

Anurag Sharma

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Career Objective

Highly motivated and results-driven Product Manager with a strong background in product development and a passion for creating innovative solutions. Seeking a challenging role in a dynamic organization where I can utilize my skills and expertise to drive product strategy, enhance user experience, and deliver measurable business growth.

Summary

Experienced in developing and executing product roadmaps, defining product vision, conducting market research, and gathering customer feedback to drive product strategy and decision-making.

Major Strengths

Word, Excel and Power Point, MIS, Oracle Fusion,
Excellent Telephonic Etiquettes, Communication
skills and Liasioning.

Education

- Completed B.Tech (Electronics and Comm.) from UIET KURUKSHETRA UNIVERSITY (2017-2021)
- Completed 12th from HBSE board, Govt. Sr. Sec. School Gurugram (2017)
- Completed 10th from HBSE board (2015)

Experience

• Jaquar and Company Pvt Ltd –“ JULY’ 2021 till present” (Product Management and Development - Executive)

- **Product Management:** Experienced in developing and executing product roadmaps, defining product vision, conducting market research, and gathering customer feedback to drive product strategy and decision-making.
- **Product Development:** Proficient in all stages of the product development lifecycle, including ideation, requirements gathering, prototyping, user testing, and launching. Skilled in Agile and Scrum methodologies.
- **Data Analysis:** Proficient in analysing product performance metrics, conducting A/B testing, and utilizing data-driven insights to optimize product features and drive continuous improvement.
- **Cross-functional Collaboration:** Proven ability to work collaboratively with cross-functional teams, including engineering, design, marketing, and sales, to align product goals, prioritize features
- **Communication and Leadership:** Excellent verbal and written communication skills. Skilled in presenting product strategies, facilitating meetings.

Duties and Responsibilities:-

- Led the product management and development process for product. Successfully launched the product, resulting in a specific outcome.

- Conducted market research and competitive analysis to identify market opportunities and drive product innovation. Gathered user feedback through surveys, interviews, and usability testing to inform product enhancements and features.
- Collaborated with the engineering and design teams to create product specifications, wireframes, and prototypes. Managed the product backlog and prioritized features based on business goals, user needs, and technical feasibility.
- Utilized Agile methodologies to manage product development sprints, track progress, and ensure timely delivery.
- Worked closely with the marketing team to develop product positioning, messaging, and go-to-market strategies. Supported product launches with effective communication, training materials, and sales enablement resources.
- Monitored key product metrics, such as user engagement, conversion rates, and customer satisfaction, and used data-driven insights to identify opportunities for product optimization and feature enhancements.

Key Skills: V Lookup, H Lookup, X-Lookup, DGET, Pivot Table, Countifs, Sumifs, Concatenate, If, Left, Right, Mid etc.

Personal Details

DOB: - March, 03 2000

Nationality: - Indian

Marital Status: - Single