



Creative Video Specialist/ Multimedia Designer

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narumitamezawa.ca

HARD SKILLS

Adobe Creative Suits

Video Production & Editing

Motion Graphics

Concept Development

Strategic Design

Photo Compositing

Figma

Capcut

Content Creation

Sound Design

Project Management

SOFT SKILLS

Creative Storytelling

Effective Communication

Adaptability

Team Collaboration

Problem Solving

Strategic Thinking

Time Management

Team Leadership

Multitasking

Adaptability

AWARDS

The 12th SMN Film Koshien, 2018

- The Grand Prize
- Best Short Film Award,
- Special Jury Prize

The 4th Tachikawa Meigaza Street Film Festival, 2018

- The Best Prize in the High School Division

The Short Short Film Festival & Asia 2018

- Nominated in the Student Division

SUMMARY

Creative Video Specialist/Multimedia designer with 7 years of experience in video production and multimedia design. Proficient in creating cohesive visual content across graphics, animation, and layout, from concept to final delivery. Adept at producing creative work that resonates with audiences and supports strategic marketing goals.

EXPERIENCE

FREELANCE - Multimedia Designer, Video Specialist

Tokyo, Japan / Toronto, Canada (May 2019 - Present)

- Designed and produced visual content for brands, events, and businesses, developing concepts and strategies that aligned with marketing objectives.
- Collaborated closely with clients to create product videos for social and eCommerce, overseeing both filming and editing while ensuring smooth communication and delivery.
- Adapted creative direction to diverse platforms, crafting visually cohesive content tailored to audience engagement.

HUMANCONTACT Inc - Motion Design / Video Intern

Toronto, Canada (Apr 2025 - May 2025)

- Contributed to the planning, editing, and motion design of videos displayed on large-scale screens at internal corporate events for major clients.
- Assisted on set as a production assistant, supporting equipment setup and ensuring smooth on-site operations.
- Gained hands-on experience in collaborative production workflows, including organized file sharing and effective team communication in a multi-role environment.

TOMOSHIBITO - Director, Videographer, Editor, Designer

Tokyo, Japan (Jan 2019 - Dec 2022)

- Blended dance and video to create innovative visual storytelling that captivated audiences.
- Optimized thumbnails and content strategy through audience analysis, boosting views and retention.
- Created talk show-style contents and behind-the-scenes videos, enhancing viewer engagement.

SUPERBLY INC. - Editor, Assistant Director

Tokyo, Japan (May 2019 - Apr 2022)

- Produced and edited videos for music videos, BTS, product reviews in collaboration with directors and producers.
- Assisted on set with equipment setup and props, contributing to smooth and efficient shoots.
- Edited weekly content for the company's in-house brand, including YouTube videos, thumbnails, and Instagram reels, boosting its online presence.

EDUCATION

SENECA COLLEGE - Interactive Media Design

Sep 2023 - June 2025

- High Honour (GPA4.0)

NIHON UNIVERSITY - Film, Bachelor of Arts

Apr 2018 - Mar 2022