# Ideation Phase
# Define the Problem Statements

| Date | 10 November 2022 |
|---|---|
| Team ID | PNT2022TMID43965 |
| Project Name | Project – News Tracker Application |
| Maximum Marks | 2 Marks |

**Customer Problem Statement :**

The customer needs a way to get relevant news based on his choices so that the customer does not have to spend a lot of time on searching news.

News is filled with ads and spams annoys and irritates the customer and affects the user experience.Market is full of news with all categories. Customers are not interested in all the categories and will be more interested with their personal choices.

Traditional way of tracking news is slow and obsolete, user needs a new innovative application to track news with personal based choices.

Lack of quick updates for the day results in staying behind in the trend in today's world and tracking the news regularly should be done.

| I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|---|---|---|---|---|

| I am | I'm trying to | But | Because | Which makes me feel |
|---|---|---|---|---|
| Customer (Students, Staff, General audience, Enthusiasts ) | read news according to my choices and interests | the news shown are not according to my interests | the applications does not concern about user's choice and are poor in recommendations | annoyed and disappointed |

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