What launched?

We are excited to announce the launch of our new Salesforce Marketing Instance! This new platform will enable us to more effectively manage our advertising partnerships, streamline communication and collaboration across teams, and provide valuable reporting and analytics to drive best practices.

Why did we do this?

Why is this important for internal stakeholders and partners?

Reduction of tools required to manage the business

Reduction of manual actions required by users

Single source of d

How will Operations use and maintain this training repository?

Screenshots