

Abdul Rehman

Shopify Developer E-commerce Expert

Link to my Portfolio

<https://7771199.github.io/Projects>



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EDUCATION

- Completed ICS with Physics from Civil Line College.
- Completed a Digital Marketing and SEO course from PEAK Solutions.

EXPERTISE

Shopify

Product Hunting

Amazon

Digital Marketing

SEO

Effective Communication

LANGUAGE

English

Urdu

Experience

• Synapse Digital – Shopify Designer

At Synapse Digital, I worked as a Shopify Designer where I handled theme customization, layout improvements, and store optimization. I focused on creating visually appealing, user-friendly Shopify stores that boosted user experience and conversion rates.

• Synapse Digital – SEO Specialist

In my SEO role at Synapse Digital, I conducted keyword research, optimized on-page content, and implemented backlink strategies to improve search engine rankings and drive organic traffic.

• Esajeess – Online Sales Expert

At Esajeess, I was responsible for managing online sales operations. I contributed to record-breaking sales by enhancing product listings and creating strategies to improve customer experience and retention.

• Esajeess-Foodpanda Operator

At Esajeess, I also handled their Foodpanda operations. I was responsible for managing incoming orders and ensuring timely order processing and customer satisfaction through the Foodpanda platform.

• Mindbridge – BPO Services

At Mindbridge, I was responsible for reviewing and moderating product listings for Temu, ensuring each item met platform guidelines and quality standards. My role involved accepting or rejecting products based on the given rules. This position helped me develop strong attention to detail, decision-making skills, and the ability to work efficiently under pressure.

IBSTEC – Senior Shopify Expert

At IBSTEC, I worked as a Senior Shopify Expert, leading the design and development of advanced Shopify stores. I was responsible for custom theme development, app integrations, performance optimization, and implementing tailored features to meet client requirements.

Summary

Skilled in product hunting, Shopify store design, theme customization, app integration, and drop-shipping setup. Experienced in managing Shopify stores and optimizing product pages. Proficient in SEO, including keyword research, content optimization, backlinking to boost traffic and visibility and building custom websites.