



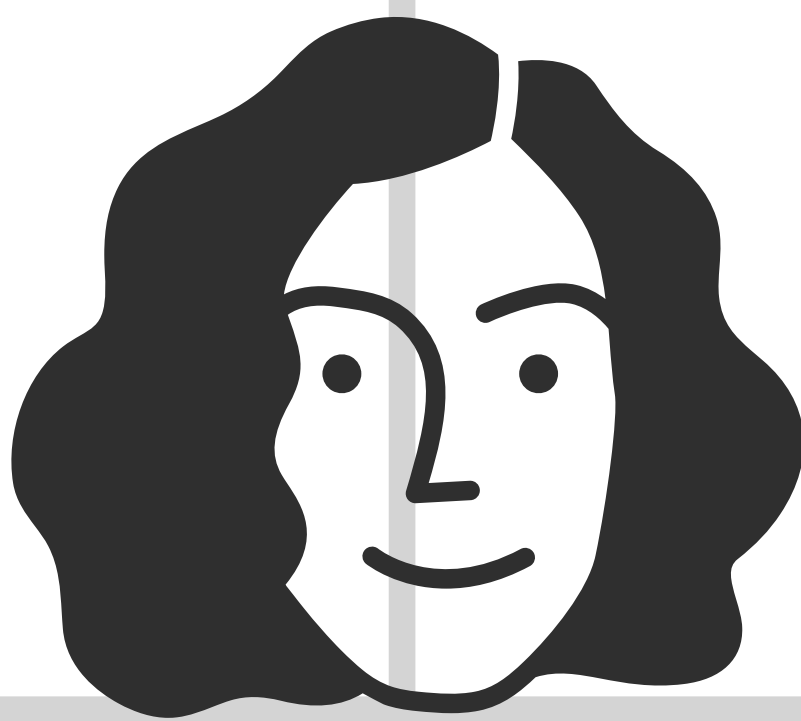
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Team 6

1. Go to Canva.com  
2. In the search bar, select "Custom Size"  
3. Enter your size requirements in pixels

Start designing your cover

Open the ready-sized template

Save and download as a PDF (high quality) and PNG

Check the design in your Previewer

To get started, click on "Create a design"

To add text to your book cover

Choose from Canva's wide selection of fonts

Click on the text box and

"book cover" in the search bar. Canva

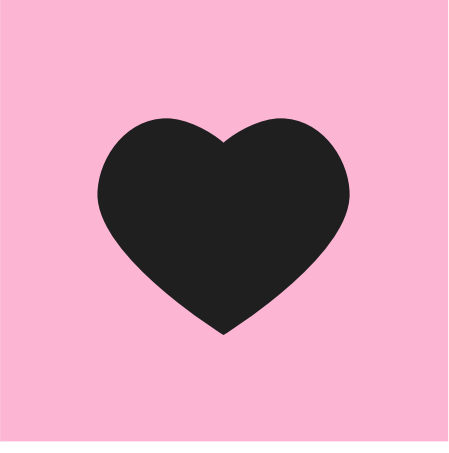
Now comes the fun part - customizing your book cover template

Canva provides an extensive collection



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?