Figure 4b. Frequency of (Unconditional) Giving 8% Center for 7% Natural Hazards 6% 5% 4% Mitigation East Carolina University ■ La Rabida Children's Hospital 3% 2% 1% 0% Flyer with Opt Out Baseline (N=946/2.220) (N=1.172/2.260) (N=588/482)