



What do they **THINK & FEEL?**

Is the soil
available with all
macro nutrients

worried about
soil condition

Inadequate of
water of
cultivation

Is the soil
available with all
macro nutrients

What do they **SEE?**

Usage of Smart
irrigation System

Measured soil data
will be stored in
database

Has a real time soil
analyzer

What do they **HEAR?**

Monitoring of field

Provides the
exact soil
condition

Notify the farmer if
moisture content is
low in soil.

What do they **SAY & DO?**

To track the soil
parameters

notify when the
soil moisture is
low

Farmer can also
initiate irrigation using
mobile application

Monitoring of field

PAIN?

Soil tests are
expensive

Go to field
everyday to
on/off the pump

GAIN?

Can track the
soil
parameters

remotely
monitoring of
irrigation