

Karabo Mokholo

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<https://6thtally.github.io/My-Portfolio/>

Summary

1. Built and executed marketing campaigns for Krispy Klean Services, enhancing brand visibility and engagement.
2. Led projects that significantly increased client interaction and satisfaction.
3. Developed web designs and UX/UI projects using HTML, CSS, and JavaScript.
4. Earned certificates from freeCodeCamp in HTML, CSS, and JavaScript, demonstrating technical proficiency

Experience

Marketing Assistant

Krispy Klean

Nov 2022 - Nov 2023 (1 year 1 month)

Led marketing campaigns, increasing brand visibility and client engagement by 25%.

Managed social media accounts, boosting follower engagement by 20%.

Conducted market research to guide marketing strategies.

Coordinated promotional events and produced marketing materials, enhancing brand awareness.

Education

Unity Secondary School

High School Diploma, Computer Science

Jan 2018 - Dec 2022

I attended Unity Secondary School in Daveyton from 2018 to 2022, earning my Matric Certificate with a Bachelor Pass. I focused on Science, excelling in Math, Physical Science, Life Science, Geography, and Religion Studies. Throughout my high school years, I consistently achieved above-average grades, demonstrating a strong academic performance.

Licenses & Certifications



UX / UI for Beginners - Great Learning



Front End Development - HTML - Great Learning



Responsive Web Design - freeCodeCamp



JavaScript Algorithms and Data Structures (Beta) - freeCodeCamp

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Skills

Cascading Style Sheets (CSS) • HTMLc • Python (Programming Language) • User Experience (UX) •
User Interface Design • JavaScript • Microsoft Excel • Microsoft PowerPoint • Team Leadership •
Public Speaking