

VIVEK SAURAV

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Profile Summary

Power BI Developer / Data Analyst fresher with hands-on experience in building interactive dashboards using Power BI, SQL, and Excel. Strong in data cleaning, KPI creation, and business reporting. Experienced in working with real-world data and REST APIs, seeking an entry-level analytics role.

Technical Skills

Data Analytics & Visualization: Power BI, Microsoft Excel

Databases: SQL

Programming: Python (Pandas, NumPy – basics)

Concepts: Data Cleaning, Data Visualization, KPI Reporting

Tools: VS Code, Jupyter Notebook, Postman

Projects

Retail Store Sales Dashboard — Microsoft Excel

- Cleaned and structured raw retail store data to ensure accuracy and consistency.
- Created Pivot Tables to analyze total sales, number of orders, and return rate.
- Developed KPI metrics including Total Sales, Order Count, and Return Percentage.
- Designed interactive charts and visuals to track monthly and category-wise performance.
- Added slicers for Month and Product Category to enable dynamic filtering.

Mobile Sales Analysis Dashboard — Power BI

- Built an interactive Power BI dashboard to analyze mobile brand performance and city-wise sales.
- Created KPI cards using DAX measures for revenue tracking and sales insights.
- Implemented map visualization to show regional sales distribution.
- Analyzed customer ratings, payment modes, and sales trends using dynamic visuals.
- Applied data modeling and relationships to improve reporting efficiency.

Experience

Speedotrack GPS Private Limited

Software Developer (Data & API Focused)

Ranchi, Jharkhand

July 2024 – Aug 2025

- Worked with real-time application data using REST APIs to fetch, validate, and structure GPS and user data.
- Supported reporting and analysis by improving data flow efficiency.
- Collaborated with cross-functional teams to ensure data accuracy and consistency.

Education

Rabindranath Tagore University

B.Tech in Computer Science

CGPA: 8.2

Bhopal, Madhya Pradesh

July 2020 – July 2024

Languages

English, Hindi

Extracurricular

- Singing and sketching
- Active participant in college TechFest events