

# Innovation Type Finder Worksheet

What is the innovation?

**Sustaining Innovation [S]** {Incremental Improvements to existing practices.}



1. Does your idea make small improvements to an existing course, process or service? ☐
2. Will your idea make something more reliable or easier to use? ☐
3. Is your idea building on something that already works well? ☐
4. Does your idea involve improving the quality or performance of something that already exists? ☐
5. Does your idea add new features or enhancements to an existing offering? ☐

*Sustaining Innovation Total* **/5**

**Efficiency Innovation [E]** {Achieving more with fewer resources.}

1. Does your idea save time, money or resources? ☐
2. Will your idea help people or teams to do more with fewer resources? ☐
3. Does your idea focus on reducing waste or improving productivity? ☐
4. Does your idea make a process simpler or faster? ☐
5. Will your idea automate all or part of something that was time consuming? ☐

*Efficiency Innovation Total* **/5**

**Disruptive Innovation [S]** {Dramatically changing something to make it significantly cheaper, easier or faster}

1. Does your idea introduce a completely new way of solving a problem? ☐
2. Could your idea make existing courses, processes, activities or services unnecessary? ☐
3. Is your idea targeted at people or markets that are currently underserved? ☐
4. Will your idea create new opportunities, or change how people engage currently? ☐
5. Does your idea have the potential to disrupt the current industry standard? ☐

*Disruptive Innovation Total* **/5**

## Tally up your scores

*Sustaining Innovation Total*

/5

*Efficiency Innovation Total*

/5

*Disruptive Innovation Total*

/5

## Identify your Innovation Type

The section with the highest score indicates your innovation type:

- **Mostly Sustaining:** Your idea builds on and improves existing practices.
- **Mostly Efficiency:** Your idea focuses on cost/resource optimisation.
- **Mostly Disruptive:** Your idea creates significant change or new opportunities

## Plan your next steps

What is your innovation type?

Is this the innovation type you expected? If not, why?

Were there any types that were a close second?

What's one action you can take to move this idea forward today?

Try the Innovation Impact and Cost Worksheet next to see what you would need to bring this idea to life!