



Says

What have we heard them say?
What can we imagine them saying?

- Need more clarity and guidance
- It aims to showcase your experience
- It is most important tool for the interview process
- It grabs the attention of employers or recruiters



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- It is very useful for my job interview
- It help us to introduce ourself to the management
- It makes a favorable impression on a prospective employer
- The resume markets your skill and accomplishment



Persona’s name
Short summary of the persona

- Choosing a best template
- Fill my experience and skill
- Fill my profile in the template
- Create a new resume

- I am excited to learn new
- I am fear about it
- I am nervous when i use this
- I feel it is the best process to select the capable candidate



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)