

Alex Lockwood

W O R K

GE Aerospace _____ LEAD UX DESIGNER, UX ARCHITECT | 16—24

UX, research, strategy, service design, UI and product ownership for multiple digital products. Projects span supply chain, additive, systems, and commercial engines & services verticals, as well as internal processes and initiatives to mature UX, Lean and design thinking capabilities.

VMLY&R / Rockfish _____ CONSULTANT + DESIGN LEAD | 15—16

Creative direction, UI design and planning for mobile, wearables, tablet and responsive executions in the automotive, green energy, and pharmaceutical industries. Clients include Ford, Lincoln, SunRun and Johnson & Johnson.

OOHology _____ MANAGING DIRECTOR | 13—14

Creative direction, client liaison, and management of the design and information architecture teams. Pioneer of the OOHology Cincinnati office. Quality control of projects spanning their full lifecycle from discovery and ideation, through naming, branding, design, UX, SEO, front-end and back-end development, social and marketing. Responsible for the development of teams and processes, as well as scout for and nurture the creative talent in-house.

POSSIBLE _____ CONSULTANT + DESIGN LEAD | 14—15

LEAP _____ SENIOR DESIGNER | 11—13

Pop Design Works _____ ART DIRECTOR | 8—11

Designed Solutions Group _____ DESIGN LEAD | 7—8

Dayton Daily News _____ DESIGN LEAD | 6—7

Freelance @ 71dpi _____ BRAND, DIGITAL | Y2K+

Education, references, awards and samples available by request or online

