

## PROJECT REPORT DEMONSTRATION

### 1 INTRODUCTION

#### OVERVIEW

##### Designing Professional Business Cards

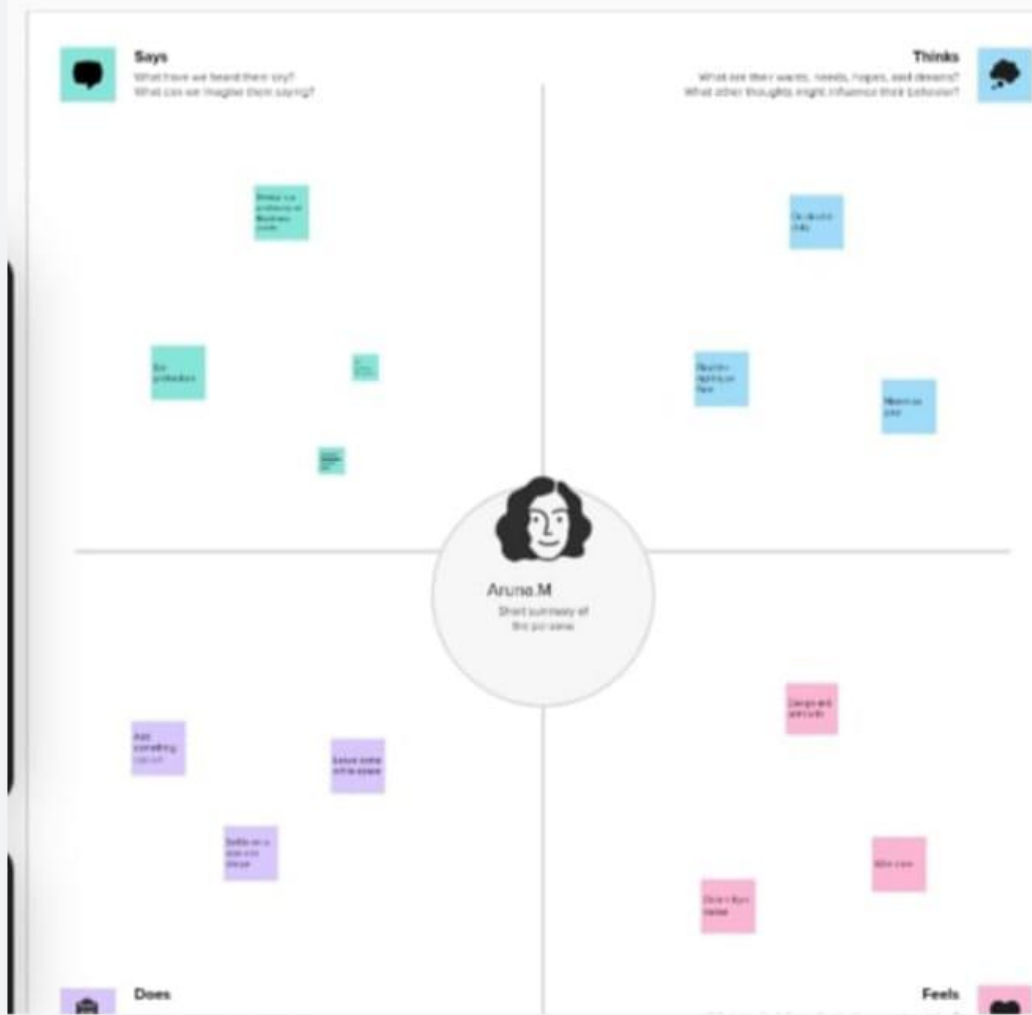
The “Designing Professional Business Cards for Effective Networking” project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

#### PURPOSE

The Project assigned that the skills of using technology to create the designing professional business cards with help of canva application

### 2. PROBLEM DEFINITIONS AND DESIGNIN THINKING

#### EMPATHY MAP



## BRAINSTORMING MAP

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Person 1

Strengths    Personality    Organization

#### Person 2

Strengths    Powers    Resilient

#### Person 3

Empathy    Creativity    Motivated

#### Person 4

Power    Resources    Dedication

#### Person 5

Collaboration    Open-mindedness    Interpersonal Skills

#### Person 6

Self    Emotional    Willingness

#### Person 7

Job experience    Context    Abilities

#### Person 8

Structure    Vision    Team building

### 3. RESULTS

PROJECT NAME DESIGNING PROFESSIONAL BUSINESS CARDS



### 4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES
<ol style="list-style-type: none"><li>1. It is used effectively in communication</li><li>2. It is economical</li><li>3. It is User-Friendly</li><li>4. In Canva There are a lot of activities for presentation</li></ol>	<ol style="list-style-type: none"><li>1. Some logo ,images, designs are so costly</li><li>2. E-mail Id is mandatory</li></ol>

### 5 APPLICATION

THE CANVA Application is very useful to create my project easily . it helps with new templates

It will be useful in my future.

### 6 CONCLUSION

In NAAN MUDHALVAN SCHEME I am a student in Government Arts and Science College vedasandur, assigned my project to be done with help of Canva Application. I have learned that usage of canva App well and It is very user-friendly.