

# СТАЧКА!

## конференция

3rd INTERNATIONAL IT-CONFERENCE  
Lenin Memorial, Ulyanovsk

11-12  
april  
2014

# ■ STACHKA 2013: HOW IT WENT...



**СТАЧКА!**  
конференция

2013

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конференция

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конференция

2013

# GEOGRAPHY



# PARTICIPANTS



## OUR AUDIENCE:

- IT specialists;
- IT companies' owners;
- business representatives;
- students.

**AGE:**  
20-40

# VIEWERSHIP (2013)



60 320

users viewed the website of the  
conference during the  
preparation and holding



336 979

users viewed the conference  
materials released to the public



# ■ CONFERENCE SUBJECTS

## WEB-TECHNOLOGIES

Is digital communication the technology of tomorrow?

No, it is already here today, developing at a quick pace. Our speakers will shed the light on it and tell us how to make our today digital. Everything on web-design, usability, marketing, SEO, SMM is here.

## PROGRAMMING

Want to know the cutting-edge trends in programming? That's easy! Upgrade your knowledge of methodologies, devops, big data, highload, languages, code and project architecture, client-side and mobile and cloud technologies.

## IT STARTUPS

How to come up with a profitable idea? Will it work out? Should I quit the job? How to make my first business try a success? All the answers are in the 'IT startups' section.

## E-COMMERCE

How to start business from scratch? How to resolve problems if you are new to it? What is the recipe for success in e-commerce? What's new in this field? Go to the 'E-commerce' section and find out.

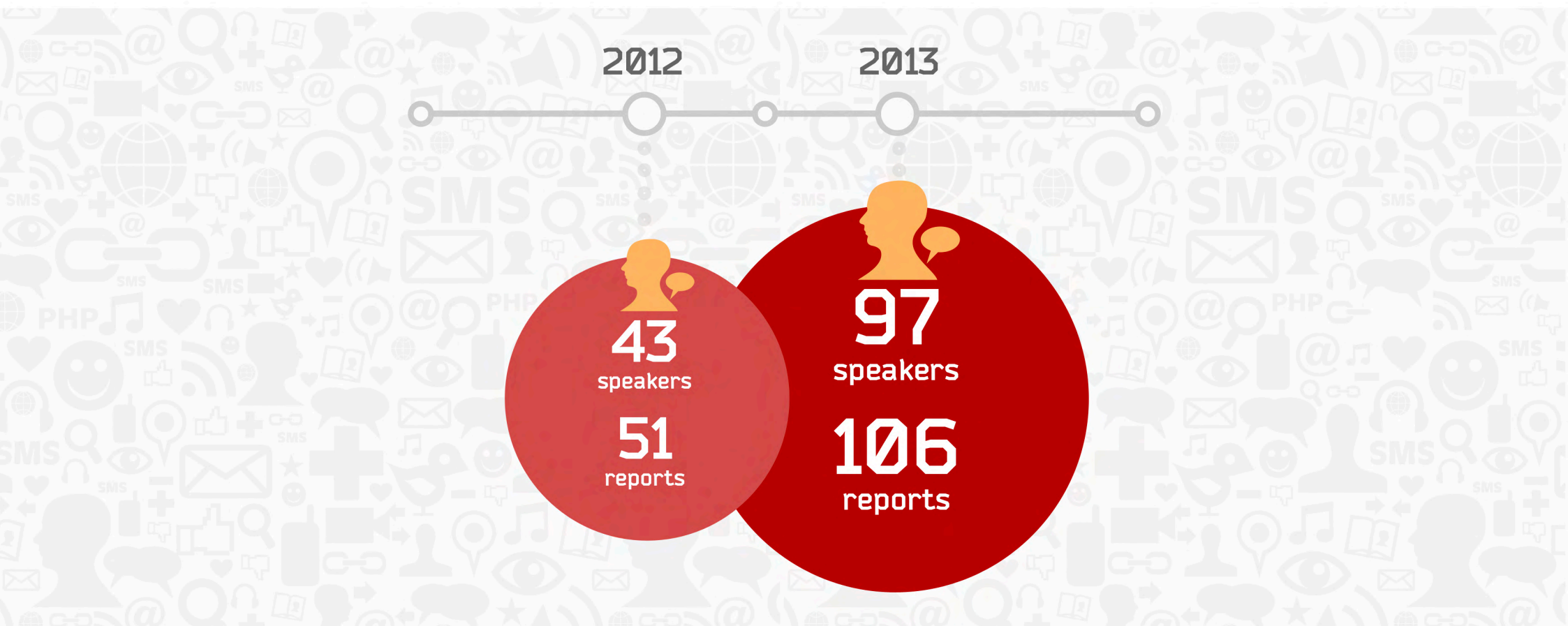
## IT MANAGEMENT

Structure of IT companies, IT staff, IT positions and prospects from the management point of view.

## IT & SOCIETY

Synergy between IT specialists and government. We'll learn how to reach it in the 'IT & society' section.

# SPEAKERS



# ■ OUR PARTNERS



Association  
of interactive  
agencies



Российская ассоциация  
электронных коммуникаций



aviasales.ru  
ПОИСК АВИАБИЛЕТОВ



Google



TAG LINE  
агентство



Яндекс



netcat



SuperJob

badoo



# IN 2013 "STACHKA!" GOT TO THE MAP OF THE DIGITAL MARKET



**IN 2014 WE WISH TO TAKE THE CONFERENCE TO A NEW LEVEL.  
LET'S DO IT TOGETHER!**

# ■ CONTACTS

## CENTRAL COORDINATOR

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## CONFERENCE WEBSITE:

nastachku.ru

## OFFICIAL TAG:

#nastachku