

The housing prices are skyrocketing in metropolitan areas

Real estate agents claim that demand is driving the prices up

I need to find a way to afford a house in this expensive market

Is it worth investing in real estate given the current trends

Thinks

Reports suggest that supply of affordable housing is limited

Researchers online about housing market trends and price fluctuation

Talks to real estates agents to understand the factor

affecting prices

Explores options of renting instead of buying due to high prices



BUYER Buying houses in a

metropolitan cities

See an example

Government policies might impact the housing market

Frustration about the unaffordable housing prices

Anxious about making the right decision regarding real estate investment

Hopeful that the market might change or that they will find a good deal

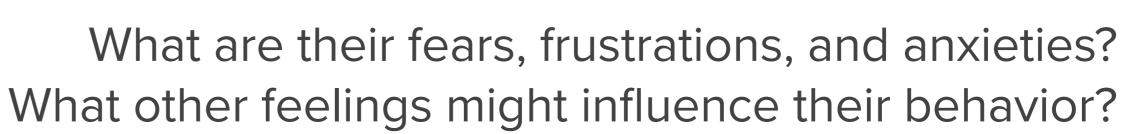


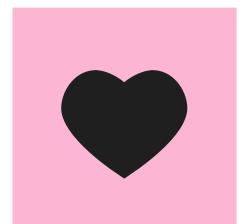
Does

What behavior have we observed? What can we imagine them doing?









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