Ideation Phase
Brainstorm & Idea Prioritization Template

Date	29 june 2025
Team ID	LTIP2025TMID41766
Project Name	Smart sorting:Transfer learning for identifying rotten fruits and vegetables
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

🎯 Purpose of Brainstorming:

To identify, evaluate, and prioritize innovative ideas that contribute to the design and implementation of a smart sorting system. The system leverages **transfer learning** to classify fruits and vegetables based on freshness, improving food safety, reducing waste, and optimizing supply chain efficiency.

Step:1

Smart sorting:Transfer learning for identify ing rotten fruits and vegetables

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- ⏳ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

♡

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

⚑

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)