

Jay Sobel

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Experience

Data Analyst II, Wanderu, Boston, MA May 2019 - March 20, 2020

- Primary data analyst at leading US bus & train ticket aggregator with substantial weekly sales: \$2M+ gross, 50k+ seats
- Built out the company's BI tool (Looker) from near scratch with focus on web traffic and conversion
- Lived in variety of internal datasets: clickstream events (10M rows/day), inventory cache (~50M rows/day), ticket sales and error logs
- Delivered and explained data insights directly to executives on a daily basis
- Large remote presence at company including my direct manager and personally WFH once weekly

Data Analyst, LevelUp (a Grubhub company) Boston MA September 2017 - May 2019

- Built and maintained client-facing embedded dashboards for 150+ whitelabel app clients including sweetgreen, dig inn, potbelly
- Collaborated with data engineer to develop new analytical aggregate tables which dramatically improved dashboard load times
- Worked closely with marketing and data team at Sweetgreen as their dedicated data resource including an on-site in LA
- Wrote many complex SQL queries on a daily basis

Front-End Development Intern, The ADK Group, Boston, MA Summers 2015, 2016

- Full time front end developer at a 25-employee app development shop
- Translated design files into responsive HTML/CSS/jQuery websites
- Completed a handful of personal web projects to maintain skills and experiment with the full stack (links available on github!)

Technical Skills

Data and Analytics

- SQL (Snowflake, Redshift, Postgres)
- Looker, Chartio, Mode Analytics (BI Tools)
- Python (+Pandas)

Web and Organizational

- CSS + HTML
- Git
- Jira

Education

Skidmore College, Saratoga Springs, NY May 2017

Bachelor of Arts in Computer Science; Magna Cum Laude
Major GPA: 3.9/4.0

Leadership and Interests

President, Skidmore eSports Club Fall 2015 – Spring 2017

- Focused club on competitive events to boost engagement throughout the semester
- Coordinated purchase of Skidmore eSports jerseys with college athletics dept. and a local sponsor

Team Captain Skidmore College Division 1 *League of Legends* (5v5) Fall 2014 – Fall 2016

- Founded and lead Skidmore's first intercollegiate esports team through two seasons

Certified Barbeque Judge, Kansas City Barbeque Society 2013 - Present