

Filters

region	All
division	All

market performance VS target

All Amount in USD

market	2019	2020	2021	2021 - Target	%
Australia	3.9m	10.7m	21.0m	-2.2m	-10.5%
Austria		0.1m	2.8m	-0.3m	-11.7%
Bangladesh	0.5m	2.3m	7.0m	-0.7m	-10.3%
Canada	4.8m	12.2m	35.1m	-5.1m	-14.5%
China	1.4m	5.4m	22.9m	-2.1m	-9.0%
France	4.0m	7.5m	25.9m	-2.2m	-8.4%
Germany	2.6m	4.7m	12.0m	-1.5m	-12.7%
India	30.8m	49.8m	161.3m	-9.6m	-5.9%
Indonesia	2.5m	6.2m	18.4m	-2.4m	-12.9%
Italy	2.9m	4.5m	11.7m	-1.0m	-9.0%
Japan		1.9m	7.9m	-0.3m	-4.1%
Netherlands	0.2m	3.4m	8.0m	-0.7m	-8.2%
Newzealand		2.0m	11.4m	-1.4m	-12.3%
Norway		2.5m	13.7m	-1.4m	-10.5%
Pakistan	0.6m	4.7m	5.7m	-0.5m	-9.3%
Philippines	5.7m	13.4m	31.9m	-2.5m	-7.8%
Poland	0.4m	2.8m	5.2m	-0.9m	-18.1%
Portugal	0.7m	3.6m	11.8m	-0.5m	-4.3%
South Korea	12.8m	17.3m	49.0m	-4.4m	-8.9%
Spain		1.8m	12.6m	-1.8m	-14.1%
Sweden	0.1m	0.2m	1.8m	-0.2m	-11.1%
United Kingdom	2.0m	8.1m	34.2m	-3.0m	-8.7%
USA	11.5m	31.9m	87.8m	-10.2m	-11.7%
Grand Total	87.5m	196.7m	598.9m	-54.9m	-9.2%

AtliQ Hardware



Filters

region	All
division	All

market performance VS target

All Amount in USD

market	2020	2021	20_21 %	
AQ Electron 4 3600 Desktop Processor	3.0m	19.4m	<div></div>	641.3%
AQ GT 21	0.8m	4.4m	<div></div>	561.1%
AQ Home Allin1	0.7m	5.2m	<div></div>	769.0%
AQ LION x1	0.0m	0.8m	<div></div>	1719.5%
AQ LION x2	0.1m	0.9m	<div></div>	1768.9%
AQ LION x3	0.1m	1.2m	<div></div>	1792.3%
AQ Mx NB	0.0m	1.4m	<div></div>	5723.5%
AQ Pen Drive DRC	0.6m	3.8m	<div></div>	587.7%
AQ Smash 2	0.4m	11.2m	<div></div>	2589.5%
AQ Zion Saga	0.7m	3.6m	<div></div>	528.5%
Grand Total	6.4m	52.0m		808.0%



AtliQ Hardware

region	All
division	All
market	All

top 5 product

market	Sum of Qty
AQ Gamers	3376565
AQ Gamers Ms	3975074
AQ Master wired x1 Ms	4151008
AQ Master wireless x1	3371170
AQ Master wireless x1 Ms	4126295
Grand Total	19000112

bottam 5 product

division	All
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Row Labels	Sum of Qty
AQ Gamer 1	51721
AQ GEN Z	63059
AQ Home Allin1	15224
AQ HOME Allin1 Gen 2	8854
AQ Smash 2	36029
Grand Total	174887

AtliQ Hardware



Filters

new e product in 2021

All Amount in USD

region	All	
product	2020	2021
AQ Clx3		4.4m
AQ Electron 3 3600 Desktop Processor		14.2m
AQ Gen Y		19.5m
AQ GEN Z		11.7m
AQ HOME Allin1 Gen 2		3.5m
AQ Lumina Ms		4.2m
AQ Marquee P3		4.9m
AQ Marquee P4		1.7m
AQ Maxima Ms		13.7m
AQ MB Lito		2.8m
AQ MB Lito 2		2.3m
AQ Qwerty		22.0m
AQ Qwerty Ms		15.4m
AQ Trigger		20.7m
AQ Trigger Ms		17.9m
AQ Wi Power Dx3		17.2m
Grand Total		176.2m



Filters

top 5 country

region	All
country	2021
Canada	35.1m
India	161.3m
South Korea	49.0m
United Kingdom	34.2m
USA	87.8m
Grand Total	367.2m