We are excited to announce the launch of our new Salesforce Marketing Instance! This new platform will enable us to more effectively manage our advertising partnerships, streamline communication and collaboration across teams, and provide valuable reporting and analytics to drive best practices.

The Marketing Instance includes features such as account tracking, opportunity (deal) tracking and management, contact management, task management, and robust reporting and analytics. We have also implemented a number of planned features, such as deal creation inside SF and vendor management, and we are planning to continue to develop new features based on user and leadership input.

What Problem Does This Solve?

Consolidation of tools to operate the business

Increased visibility into business

Easily

Whats Included?

Whats Next?