

Media Streaming With IBM

Cloud video streaming

INTRODUCTION

- ▶ **Stream live, and manage recorded video content .**
- ▶ **Cloud streaming platform for video hosting, transcoding, multi platforms playout, and analytics**

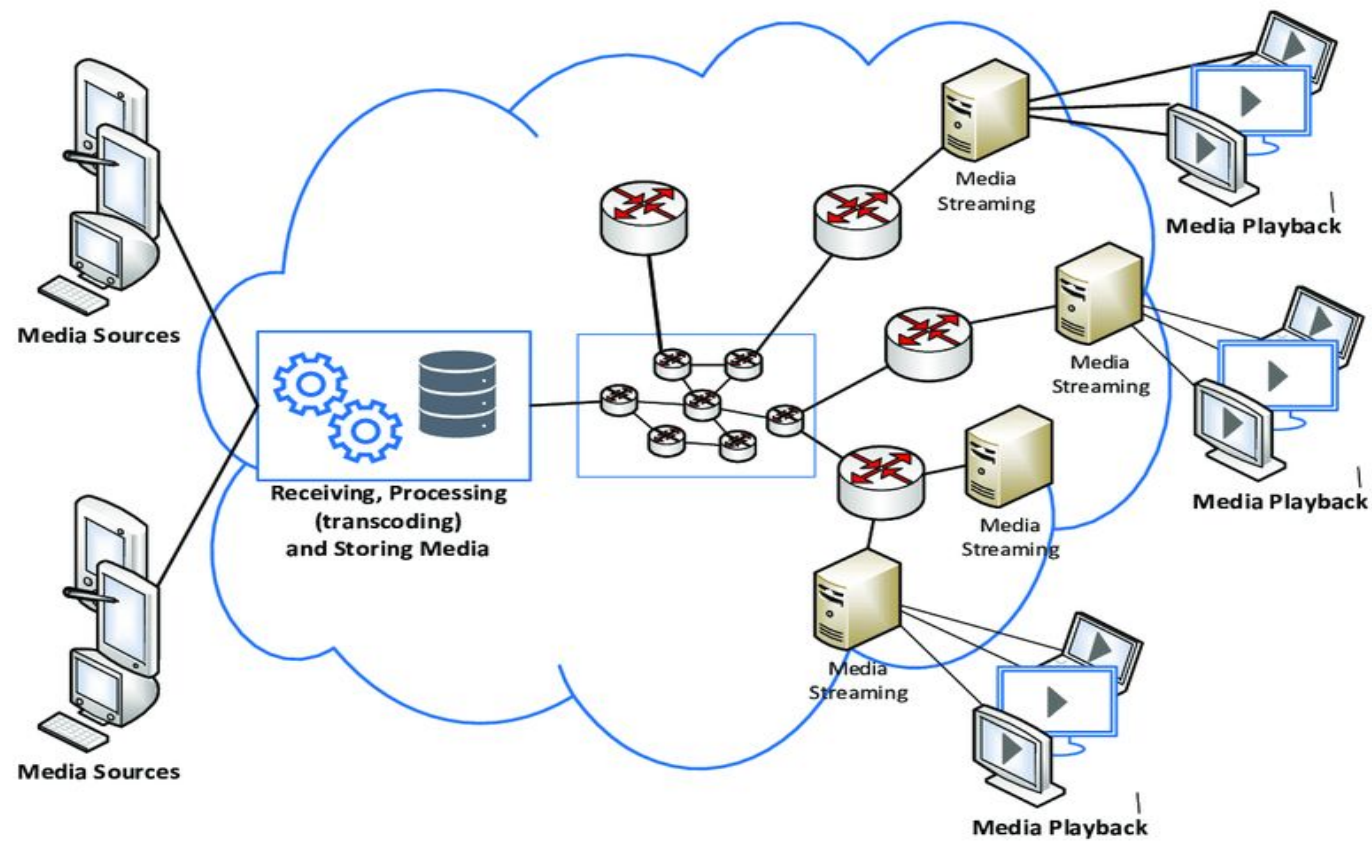
IBM Cloud Video Streaming Overview

- ▶ **A Scalable, cloud-based online video platform that is an end -to-end for solution for live or on demand content to external audiences.**
- ▶ **Managed from a dashboard by account administrators ,IBM video streaming supports both else-of-use and complex setups while being able to scale through built in multi-CND support.**
- ▶ **Uses:**
 - Employee communications**
 - commercial or academic or public service virtual conferences**
 - government proceedings**
 - commertial promotion**
 - concerts or other entertainment**
 - other virtual services or events (weddings, funerals or religious services)**

Key Features

- ▶ **HD Live broadcasting**
- ▶ **Recording of broadcasts**
- ▶ **Mobile compatible player**
- ▶ **Video Distribution and work flow**
- ▶ **Live chat and Q&A**
- ▶ **Multi-CDNs**
- ▶ **Quality of service player**
- ▶ **Live playlists with looping**
- ▶ **Customizable channel page**

Architecture



Benifits

- ▶ **Ease of Accessibility.**
- ▶ **Less hardware storage.**
- ▶ **Ease of scalability.**
- ▶ **Cost Effectively.**
- ▶ **High-level data security.**
- ▶ **Unlimited storage capacity.**
- ▶ **Seamless playback.**
- ▶ **Top CDN solution**



THANK YOU