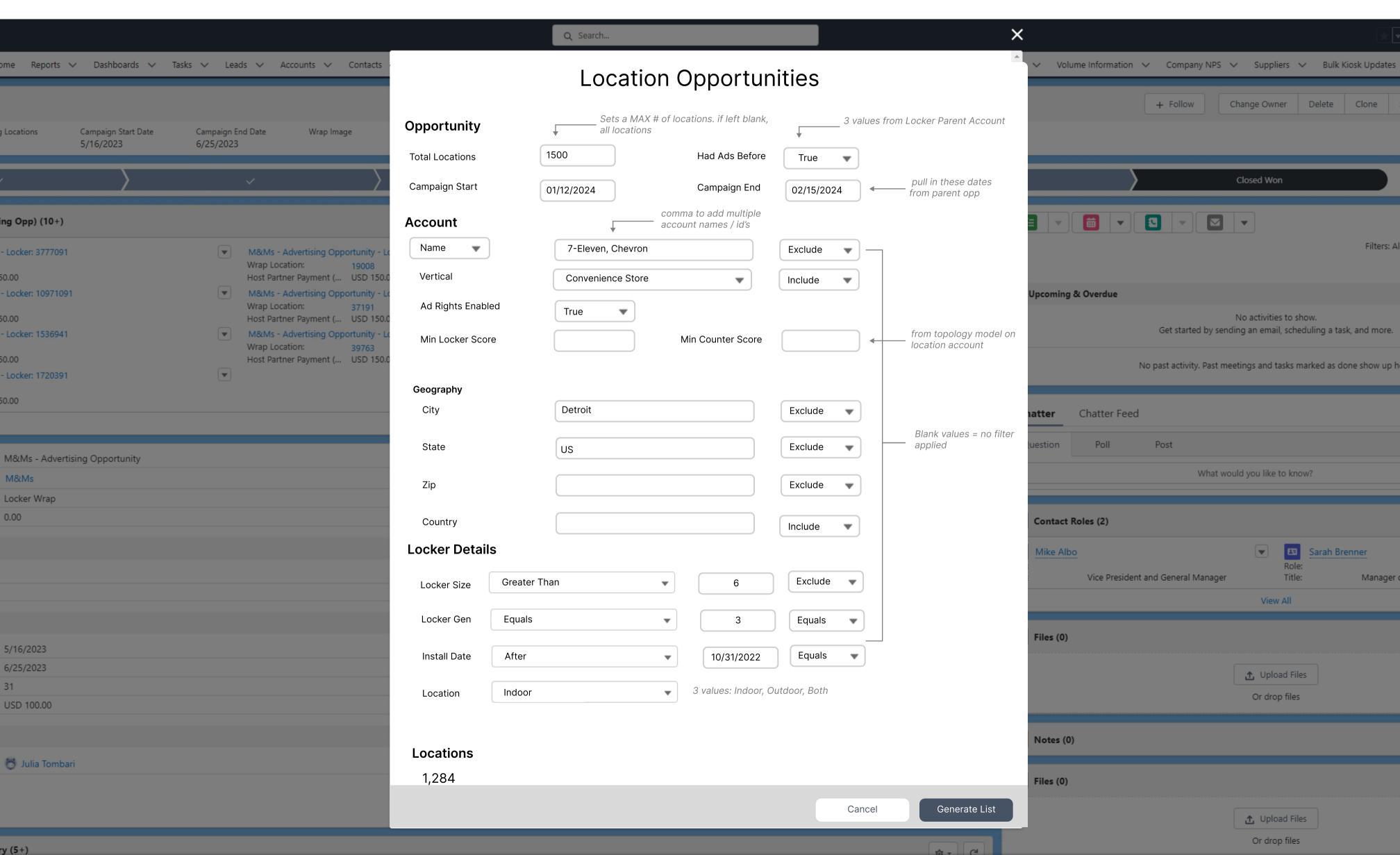
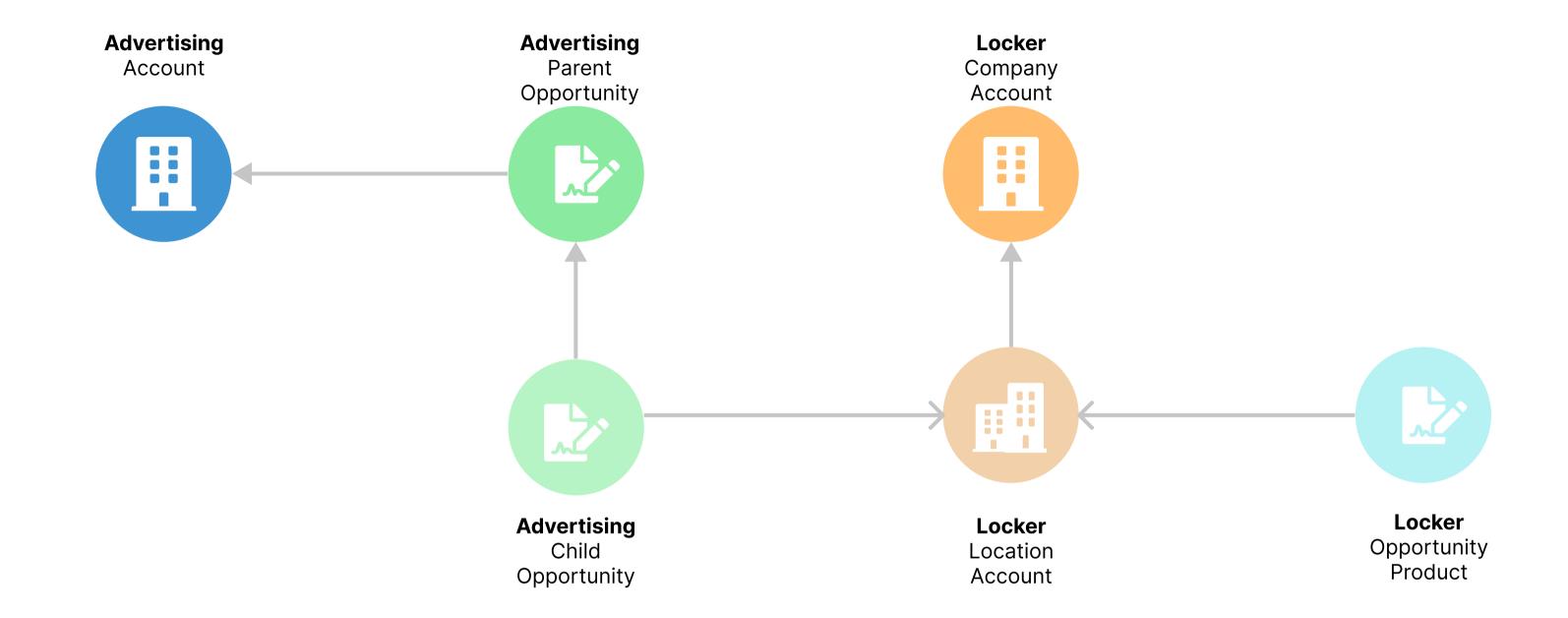
# **Advertising** | UI Example







## **Advertising Account**

Who is spending money with Amazon



### **Advertising Parent Opportunity**

The umbrella opportunity. This is used to (1) track the pursuit of the overall peice of business (2) aggregate the information from each location



### **Advertising Child Opportunity**

This represents the business opportunity at a given location. it is used to track the date that an opportunity starts and ends there, the financials of that specific locations....etc



#### **Locker Parent Account**

The corporate account of an Amazon Locker/Counter Partner (ie, 7-Eleven)



#### **Locker Child Account**

The specific location of a Locker Account (ie, 7-Eleven 1234 madison st, some city, USA



### **Locker Opportunity Product**

Contains information regarding the kiosk at the given Locker Child Account

# **Advertising** | UI Example

