



Says

What have we heard them say?  
What can we imagine them saying?

I am looking  
for a good  
job

I need job  
with good  
earnings

I need a  
safe and  
secure job

Designing a  
resume

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



A resume is a  
format document  
that applicant  
create to  
itemize their  
qualification for the  
position

The look of  
resume must  
impress the  
interviewer

AVINOTHINI

Excited

Preparing my  
resume with  
attractive  
mode

Ask's Family and  
Friends for  
opinion to  
approach the  
working place or  
company

I should add my  
objectives,  
education,  
qualification,part  
time work  
experience honours  
and awards

Desire

Newer



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

