

HÁSKÓLI ÍSLANDS

HUGBÚNAÐARVERKEFNI 1

HÓPUR 20

Vision and Scope

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Skúli Þór verður með kynningu á verkefninu

1 Vision Statement

- **For** senior citizens
- **who** want to understand and control their tablet device, either Android or iOS
- **the** tæknilæsi fyrir fullorðna
- **is** an education platform focused on videos
- **that** will allow the students to repeat and train their knowledge that they learned in the class and also be accessible to those who could not attend the class in person.
 - The Students will be able to keep track of their progress, search and filter the content.
 - The content is organized in classes/topics and consists of an introduction and a varying number of lecture videos, accompanied with text and images for further explanation.
 - Each class will have a quiz where students can test their understanding.
- **unlike**
 - Websites and guides aiming at this population, our product is using videos in icelandic to demonstrate all the common use cases of tablet devices.
 - Voluntary helpers (mostly school kids), our approach is systematic and covers basic up to advanced usage
 - Youtube channels, there is interaction to train and repeat new information

2 Business opportunity

- Everyday activities are relying evermore on internet based services and some will be digital only in the future
- To retain their independence as long as they can, both for their own good and for their family, it is inevitable that they know basic handling of contemporary information technology
- The recent lockdown showed how isolated the target population was, especially those who were not familiar with internet services and were not able to operate a smartphone or a tablet device
- The feedback we had this summer was overwhelmingly good and it was obvious to everyone how much in demand this work was, but it was only a first step.

3 Scope of initial releases

- Complete classes on basic usage for both Android and iOS
- Specialized classes on topics that are geared towards senior citizens
- Students can (but are not required) register an account and save their progress
- Registration can also be done through a third party like google and facebook
- Students can test their knowledge and understanding by using a quiz that is part of every classes
- Students (that are registered) can post comments on videos, asking for clarification, pointing to differences in their devices and answering other students' questions.