Ideation Phase
Define the Problem Statements

Date	29 June 2025
Team ID	LTVIP2025TMID41766
Project Name	Smart sorting:Transfer learning for identifying rotten fruits and vegetables
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1					

PS-2					

I am	Describe customer with 3-4 key characteristics - *who are they?*	Describe the customer and their attributes here
I'm trying to	*List their outcome or "job" the care about - what are they trying to achieve?*	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – *what bothers them most?*	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – *what needs to be solved?*	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – *how does it impact them emotionally?*	Describe the emotions the result from experiencing the problems or barriers

Here's a **customer problem statement template** tailored for **Matter** (the smart home connectivity standard). This format helps clearly articulate a customer's issue or need, which is essential for product development, support, or design improvements.

Example: