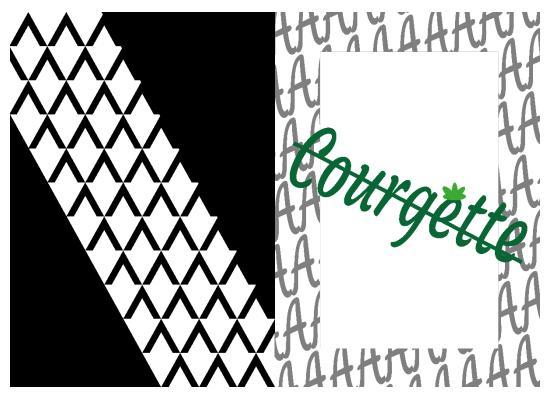# Concepting- Typography

ASSIGNMENT

Make 7 typography posters in Adobe Illustrator based on the shape characteristics of your fonts. Every composition should be designed in a consistent style that fits the font of your choice. Do not use images; just fonts, color and shapes.
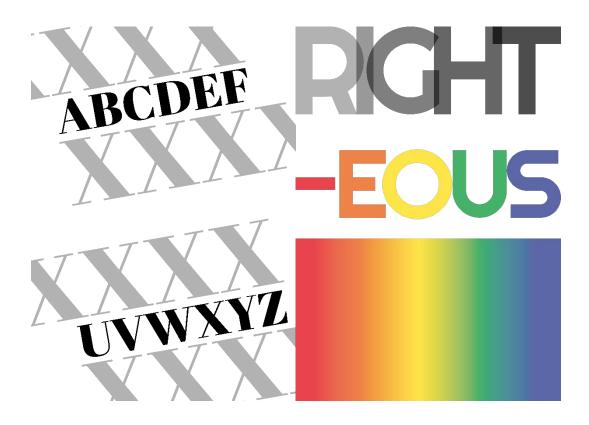
First iteration

The first thing I did was go to fontsquirrel.com and look up random fonts. If a font sparked my interested, I started looking at the letters individually and see if I got any inspiration.
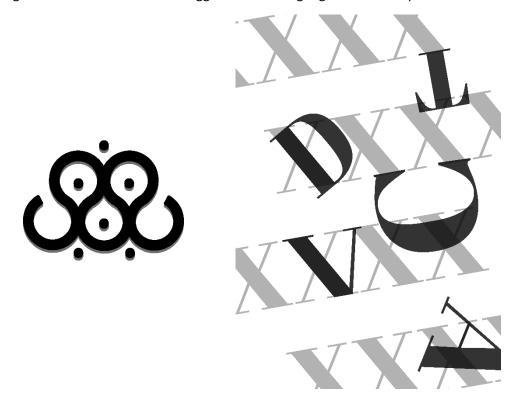

Second iteration

After asking what my teacher thought of my posters, he told me he saw the left one more as a background and the right one wasn't really the assignment. So, I made some different ones.
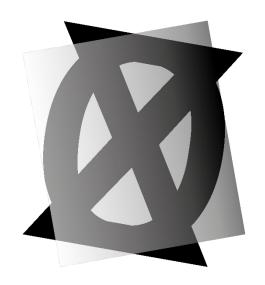
Third iteration

After I made the 2 posters displayed above here, I went to ask feedback again and he told me it was kind of getting better but not much so he suggested I should google some examples and so I did.

Anjel
Script

Old English Text MT