# **Navigation**





# Introduction



This dashboard comparison between Apple and Samsung provides a data-driven overview of their competitive performance across various key metrics, such as market share, revenue, financial metrics etc

#### Information about this dataset:

**Apple**: This dataset provides historical data of APPLE INC. stock (AAPL). The data is available at a daily level. Currency is USD.

**Samsung:** This datasets is also provided historical data and stock details on daily level. Currency is KWR

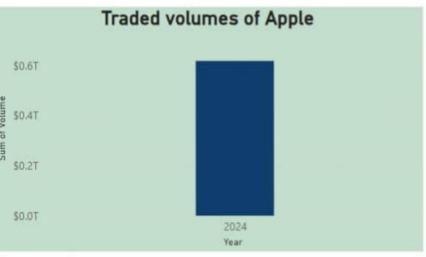


# Apple v/s Samsung Dashboard











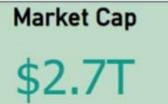














## **Insights**



Apple: Traded Volumes and Candlestick Chart for Apple

- \* Traded Volumes: Apple's traded volumes have fluctuated over the years. The highest volume was recorded in 2021, followed by 2020 and 2022.
- \* Candlestick Chart: Apple's share price has generally shown an upward trend, with periods of volatility. The nighest price recorded was \$199, and the lowest was \$35.

Samsung: Traded Volumes and Candlestick Chart for Samsung

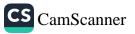
- \* Traded Volumes: Samsung's traded volumes have also fluctuated, but with a different pattern compared to Apple. The highest volume was recorded in 2021.
- \* Candlestick Chart: Samsung's share price has experienced more significant fluctuations than Apple's. The highest price was \square 97, and the lowest was \square 37.

#### Comparison and Insights:

Traded Volumes:

- \* Both Apple and Samsung have experienced fluctuations in traded volumes.
- \* The overall trend suggests that Apple has consistently traded in higher volumes than Samsung. This could ndicate greater investor interest or market dominance for Apple.





### Performances and analysis



#### hare Price Performance:

- \* Both companies have seen their share prices rise over the years, but with different levels of volatility.
- \* Apple's share price has generally been more stable, while Samsung's has experienced more significant fluctuations.
- \* The average share price for Apple is higher than that of Samsung.

#### **Overall Performance:**

- \* Based on the information provided, Apple appears to have outperformed Samsung in terms of both traded volumes and share price stability.
- \* However, a more comprehensive analysis would require additional data points, such as revenue, profit, market capitalization, and competitive landscape.



