Google AdSense Report

Select date range ▾

Revenue_USD	Impressions	Clicks	CTR%	Average Viewability	Invalid_Clicks
$6,596	1,297,790	17,430	1.34%	88.94%	1,253
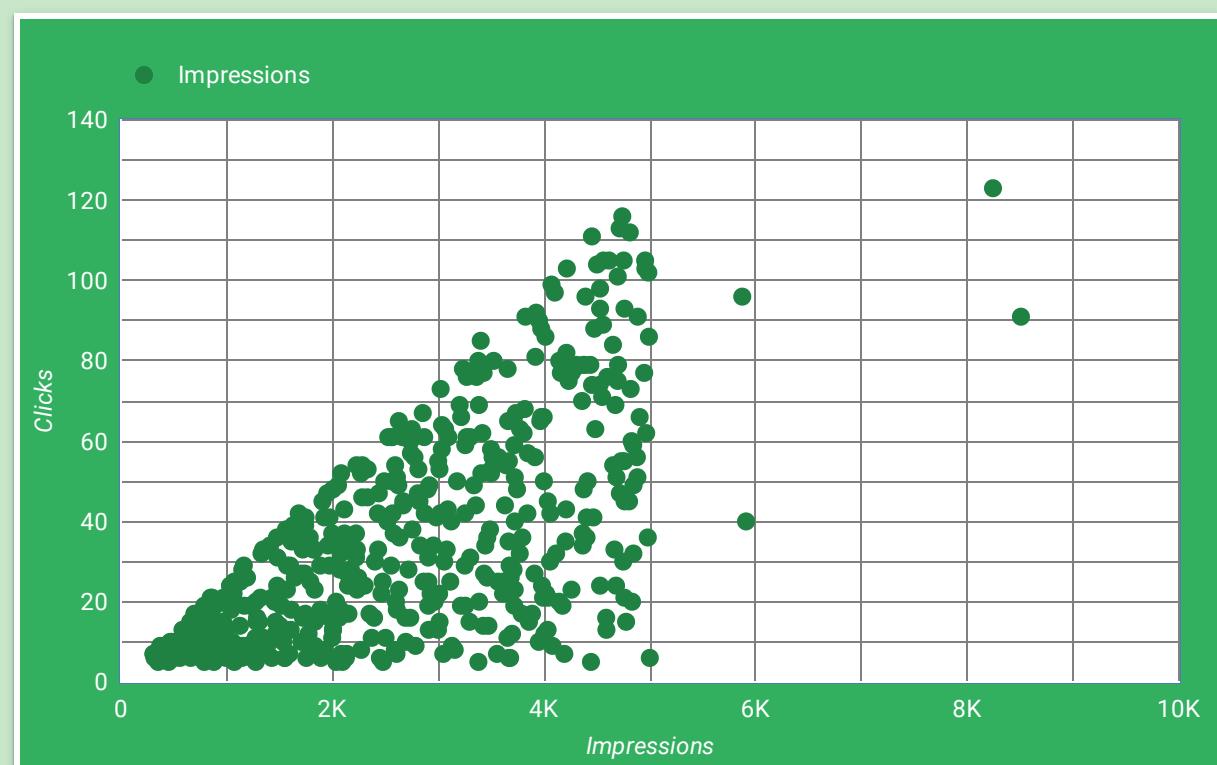
Revenue By Date

Revenue_USD — Country ▾

Revenue_USD by Website

Revenue_USD — Browser ▾

- digitalgrowthhub.io — 1,438
- codeandmetrics.com — 1,417
- learnwithdata.net — 1,395
- techinsightsblog.com — 1,310
- smartanalytics.co — 1,035

	Date	Clicks ▾
1.	Mar 9, 2025	
2.	Jan 25, 2025	
3.	Feb 8, 2025	
4.	Feb 28, 2025	
5.	Feb 25, 2025	
6.	Feb 15, 2025	
7.	Feb 17, 2025	
8.	Feb 4, 2025	
9.	Feb 26, 2025	

1 - 90 / 90 ‹ ›
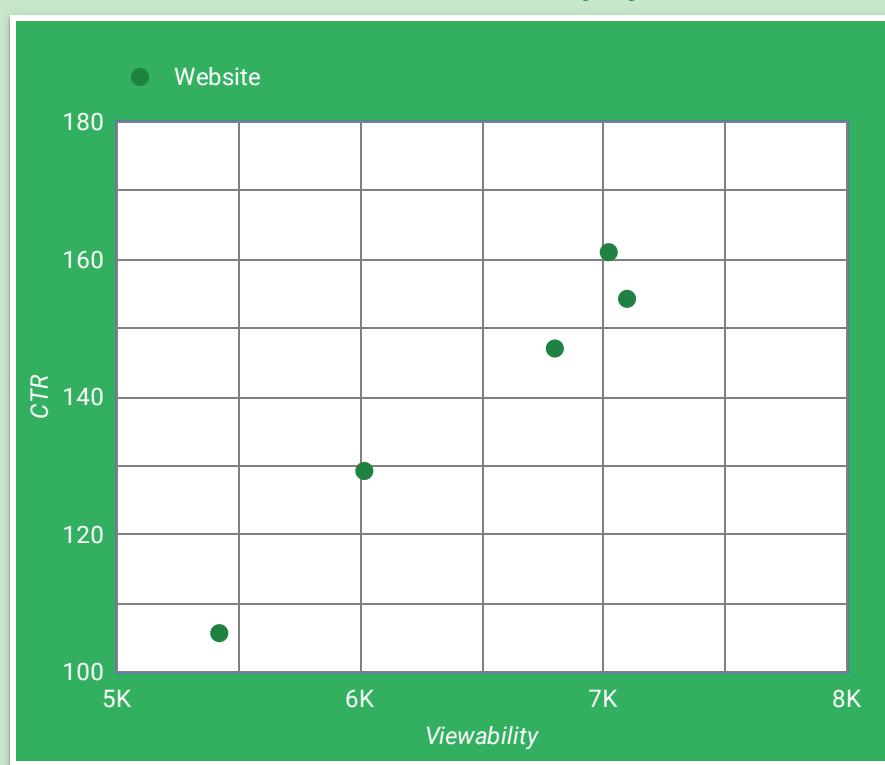
Distribution of Impressions by Clicks

Impressions

Distribution of Viewability by CTR
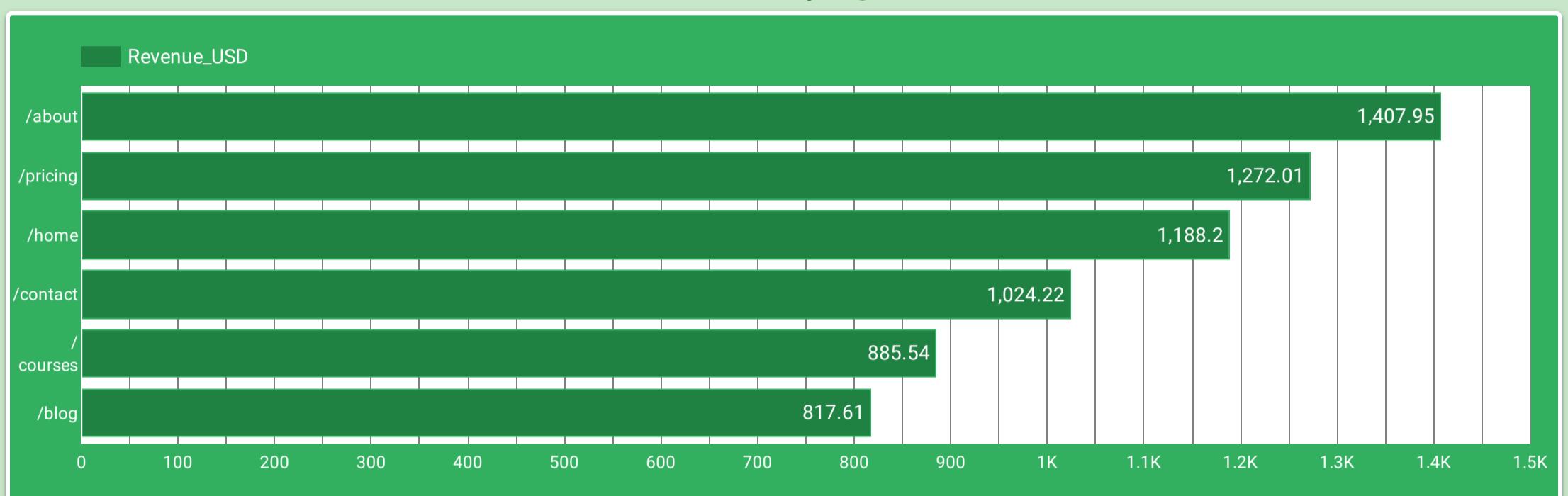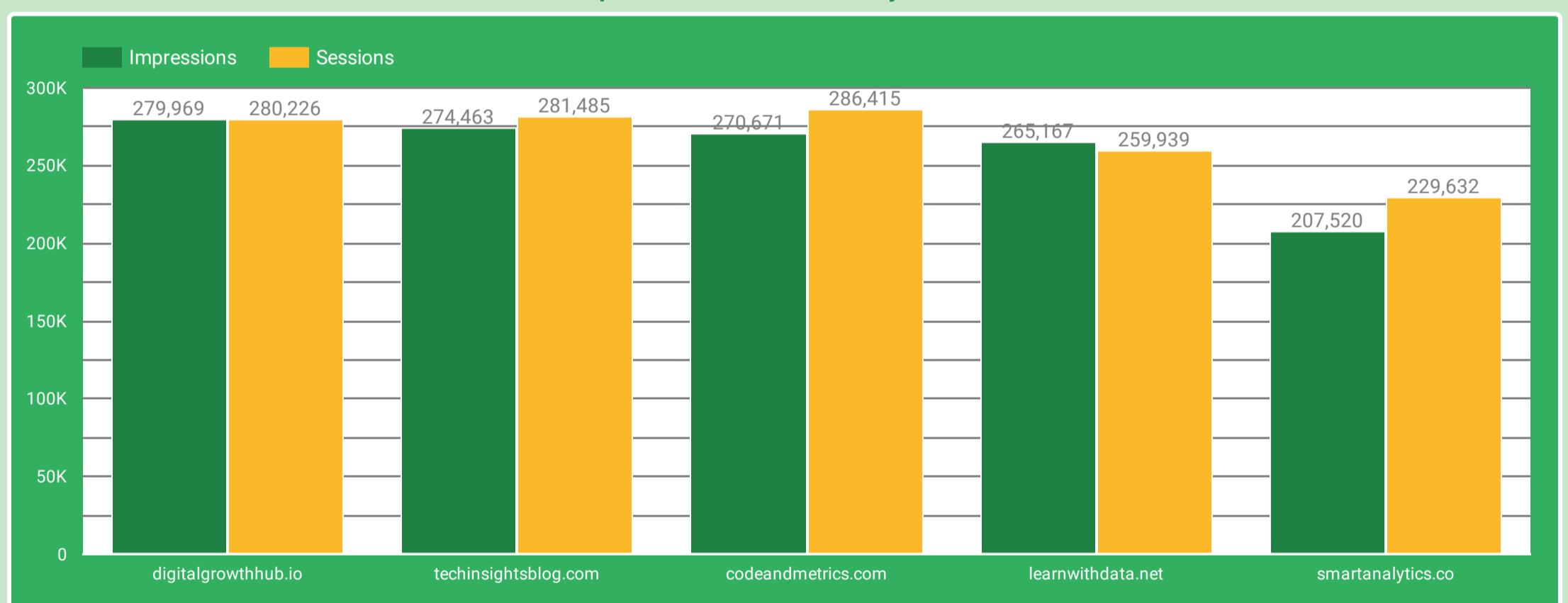
Website

	Website	Revenue_USD ▲	Impressions	Clicks	CTR	Bounce_Rate
1.	smartanalytics.co	1,034.66	207,520	2,468	105.65	4,039.65
2.	techinsightsblog.com	1,310.35	274,463	3,623	147.05	5,453.85
3.	learnwithdata.net	1,394.84	265,167	3,658	129.24	4,623.95
4.	codeandmetrics.com	1,417.28	270,671	3,841	161.06	5,421.85
5.	digitalgrowthhub.io	1,438.4	279,969	3,840	154.28	5,227.74

Revenue_USD by Page_URL

Revenue_USD

- /about — 1,407.95
- /pricing — 1,272.01
- /home — 1,188.2
- /contact — 1,024.22
- /courses — 885.54
- /blog — 817.61
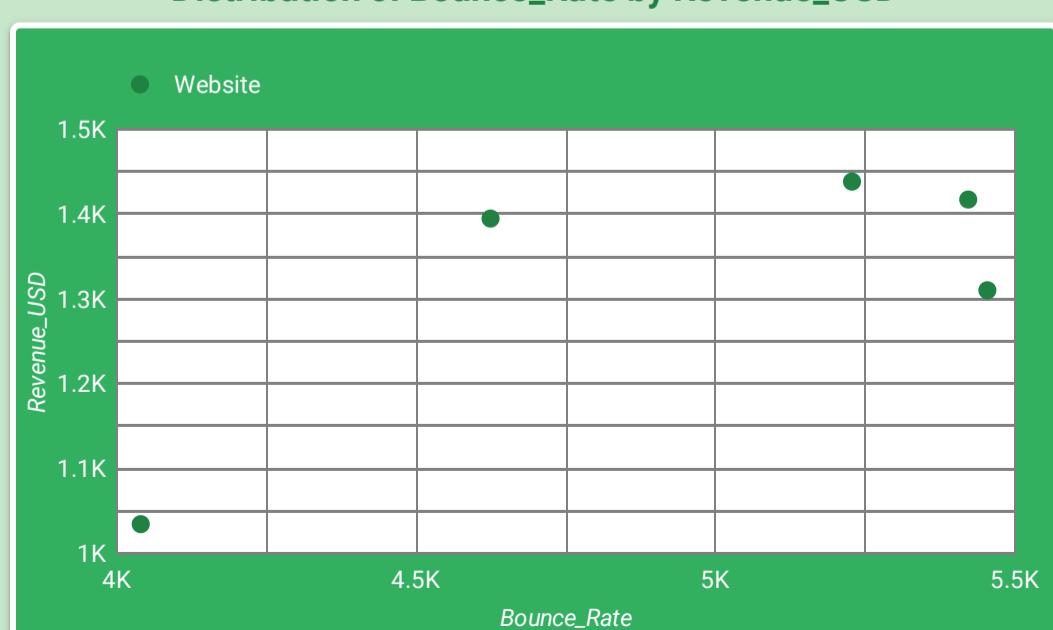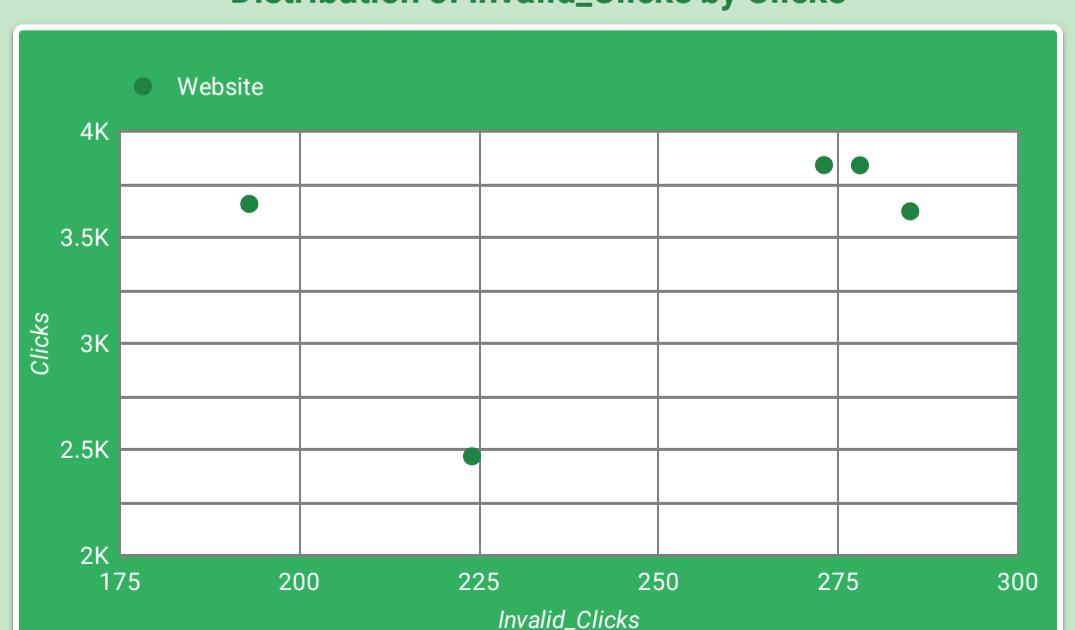
Impressions and Sessions by Website

Impressions   Sessions

Website	Impressions	Sessions
digitalgrowthhub.io	279,969	280,226
techinsightsblog.com	274,463	281,485
codeandmetrics.com	270,671	286,415
learnwithdata.net	265,167	259,939
smartanalytics.co	207,520	229,632

Distribution of Bounce_Rate by Revenue_USD

Website

(scatter plot — x-axis: Bounce_Rate, y-axis: Revenue_USD)

Distribution of Invalid_Clicks by Clicks

Website

(scatter plot — x-axis: Invalid_Clicks, y-axis: Clicks)
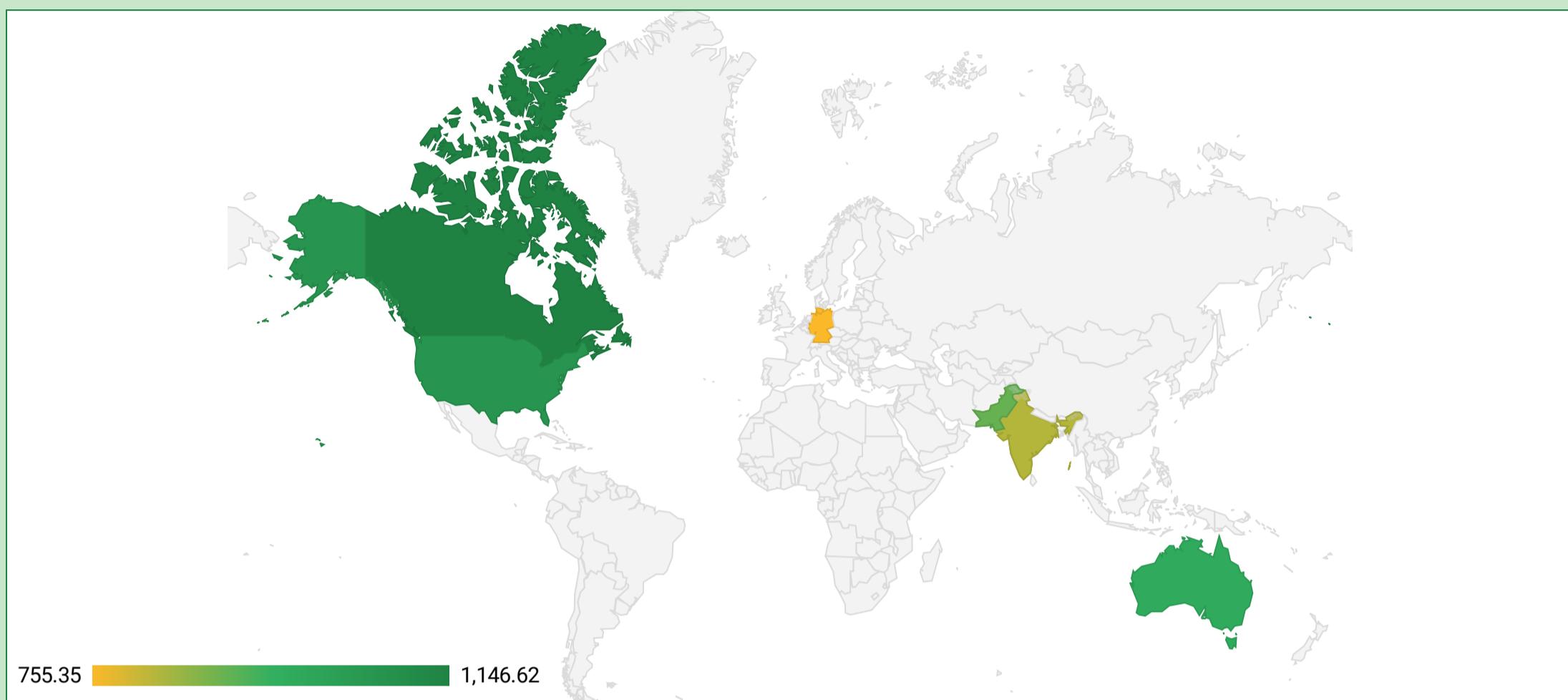
Country

Equals   Enter a value
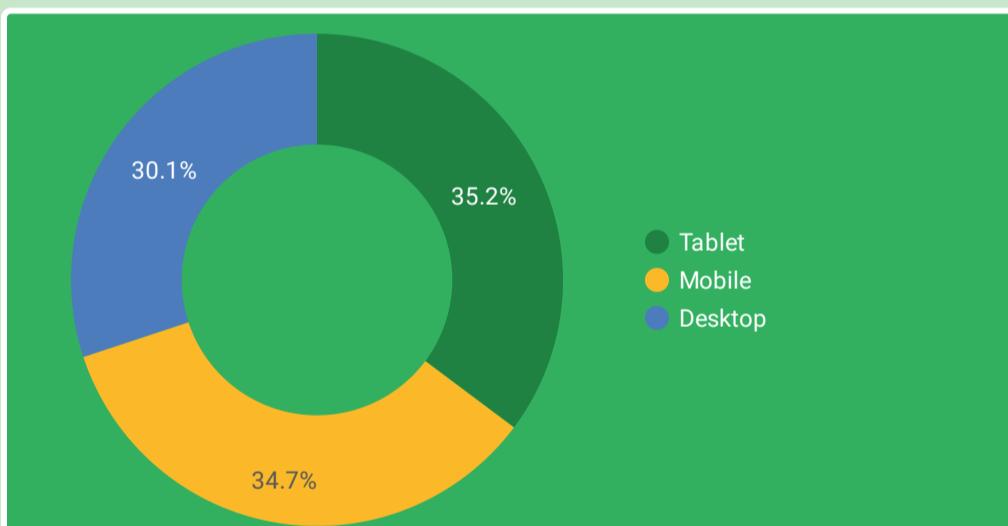
Select date range ▾

755.35 ▭ 1,146.62
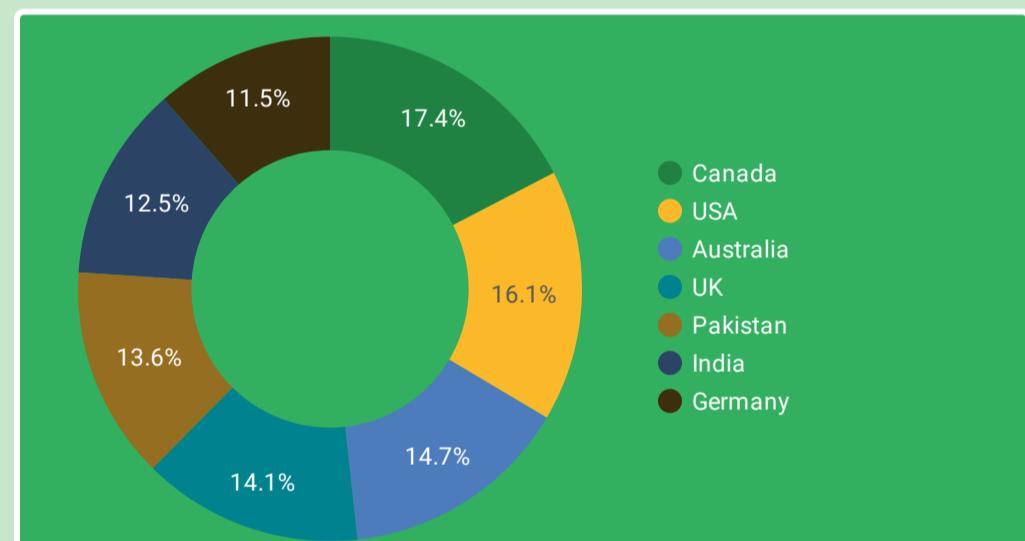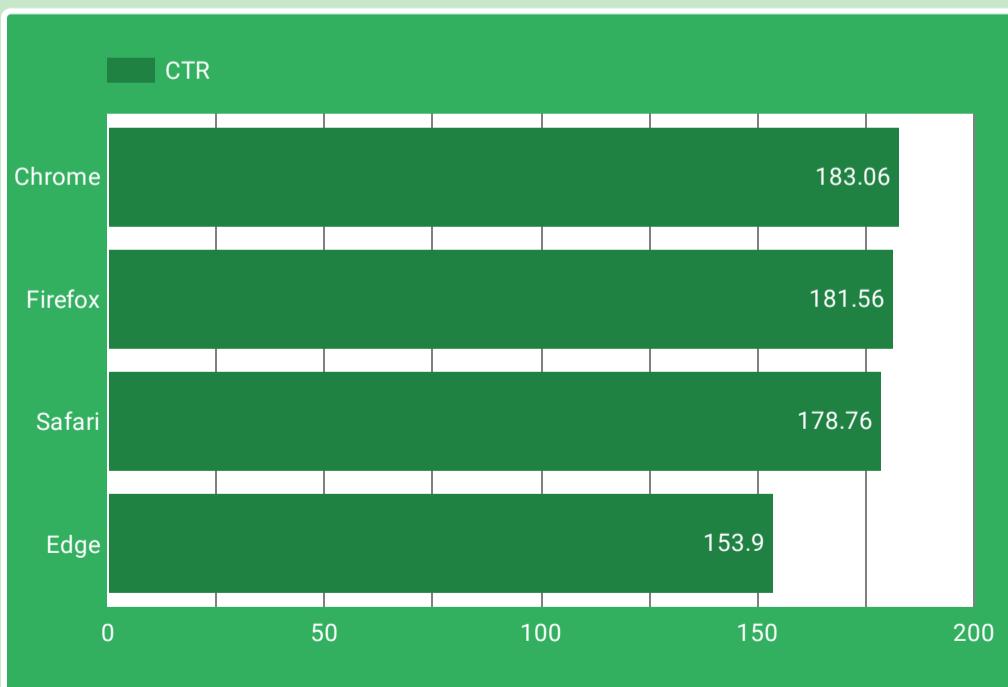
Device_Type by Revenue_USD
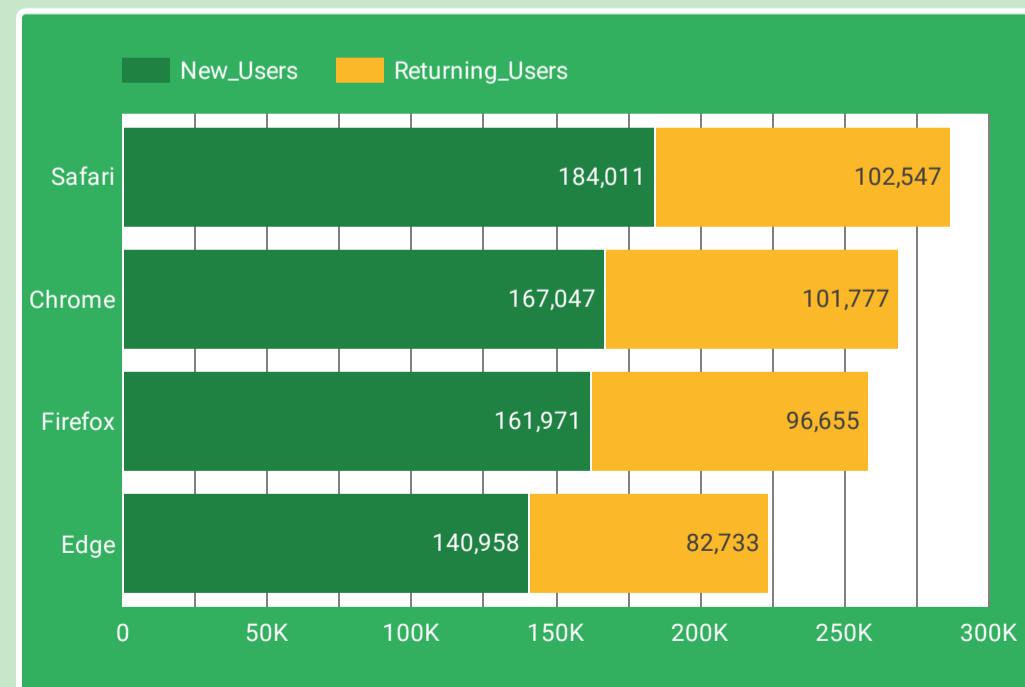
- 35.2%
- 34.7%
- 30.1%

● Tablet
● Mobile
● Desktop

Country by Revenue_USD

- 11.5%
- 17.4%
- 12.5%
- 16.1%
- 13.6%
- 14.7%
- 14.1%

● Canada
● USA
● Australia
● UK
● Pakistan
● India
● Germany

CTR by Browser

■ CTR

Browser	CTR
Chrome	183.06
Firefox	181.56
Safari	178.76
Edge	153.9

0   50   100   150   200

New_Users and Returning_Users by Browser

■ New_Users   ■ Returning_Users

Browser	New_Users	Returning_Users
Safari	184,011	102,547
Chrome	167,047	101,777
Firefox	161,971	96,655
Edge	140,958	82,733

0   50K   100K   150K   200K   250K   300K
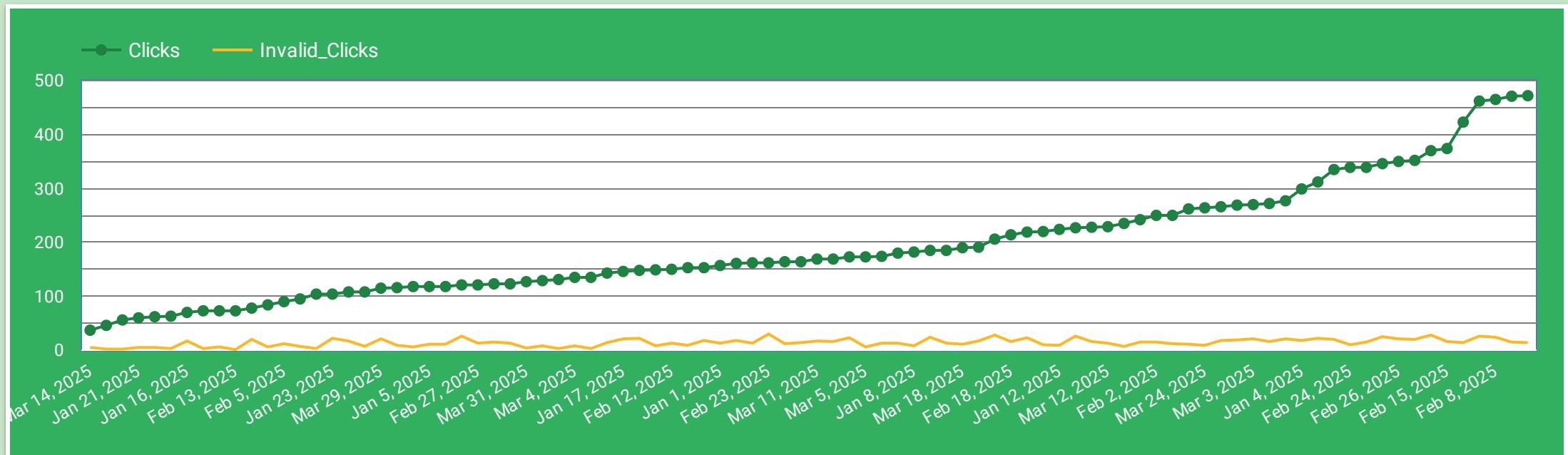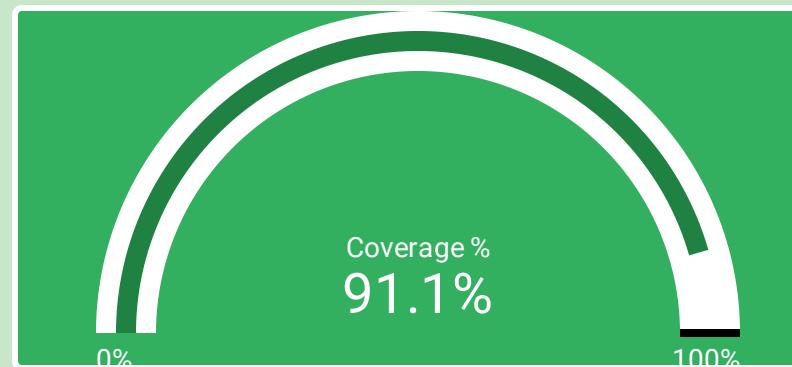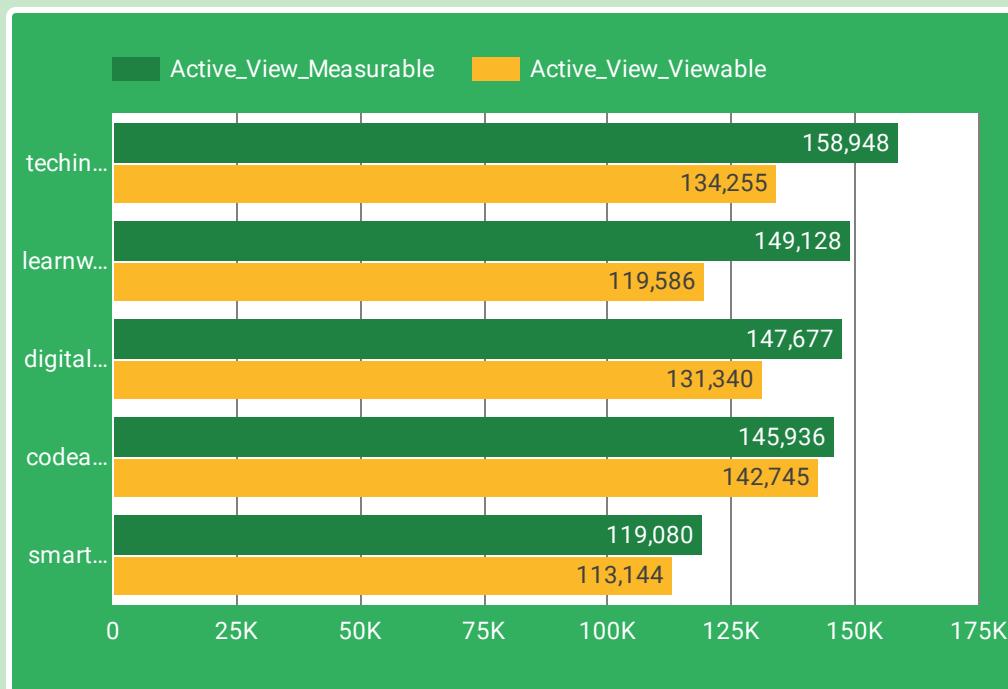
Clicks vs Invalid Clicks By Date

● Clicks ── Invalid_Clicks

500
400
300
200
100
0

Mar 14, 2025 | Jan 21, 2025 | Jan 16, 2025 | Feb 13, 2025 | Feb 5, 2025 | Jan 23, 2025 | Mar 29, 2025 | Jan 5, 2025 | Feb 27, 2025 | Mar 31, 2025 | Mar 4, 2025 | Mar 17, 2025 | Feb 12, 2025 | Jan 1, 2025 | Feb 23, 2025 | Mar 11, 2025 | Mar 5, 2025 | Jan 8, 2025 | Mar 18, 2025 | Feb 18, 2025 | Jan 12, 2025 | Mar 12, 2025 | Feb 2, 2025 | Mar 24, 2025 | Mar 3, 2025 | Jan 4, 2025 | Feb 24, 2025 | Feb 26, 2025 | Feb 15, 2025 | Feb 8, 2025

Coverage %, target is 95

Coverage %
91.1%

0%   100%

Active_View_Measurable and Active_View_Viewable by Web…

■ Active_View_Measurable   ■ Active_View_Viewable

Website		
techin…	158,948	
	134,255	
learnw…	149,128	
	119,586	
digital…	147,677	
	131,340	
codea…	145,936	
	142,745	
smart…	119,080	
	113,144	

0   25K   50K   75K   100K   125K   150K   175K

New_Users and Returning_Users by Browser

■ New_Users   ■ Returning_Users

Browser	New_Users	Returning_Users
Safari	184,011	102,547
Chrome	167,047	101,777
Firefox	161,971	96,655
Edge	140,958	82,733

0   50K   100K   150K   200K   250K   300K