## Phases in a project - example

Concept

Requirements

Design

Build & Test

Release

- Vision & Strategy
- Define roles and responsibilities
- Define Change Management process
- Communication Plan
- Concept level Schedule and **Budget estimation**

- "AS-IS" environment analysis
- Biz rules and Tech Dependencies
- Competitor analysis
- Product Requirements (Process models, User cases, Activity diagrams)
- Document "TO-BE" product

- Technical Feasibility
- UI Design, Visual, Creative
- Proof of Concept / Prototyping
- Full architecture, Product & Systems
- SEO
- Re-estimate Schedule and Budget

- Web coding (Creative + code + SEO)
- Unit testing
- Integration testing
- Code reviews
- Test cases execution
- Bug fixing cycles
- Beta Readiness
- UAT
- Support Plan
- Release checklist

- Web release
- Live Test
- Transition to Support & Maintenance
- Lessons Learned

