

# Sales Forecasting and Anomaly Detection

\$2M

Total Sales

4916

Total Orders

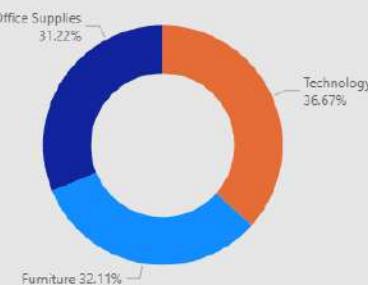
\$230

Average Order Value

Top 10 City by Sales



Sales Distribution by Product Category



Sales Trend



**793**

Total Customers

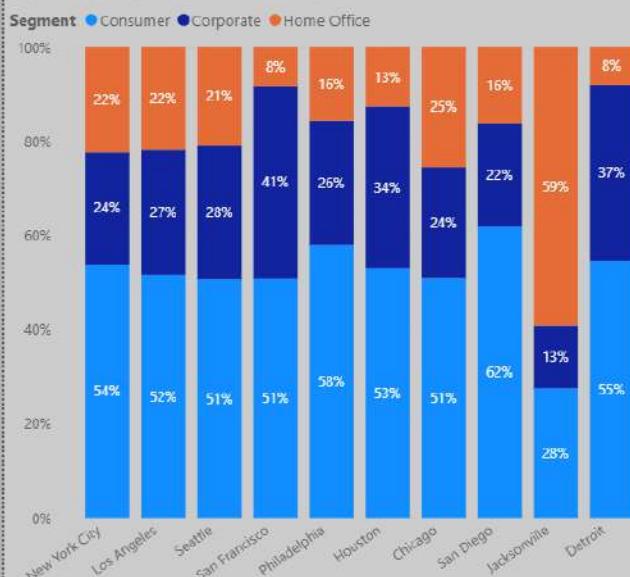
**\$335K**

Customer LTV

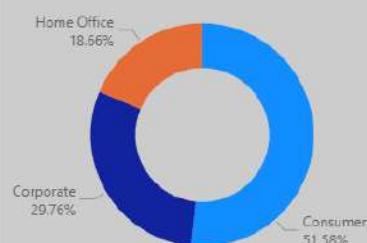
**0.99**

Repeat Customer Rate

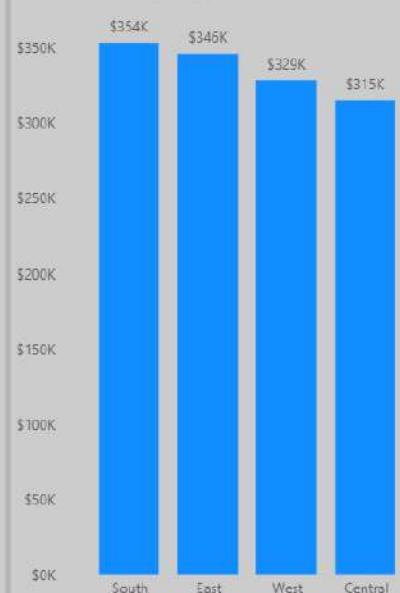
#### Top 10 City Segment Distribution by Sales



#### Customer Distribution by Segment



#### Customer LTV by Region



**\$2M**

Total Sales

**1860**

Total No. of Products

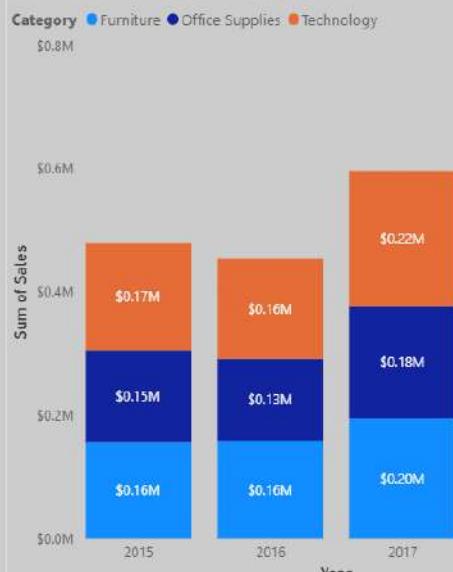
#### Top 10 Selling Products by Sales

TEC-CD-10004722	\$62K
OFF-BI-10003527	\$27K
TEC-MA-10002412	\$23K
FUR-CH-10002024	\$22K
OFF-BI-10001359	\$20K
OFF-BI-10000545	\$19K
TEC-CD-10001449	\$19K
TEC-MA-10001127	\$18K
OFF-BI-10004995	\$18K
OFF-SU-10000151	\$17K

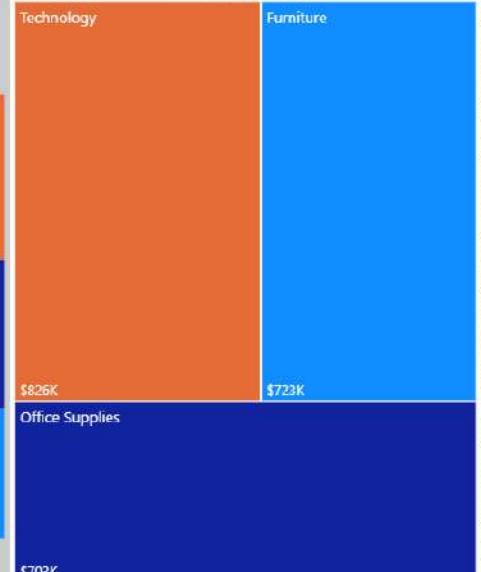
Product ID

Sales

#### Sales Trend of Product Category Over Time



#### Sales by Product Category



Filters