

Let's go

ACE

- Register now
➔ Go to: <http://ace.pxl.be>
- Use [your PXL-]login and a password
- *productregistratie*: **PXL-Tin**
- *groepsregistratie*: **1TINa / 1TINb / 1TINc**

Are you up for it?!

- ACE → Grammar → Active tenses
- Introductory test 'Test yourself before we start'
- 70% = pass 😊

Tenses = @home in ACE

- Try all the introductory tests in ACE @home.
- Practise and report when you get stuck.

Irregular verbs p198-202 (Appendix)

- Study @home!

+ practise in ACE (folder 'Simple Past')

➔ try 1 of them NOW

PE 1

Group conversations
(teams of 4 or 5)

Assignment & teams in Bb
Week 3

PE1

PROCEDURE

You will find 5 (numbered) news articles in Bb.

- Read the right article.
- Tell the others about the essence of your article. (2' to 3')
- Answer possible questions.

!!! You can bring your notes to the table,
but you CANNOT read out to the team.

During any 'downtime'

→ Do these exercises

Phrasal verbs in ACE

→ Try now: You can't lose!

Spelling for beginners (@home)

You never get a second chance to
make a first impression
unless everyone was
drunk.



After hello,

I'm usually out of things to say

Syllabus p121

XII. CONVERSATION

1. Introducing and greeting

- Ex 1 What do you say: Match

1.2 Introducing yourself p122

- FORM TEAMS OF 3 OR 4
- Exercise 2 Introduce yourself
- Exercise 3 More in-depth interview

2. Good communicators p124



- Ex 4 Good or bad communicators?
- Ex 5 Complete (p125)

3. Relevant idioms

p126

- Exercise 1 + 2 + 3

4. The art of conversation

p128

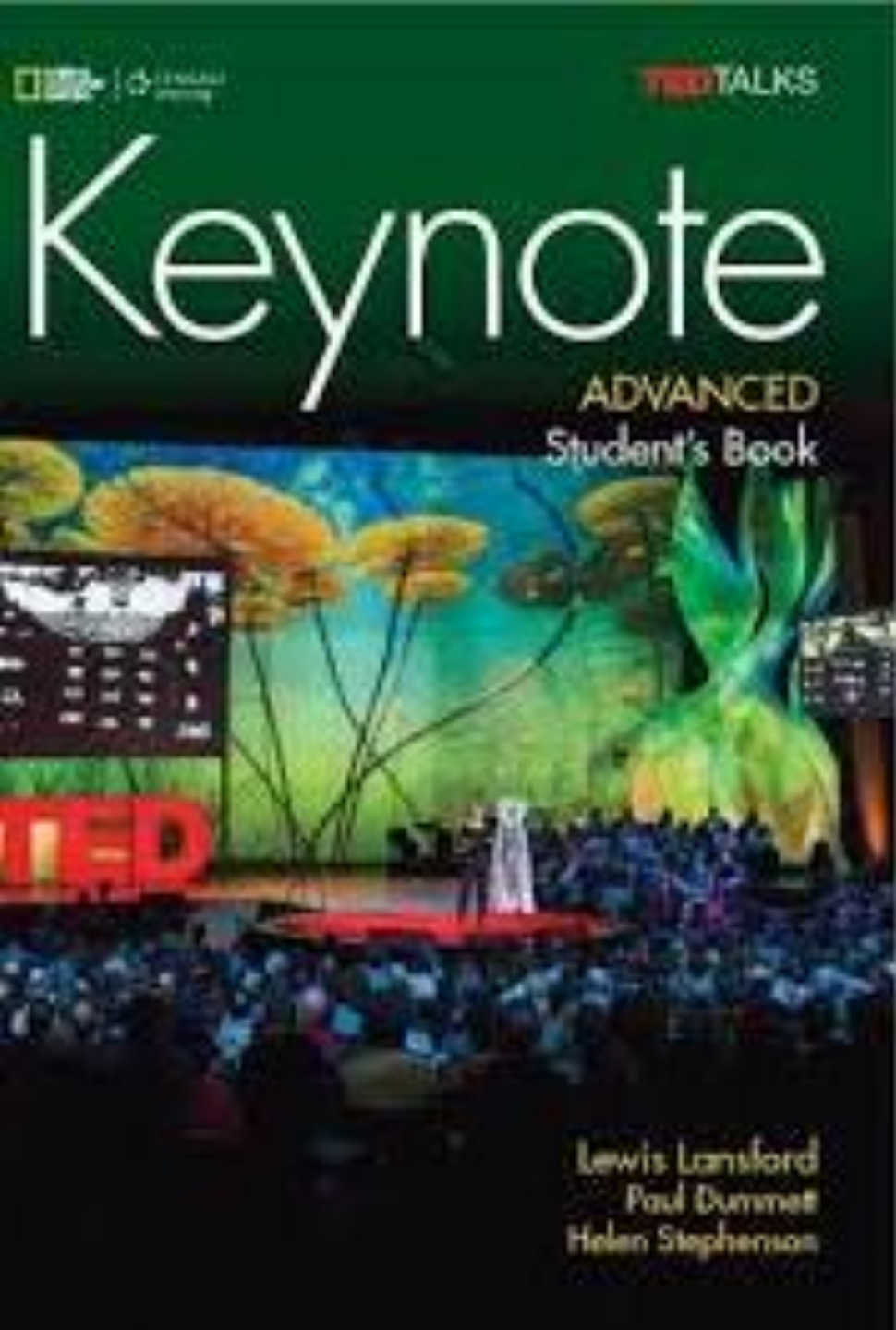
- **Ten conversation tips that work**

=how to show interest / develop the conversation

➔ Exercise p129: pick 1 topic each (2 x 3')

Sorry, I've got to go now.
Your long boring
conversation has forced me
to want a drink.





Keynote

- Unit 4 + 6 + 7 (+...)
- Rest = 2TIN

Challenge

Pair work

Tell your neighbour about:

TWO challenges you have been faced with so far

and ONE challenge you expect to face in the future

Unit 4

Challenges

- Bio Joe Kowan p40
- Q&A Ex 1 p40 (in pairs)



Introduction

- Ex 2 p41 Keywords from the talk

- Ex 3a p41 Authentic listening skills



Key 3a

- Body rebelled
- Wave of anxiety washed over (me)
- Experience fear
- Sympathetic nervous system kicks in
- Have a rush of adrenaline
- Heart rate increases
- Breathing gets faster
- Non-essential systems start to shut down

Introduction

- Ex 3c p41 Physiological responses



Key 3c

- Mouth gets dry
- Blood is routed away from your extremities
- Your fingers don't work
- Your pupils dilate
- Your muscles contract
- Your Spidey sense tingles
- Your whole body is trigger-happy
- Your nervous system is an idiot

Spidey sense

- Superhuman sense *Superman* uses to identify when something/some one is dangerous or suspicious.



4.1 How I beat stage fright

- Watch the TED talk (Q&A)
- Ex 2: Complete
- Ex 3: Answer the questions
- Ex 4: Number them





Key 4.1 ex 2

1. angry
2. pretty good
3. horrible
4. embarrassed
5. uncomfortable
6. nervous

Key 4.1 ex 4

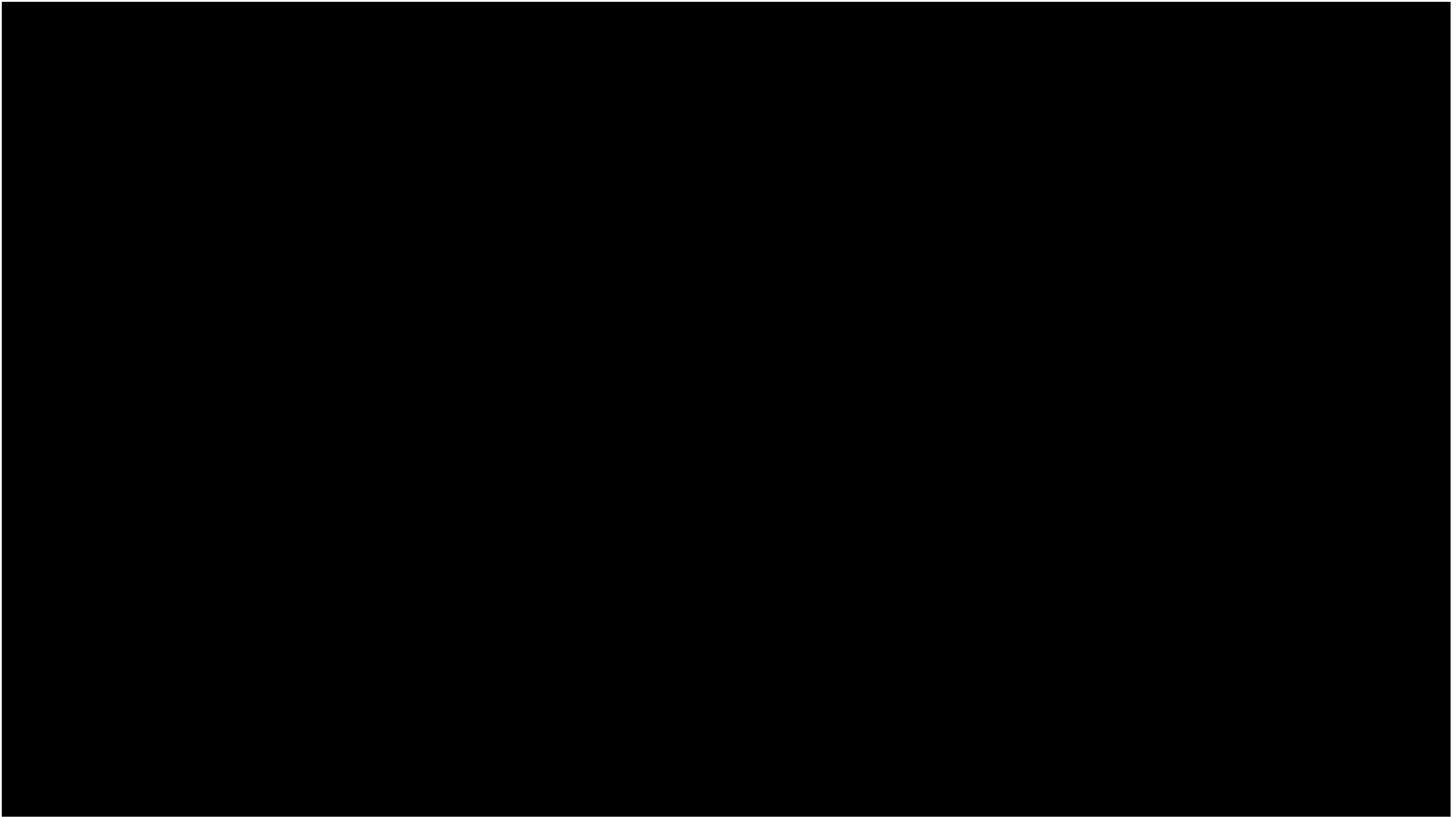
- B A D C

Voc in context

- Ex 5 Clip 4.2



- Ex 7 Emotive language: replace the words in bold



Ex 7 Key

1. rebelled
2. washed
3. terrified
4. nightmare
5. epiphany

4.2 Information overload p44

- Infographic p44
- Ex 2: Q&A (pair work)
- Ex 3:

Underline the words and expressions that express
'approximation'

SI-system

10^n	Prefix	Naam Ndls	<u>Decimaal</u> equivalent
10^{24}	<u>yotta</u>	<u>quadriljoen</u>	1 000 000 000 000 000 000 000 000 000
10^{21}	<u>zetta</u>	<u>triljard</u>	1 000 000 000 000 000 000 000 000
10^{18}	<u>exa</u>	<u>triljoen</u>	1 000 000 000 000 000 000
10^{15}	<u>peta</u>	<u>biljard</u>	1 000 000 000 000 000
10^{12}	<u>tera</u>	<u>biljoen</u>	1 000 000 000 000
10^9	<u>giga</u>	<u>miljard</u>	1 000 000 000
10^6	<u>mega</u>	<u>miljoen</u>	1 000 000
10^3	<u>kilo</u>	<u>duizend</u>	1 000
10^2	<u>hecto</u>	<u>honderd</u>	100
10^1	<u>deca</u>	<u>tien</u>	10

Key Words that express 'approximation'

- approximately
- in the order of
- as many as
- about
- roughly

- Ex 4: Write sentences: try 3 of these
- Ex 5: Complete / then check (listening)



(For extra exercises: see book p146)

Key ex4

- Possible answers:

1. There are about 1.6 billion users in 2016.
2. In 2017, annual growth is just under ten per cent.
3. There are nearly 1.8 billion users in 2017.
4. There were just over 1.4 billion users in 2015.
5. Annual growth is roughly ten per cent in 2017.
6. There are 1.6 billion users or so in 2016.

Key ex 5

1. about
2. more or less
3. kind of
4. hundreds
5. some
6. or so
7. at least
8. elevenish

Language work

Asking questions (p155-157)

- Ex 1+2: p159

Write the questions that led to each of these answers.



Question tags p158 → Ex 3 p160

do → don't (and vice versa)

doesn't → does

will → won't

can → can't

is → isn't

has /have → hasn't /haven't

should → shouldn't

+ extra practice in ACE (Grammar → Question tags)

4.3 Get the name right p46

- Ex 1 Class discussion
- Ex 2 Read the article (Use your free Vandale licence < Citrix PXL)
- Ex 4 True or false
- Ex 5 Match the expressions with their meaning
- Ex 6 Class discussion



Century egg

preserved in a mixture of
clay, ash and quicklime

メグロ目玉

¥700





Balut (Philippines)

The heartbrand logo as it appears around the world



Localisation problems



Localisation gone wrong

- **Electrolux** marketed its vacuum cleaners in the U.S. with the tag line: "Nothing sucks like an Electrolux."
- **Colgate** launched toothpaste in France named "Cue" without realizing that it's also the name of a French pornographic magazine.
- **Ford** blundered when marketing the Pinto in Brazil because the term in Brazilian Portuguese means "tiny male genitals."
- **Pepsi's** slogan "Pepsi Brings You Back to Life" was debuted in China as "Pepsi Brings You Back from the Grave."
- The **American Dairy Association** replicated its "Got Milk?" campaign in Spanish-speaking countries where it was translated into "Are You Lactating?"

Durian



Vocabulary

Obstacles and opportunities

- Ex 7 p46 (Study the entire expression !!!)

4.4

I thought
it would
be easy

Intro (box p48)



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graph TD; A[Intro (box p48)] --> B[Asking for clarification and repetition]; B --> C[Ex 5 p49 (pair work)  
Student A = p172  
Student B = p183];
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Asking for
clarification and
repetition

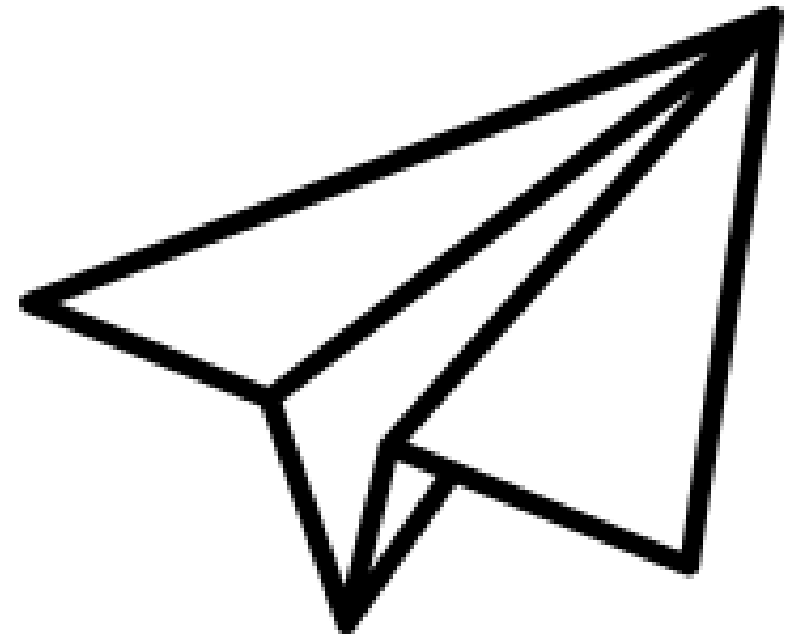
Ex 5 p49 (pair work)

Student A = p172

Student B = p183

Sample instructions

- *Fold the paper lengthways.*
- *Fold along the middle.*
- *Turn the top corner down to the middle line.*
- *Turn the plane over.*



PE 5

week 12

- Individual presentation
- 7'
- IT-Topic = compulsory
- planning + registration form in Bb

PRESENTATIONS

Syllabus p186➔188

- Read @ home

Exercises p187-188

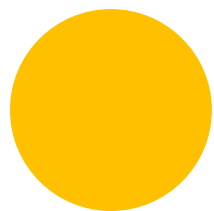
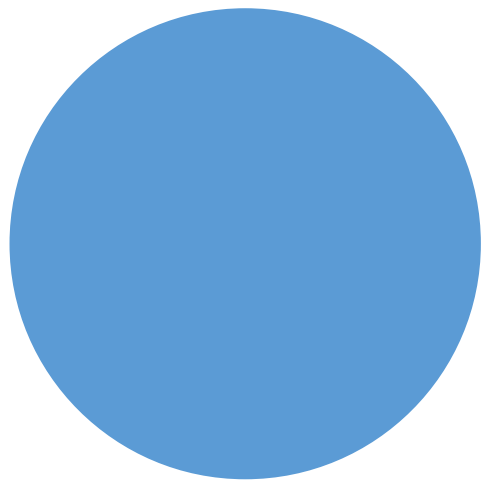
- Complete

Mistakes students made at previous presentations p189 @home



Don't bother just to be better than your contemporaries or predecessors. Try to be better than yourself.

(William Faulkner)



Correct if necessary
Syllabus p190