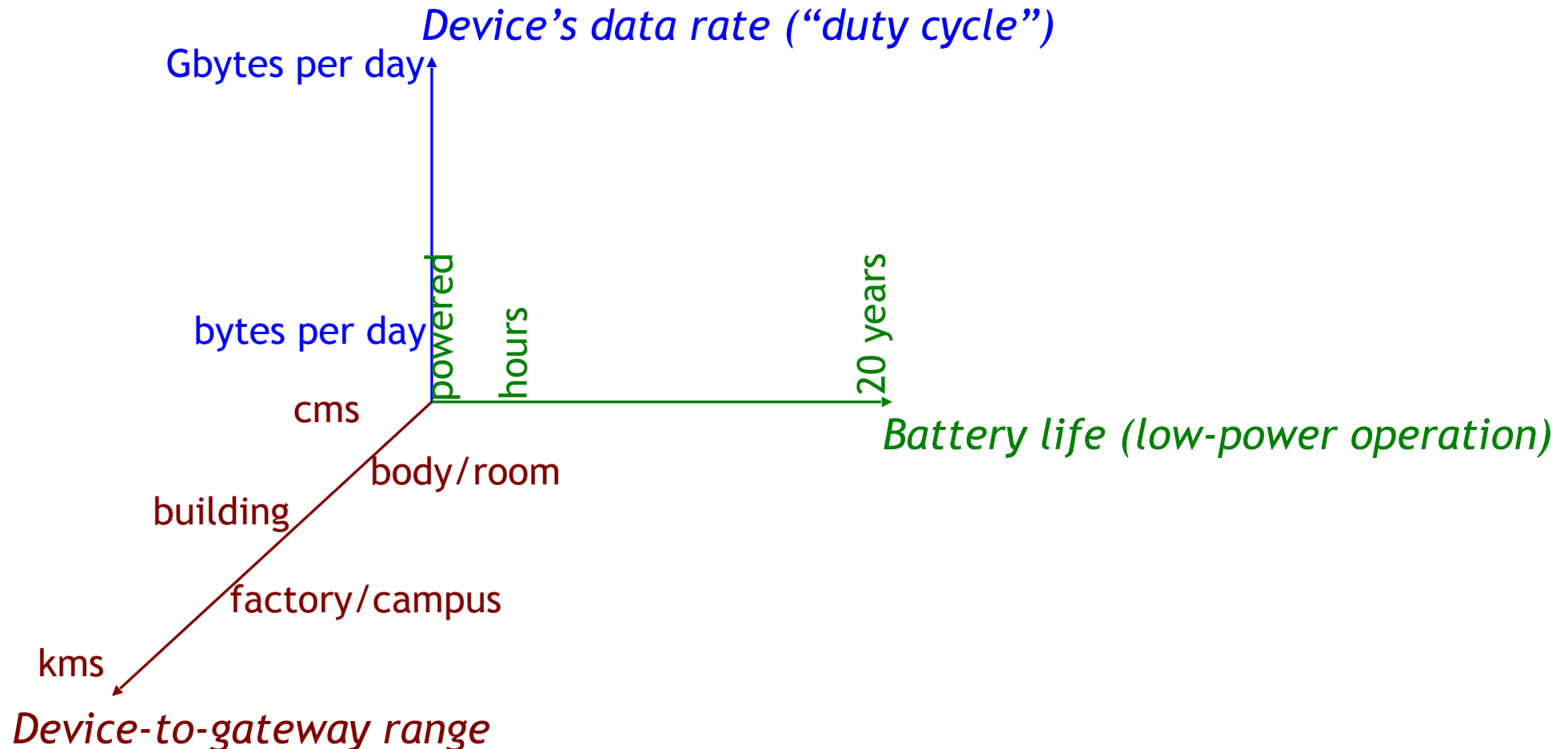




# WHY SO MANY IOT NETWORKS?

Because engineers love inventing technologies!

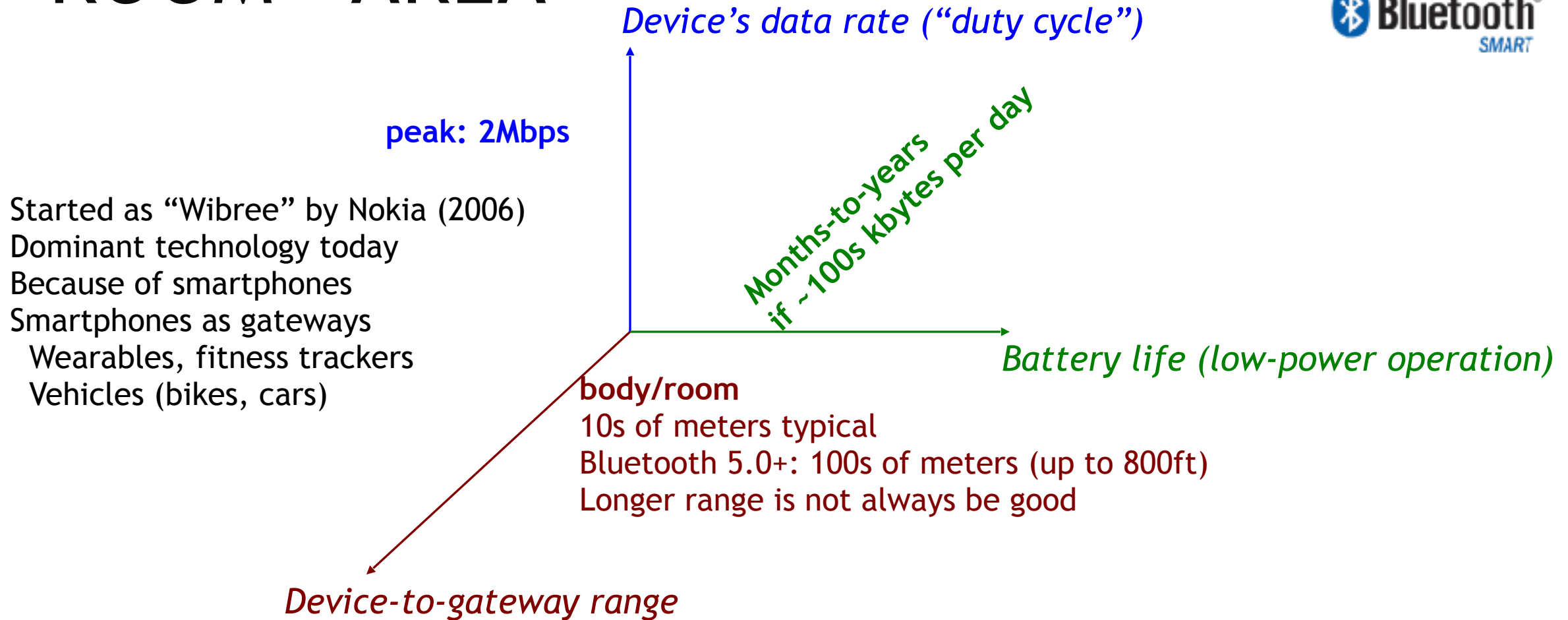
Because you can pick from this design space



# WHY SO MANY IOT NETWORKS?

- Note, axes aren't independent
- And technology evolves fast
- And bundling into popular devices speeds-up adoption, changing the economics
  - Cf. Wi-Fi → laptops (without external cards)
  - Bluetooth classic → cell phones → wireless headsets
  - Bluetooth Low Energy (BLE) → iPhone then Android smartphones → “body/room” with months-to-years at low duty cycles

# BLUETOOTH LOW ENERGY (BLE): “ROOM”-AREA



# HOW DOES BLE WORK?

Two parts:

1. Advertisements (aka “beaconing”) for device discovery
2. Connection phase to exchange data

Peripheral: device with data  
Central: gateway



Should the central or peripheral scan? Why?

# BLE ADVERTISEMENTS ARE PERIODIC

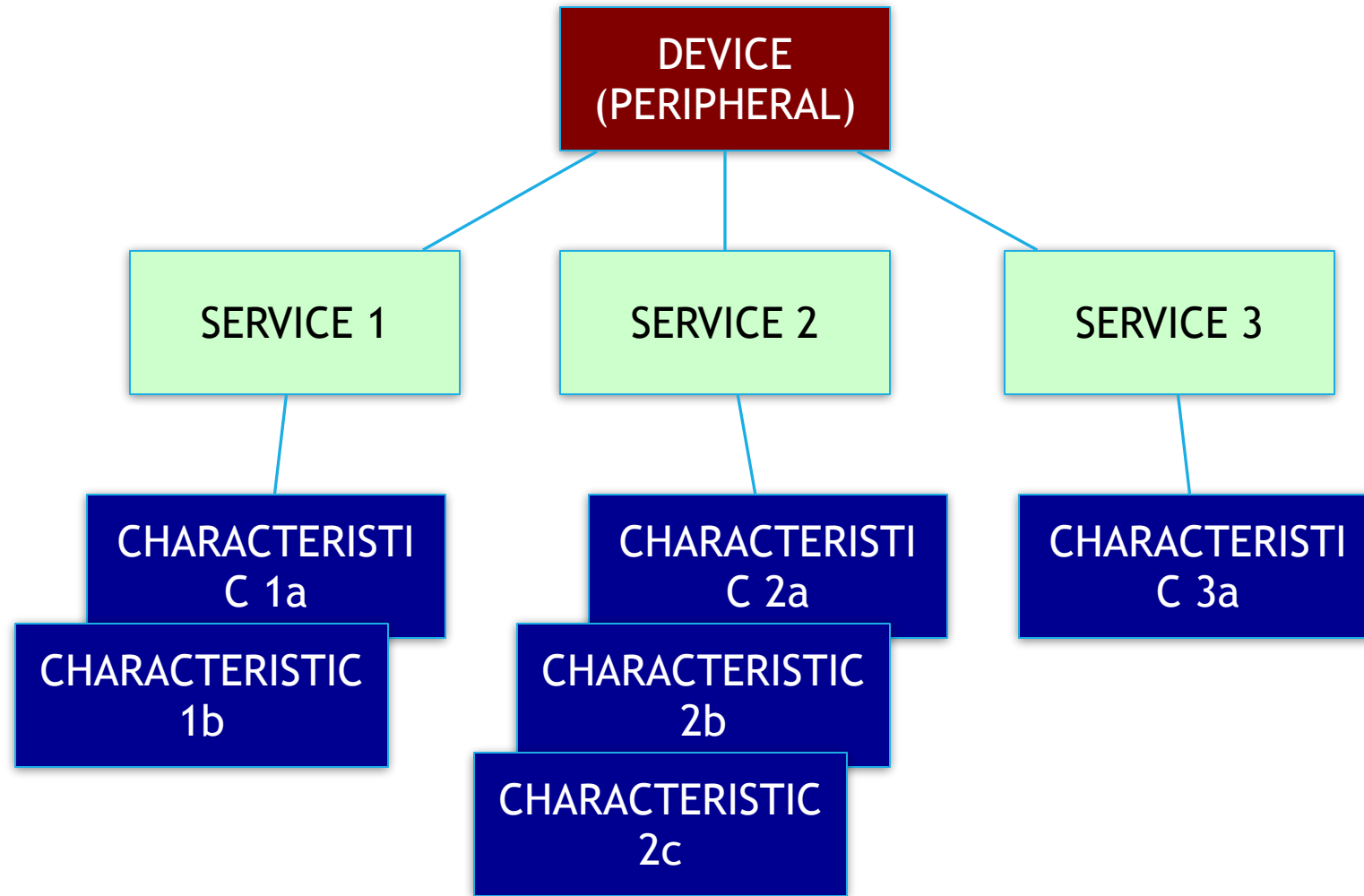
Typical period: 100 ms (“iBeacon”)

Less frequent is fine

Triggered advertisements are often a good idea

Trade-off between energy consumed  
and discovery latency

# ON CONNECTION



READABLE  
READ/WRITE  
NOTIFICATIONS

Usually support  
OTA (over-the-air  
upgrades)

# ON CONNECTION: MAC PROTOCOL

Central orchestrates data communication

Key idea: time-schedule to reduce energy consumption

On connect: exchange parameters

- Frequency hopping sequence
- Connection interval, i.e., periodicity of data exchange ( $T$  milliseconds)

Every  $T$  milliseconds, Central and Peripheral exchange multiple packets, alternating turns

Then Peripheral can go back to sleep until next interval



# BATTERY LIFETIME CALCULATION

Consider an IoT system with coin-cell battery-powered nodes

Battery: 1000 mAh (milliamp-hours) capacity; 3 Volts

Recall that power = voltage \* current and energy = power \* time

So this battery has 3 amp-hour-volts =  $3 \times 3600$  Joules = 10.8 kJ of energy

Example of BLE current draw:

Standby: 1 microAmp (typically in the 1-10 microAmp range)

Receive (RX): 3.3 mA

Transmit (TX): 4 mA

Suppose device transmits every second: how long does the battery last?

# BATTERY CALCULATION (CONT.)

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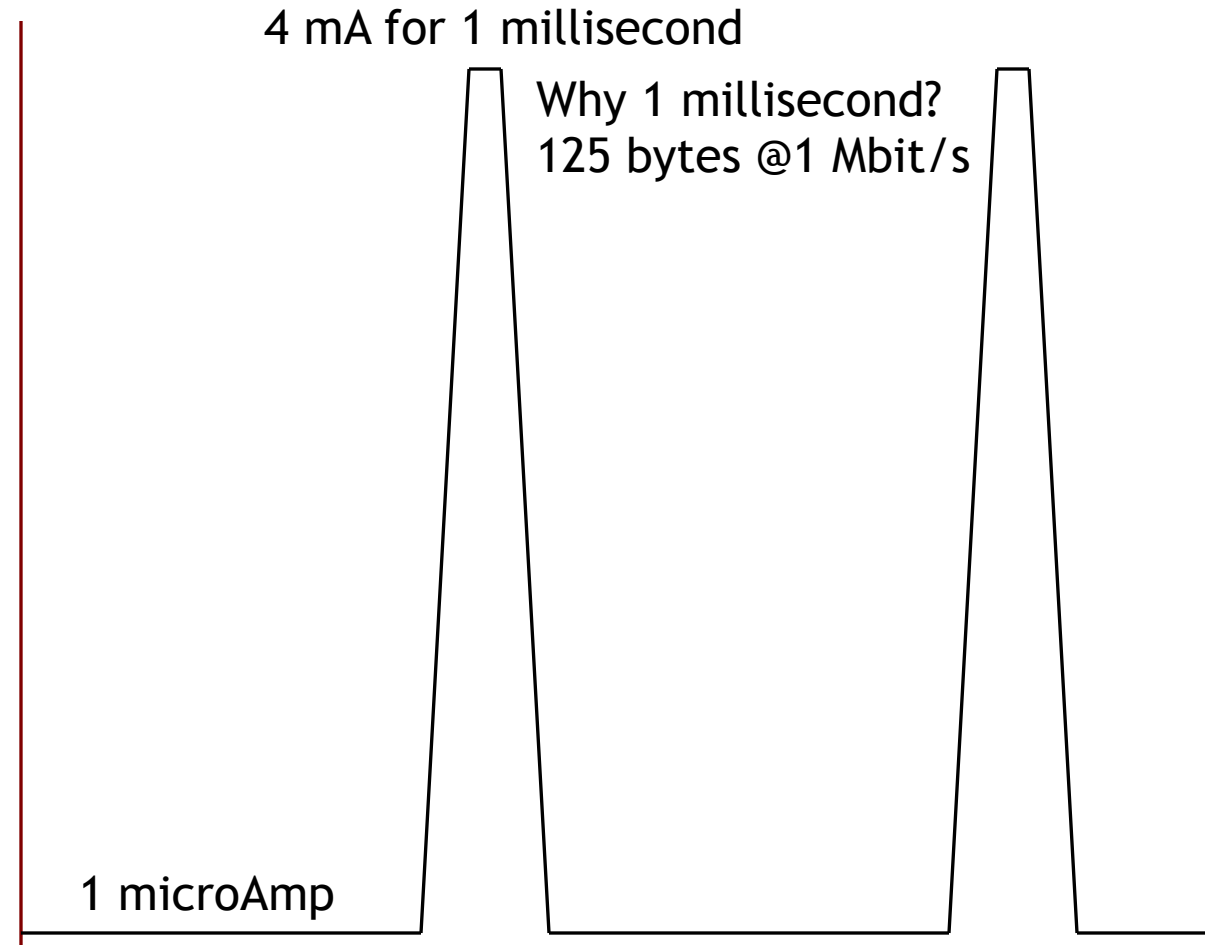
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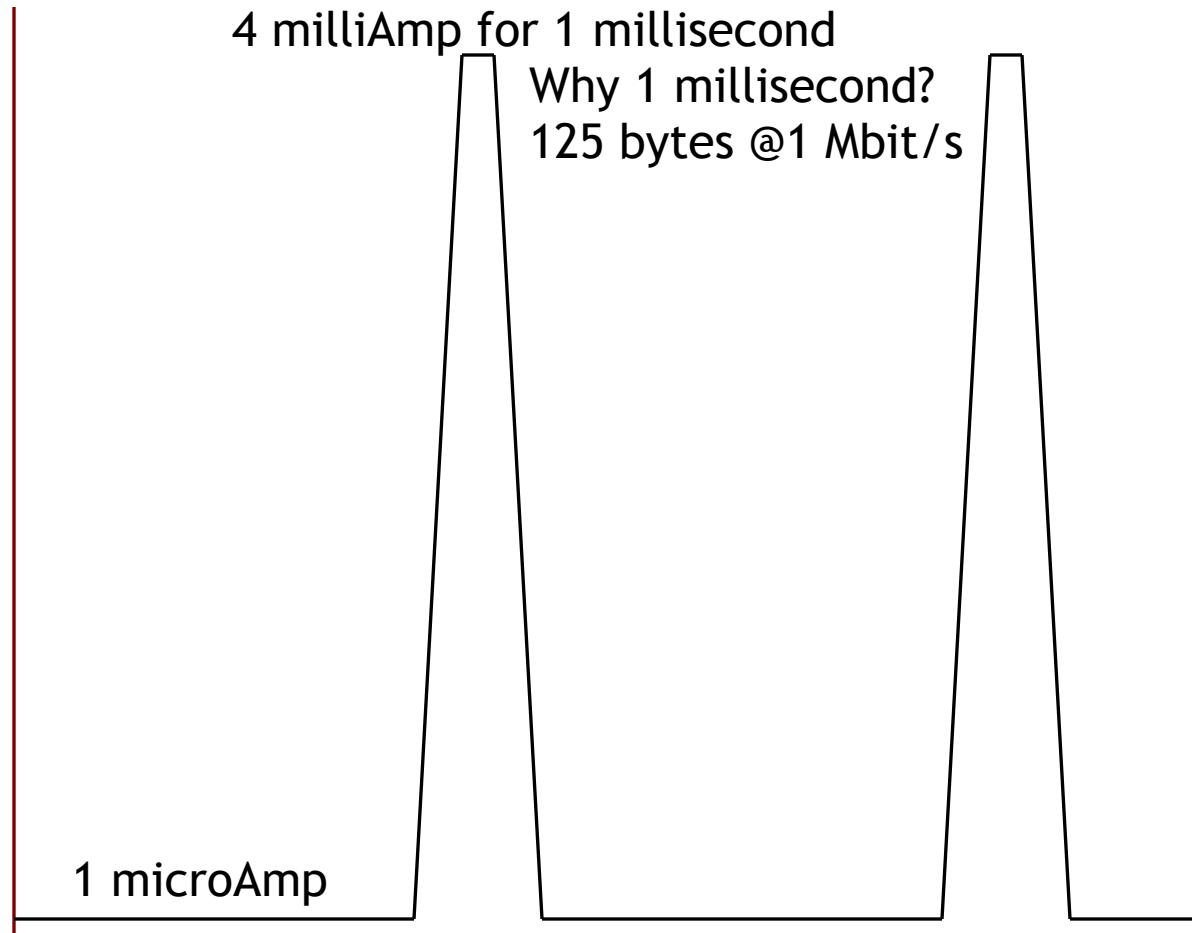
Ramping up and down (combined): 1 mA for 5 ms

Suppose device transmits every second: how long does the battery last?

Depends on how long the xmit lasts: let's assume 125 bytes at 1 Mbit/s (i.e. 1 ms)



# BATTERY CALCULATION (CONT.)



Battery capacity: 1000 mAh (milliAmp-hours)  
Ramp-up and down: 1 milliAmp for 5 milliseconds

Energy consumed in 1 second is:  
(4\*0.001 (xmit) +  
1\*0.005 (ramping) +  
1 microAmp (standby)) x 3V  
= 10 microAmps x 3V

Therefore, battery lifetime  
= 1000 mAh / 10 microAmps  
= 1000 mAh / 0.01 mA  
= 100,000 hours  
= 11+ years!

Saves energy because it's sleeping most of the time!

Note: 1Watt = 1A x 1V  
1Joule = 1Watt x 1s

But of course an IoT device also does sensing,  
some computation, perhaps some storage, etc.



## *I Used Apple AirTags, Tiles and a GPS Tracker to Watch My Husband's Every Move*

A vast location-tracking network is being built around us so we don't lose our keys: One couple's adventures in the consumer tech surveillance state.



By Kashmir Hill and Photographs By Todd Heisler  
Feb 11, 2022

# “THE IOT GATEWAY PROBLEM”

Application-level gateways prevalent for IoT today

Usually need a smartphone app to interact with IoT data/devices

Problem: “Siloed” architecture

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Should smartphones become generic BLE gateways (with OS support)

Any phone talking with any peripheral device via BLE

- Should phones become IPv6 routers for peripheral devices?
- Should phone proxy a device’s Bluetooth profile to cloud servers?

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Is this a good idea? Will it work?

Value is in the data, not connectivity

Incentives are a problem

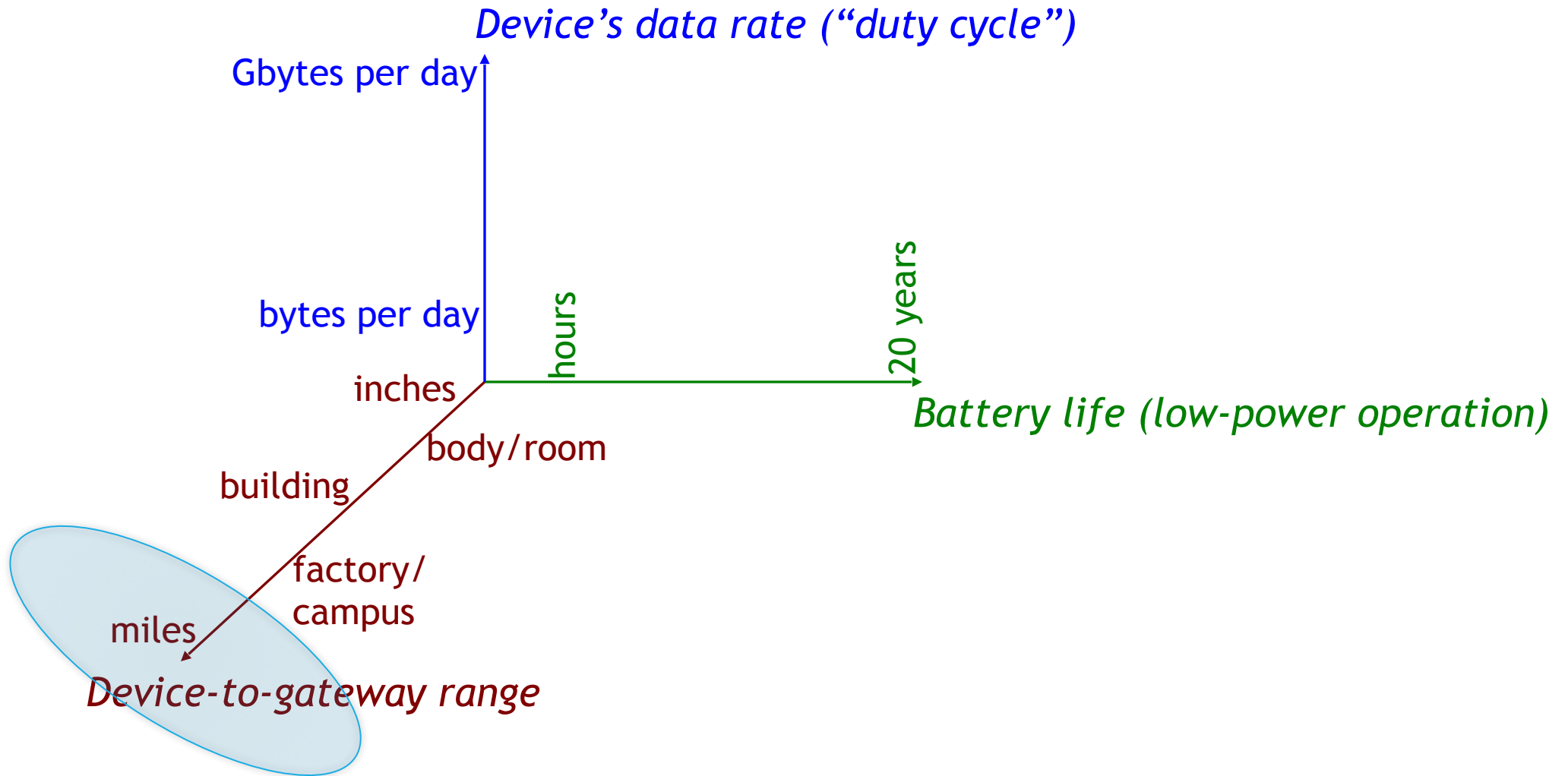
For device makers?

For app developers?

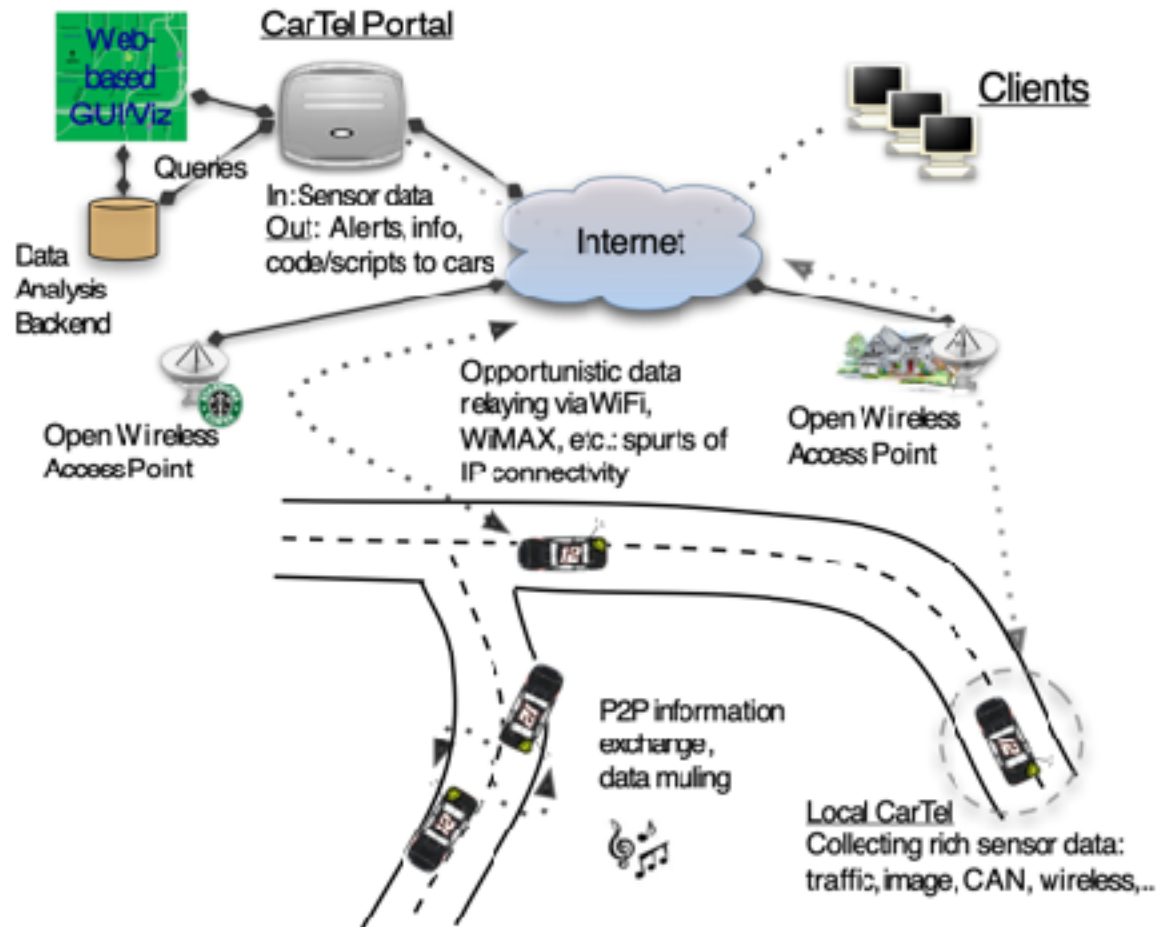
For smartphone users?



# EVEN LONGER RANGE (CITY-SCALE)



# WHEN THE INTERNET IS MILES AWAY



Use mobile devices  
as **data mules**  
Trade-off: delay  
Delay-tolerant network (DTN)



# WHAT IF WE WANT LONG RANGE AND LOW DELAY?

“Long-range IoT networks”

Examples: Sigfox, LoRaWAN, cellular IoT proposals (narrowband LTE, etc.), 5G

Some of these are low-power designs (months to years of battery life)

**Low or ultra-low throughput** (a few bytes per day to achieve long-enough battery life at a rate of a few kbps)  
Networks like LoRaWAN also include localization capabilities

These have seen growing deployment

# WHAT IF WE WANT LONG RANGE AND LOW DELAY

Second choice: Cellular (of course!)

Examples: LTE/4G/5G, etc.

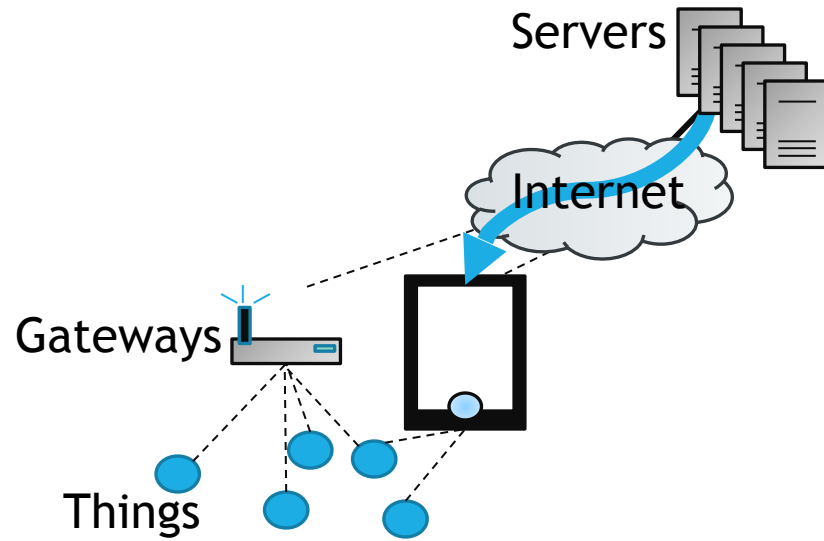
High-power consumption, so only when energy isn't an issue

Relatively high cost (>\$10 per device today plus monthly usage cost)

Variable delay of cellular networks is still a concern for **data-intensive, latency-sensitive applications**

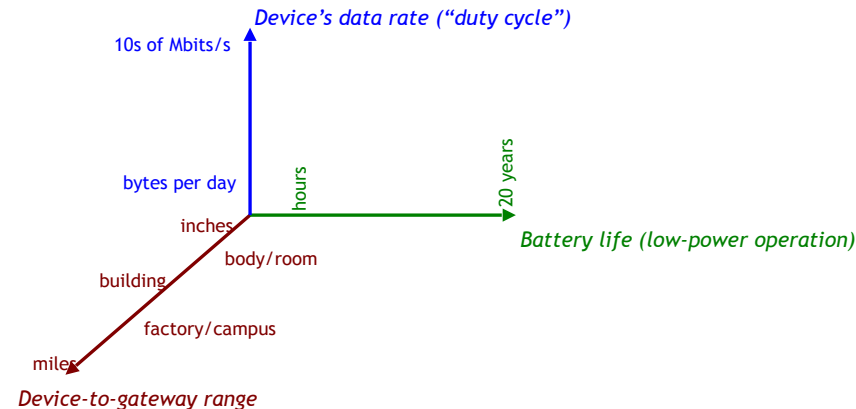
# WHAT HAVE WE LEARNED?

Rich design space for things-gateway communication



Think along three dimensions:

1. data rate/duty cycle
2. battery
3. range





Examples:

1. Low-power design (Bluetooth LE): advertisement, time-scheduled MAC
2. Range extension techniques: muling & meshing (Zigbee, 6LoWPAN) [next lec]
3. Data-intensive IoT: continuous recognition [later in semester]

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**next lecture**
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