

# Learn SAS®

Training | Certification | Books

# 2017



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sas  
THE POWER TO KNOW®



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Continual learning ensures that you stay relevant in your career. SAS Education is here to support you in this effort. We offer a variety of channels to meet your needs. Choose from in-classroom, Live Web, on demand, books and more.

This catalog takes you through a journey that leads to global SAS Certification. Becoming a SAS Certified Professional validates your knowledge. It's valuable for all professionals - from those beginning their careers to veteran SAS users.

Challenge yourself. If you're not learning, you're not growing. Increase your career opportunities with training and certification from SAS.

**Fritz Lehman, Executive Vice President  
and Chief Customer Officer of SAS**

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# What We Offer

Get the resources you need to expand your SAS® knowledge.

## Classroom Training

Our certified instructors deliver SAS knowledge and valuable tips using a combination of expertly designed lectures, software demonstrations and hands-on computer workshops for a collaborative learning experience. Classes are taught in SAS facilities and training centers across the globe.

## Live Web Classroom Training

Instructor-based training is brought directly to your desktop through a virtual lab where you can interact with an instructor and fellow classmates. Participate in quizzes, ask questions and complete hands-on workshops, all in real time. New this year, you can connect to a classroom from your desktop and have full-day access to a training class in session. Look for these full-day sessions on the course schedule online.

## On-Site Training Services

Convenient, flexible and affordable, our on-site training courses are perfect for small or large groups. Choose to have us come to your location, or use one of our training facilities to host training tailored to fit your group's business needs. To accommodate groups in varying locations we can set up a private Live Web classroom.

Contact your local SAS Education representative to book your custom event.

## Mentoring Services

Schedule a SAS instructor for one to two days of mentoring services and become more confident with what you learned in class. Use your own data and code and gain peace of mind on your next big project.

## Business Knowledge Series

This series is a unique collaboration between SAS and a global network of industry experts who deliver the most current information on business practices,

concepts, methodology and techniques to help you get the most value out of your SAS investment.

## SAS® e-Learning

SAS Education's self-paced learning products provide flexible, convenient online training options. SAS e-learning is available on demand and covers the same content as the corresponding instructor-led courses.

## SAS® Certification

With growing, worldwide demand for professionals with a high level of SAS software knowledge, a certification from SAS will help you distinguish yourself as a leading SAS professional. Choose from 13 credentials to accelerate your career.

## SAS® Global Academic Program






Whether you're looking to build courses, create degree programs, grant certificates, conduct research, acquire leading-edge analytical skills or network with other SAS users, this program can help you achieve success in your academic endeavors.

## SAS® Books

Augment your SAS training with books from SAS Press. Our comprehensive list of SAS, JMP® and business titles are written by industry leaders, including SAS instructors and cover an ever-expanding variety of topics.

For the most current information on what we offer, visit us on the web at [support.sas.com/training](http://support.sas.com/training).

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-  [youtube.com/SASsoftware](https://youtube.com/SASsoftware)
-  [sas.com/rss](http://sas.com/rss)



## Get Started With SAS®

We're making it easy for you to get started with a variety of free software and training options.

- Free SAS® Learning Version
- How-To Videos
- Free E-Courses
- Free How-To Tutorials
- Teacher and Professor Online Community
- Ask the Expert

[support.sas.com/training/getstarted](https://support.sas.com/training/getstarted)

SAS® University Edition is available to download to your PC, Mac or Linux workstation. You'll use virtualization software to access; no internet required.

[sas.com/universityedition](https://sas.com/universityedition)

Check out our online collection of nearly 200 free SAS tutorial videos.

[support.sas.com/training/tutorial](https://support.sas.com/training/tutorial)

Hear the latest and greatest from SAS experts. Live event or on demand, study a variety of topics.

[support.sas.com/training/askexpert](https://support.sas.com/training/askexpert)



# SAS® Foundation Tools

Providing strength and integration  
for SAS® products and solutions.

SAS® is an integrated software system giving you the power to prepare and analyze your data. In this section, you'll find the following avenues for your journey.

## Global Certifications

**SAS® Base Programmer credential**

**SAS® Advanced Programmer credential**

## Areas of Study

### **SAS® Programming**

Base SAS® software is the basis for an easy-to-learn, flexible programming language and serves as a foundation for SAS solutions.

### **SAS® Enterprise Guide®**

Deliver the power of SAS from an easy-to-use, point-and-click Windows interface.

### **SAS® Grid Manager**

Maximize availability and processing for your analytics environment.



# SAS® Foundation Tools Certification Credentials



## SAS® Base Programmer for SAS®9

Validate your knowledge of the SAS®9 programming language to assess, manipulate and summarize data.

### Learn

- SAS Programming 1: Essentials
- SAS Programming 2: Data Manipulation Techniques
- SAS Certification Review: Base Programming for SAS®9



SAS Certification Prep Guide: Base Programming for SAS®9

### Practice

SAS Certification Practice Exam:  
Base Programming for SAS®9

### Get Certified

SAS Base Programming for SAS®9 exam

[support.sas.com/certify/creds/bp](https://support.sas.com/certify/creds/bp)



## SAS® Advanced Programmer for SAS®9

Continue your programming journey and build on your Base Programmer knowledge by demonstrating a high level of proficiency and expertise in tasks such as DATA step statements, interpreting SAS SQL code and using the SAS Macro facility.

*\*Must have a SAS Certified Base Programmer for SAS®9 credential.*

### Learn

- SAS Programming 3: Advanced Techniques and Efficiencies
- SAS Macro Language 1: Essentials
- SAS SQL 1: Essentials



SAS Certification Prep Guide: Advanced Programming for SAS®9

### Practice

SAS Certification Practice Exam:  
Advanced Programming for SAS®9

### Get Certified

SAS Advanced Programming for SAS®9 exam

[support.sas.com/certify/creds/ap](https://support.sas.com/certify/creds/ap)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)





"My SAS credentials have helped me become a real expert. Thanks to my time spent on learning and earning these certifications, I can accomplish even the most difficult tasks."

*– SAS Base and Advanced Programming credential holder*

# SAS® Programming Training

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Base SAS software is the basis for an easy-to-learn, flexible programming language and serves as a foundation for SAS solutions.

[support.sas.com/paths/prg](https://support.sas.com/paths/prg)

## Get Started

- SAS Programming Introduction: Basic Concepts
- SAS Programming 1: Essentials
- SAS Programming 2: Data Manipulation Techniques
- SAS Certification Review: Base Programming for SAS®9

## Advanced Base SAS® Programming

- SAS Programming 3: Advanced Techniques and Efficiencies
- SAS SQL 1: Essentials
- SAS Macro Language 1: Essentials
- SAS Macro Language 2: Advanced Techniques
- Exploring SAS Studio for SAS Programmers
- Exporting SAS Data Sets and Creating ODS Files for Microsoft Excel
- Taking Your SAS Programming Skills to the Next Level
- Data Cleaning Techniques 
- SAS Functions by Example 
- Administrative Healthcare Data and SAS 
- Administrative Healthcare Data and SAS: Hands-On Programming Workshop 

## High-Performance Programming

- Introduction to SAS and Hadoop
- DS2 Programming: Essentials
- DS2 Programming Essentials With Hadoop

## Creating Graphs and Report Writing

- SAS Report Writing 1: Essentials
- ODS Graphics: Essentials
- SAS/GRAPH®: Essentials
- Producing Maps With SAS/GRAPH





### Books

- Carpenter's Complete Guide to the SAS® Macro Language, Third Edition
- The SAS® Programmer's PROC REPORT Handbook: Basic to Advanced Reporting Techniques
- The DS2 Procedure: SAS® Programming Methods at Work

[support.sas.com/books](https://support.sas.com/books)



### Business Knowledge Series

Solving today's complex business problems with in-depth courses taught by industry experts.

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### Ask the Expert

SAS experts demonstrate a variety of topics. Participate in live events, or view recorded sessions on demand.

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### Free Tutorials

Learn tips and tricks with SAS training how-to videos, tutorials and demos.

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# SAS® Enterprise Guide® Training

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Deliver the power of SAS from an easy-to-use, point-and-click Windows interface.

[support.sas.com/paths/eg](https://support.sas.com/paths/eg)

## Get Started

- SAS Enterprise Guide 1: Querying and Reporting
- SAS Enterprise Guide 2: Advanced Tasks and Querying
- SAS Enterprise Guide for Experienced SAS Programmers
- Creating Reports and Graphs With SAS Enterprise Guide

## Expand Your Skills

- SAS Enterprise Guide: ANOVA, Regression and Logistic Regression
- Administering SAS Office Analytics and SAS Enterprise Guide
- Developing Custom Tasks for SAS Enterprise Guide 

# SAS® Grid Manager Training

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Maximize availability and processing for your analytics environment.

[support.sas.com/paths/gm](https://support.sas.com/paths/gm)

## Get Started

- SAS Programming on the Grid
- SAS Grid Manager: Administration

## Expand Your Skills

- SAS Enterprise Scheduling With Platform Suite for SAS
- SAS Platform Administration: Fast Track



### Books

- The Little SAS® Book for Enterprise Guide
- SAS® Programming for Enterprise Guide Users
- Business Analytics Using SAS® Enterprise Guide® and SAS® Enterprise Miner™: A Beginner's Guide

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Get trained.  
Get certified.  
Add value.



SAS® Certifications available in big data,  
advanced analytics and data science.

Discover more at  
[sas.com/academy-data-science](https://sas.com/academy-data-science)





# SAS® Advanced Analytics

Where power meets purpose.

Our advanced analytics software can help solve even the most stubborn data mysteries. In this section, you'll find the following avenues for your journey.

## Global Certifications

SAS® Statistical Business Analyst credential  
Predictive Modeler Using SAS® Enterprise Miner™ credential  
SAS® Advanced Analytics Professional credential

## Areas of Study

### Statistical Analysis

Leading-edge innovation to help statistically analyze and interpret data with SAS programs or SAS Enterprise Guide.

### Data Science

Tackle your business data creatively using SAS Analytics in areas of math, statistics, programming and business acumen.

### Forecasting and Econometrics

Use SAS to develop forecasting and econometric models to confidently plan your future.

### Data Mining

Rise to any challenge with big data predictive analytics.

### Predictive Analytics and Machine Learning

Discover how to use data and analytics to learn from associations between inputs and outputs.

### Text Analytics

Use SAS Text Miner to evaluate your unstructured data.

### Optimization and Simulation

Model the best solutions for solving real-world problems.

### JMP® Statistical Analysis

Discover the full potential of your data with the most interactive visual statistics package.





# SAS® Advanced Analytics Certification Credentials



## SAS® Statistical Business Analyst

Designed for SAS professionals who use SAS/STAT® software to conduct and interpret complex statistical data analysis, the Statistical Business Analyst Using SAS®9: Regression and Modeling credential confirms a solid knowledge of analysis of variance, linear and logistic regression, measuring model performance and more.

### Learn

- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- Predictive Modeling Using Logistic Regression

### Practice

SAS Certification Practice Exam: SAS Statistical Business Analysis Using SAS®9: Regression and Modeling

### Get Certified

SAS Statistical Business Analysis Using SAS®9: Regression and Modeling exam

[support.sas.com/certify/creds/sba](https://support.sas.com/certify/creds/sba)



## Predictive Modeler Using SAS® Enterprise Miner™

SAS® Enterprise Miner™ users who perform predictive analytics and have a firm understanding and mastery of the functionalities for predictive modeling in SAS® Enterprise Miner™ are perfect candidates for the SAS® Certified Predictive Modeler Using SAS® Enterprise Miner™ exam.

### Learn

- Applied Analytics Using SAS Enterprise Miner

### Practice

SAS Certification Practice Exam: Predictive Modeling Using SAS Enterprise Miner



Predictive Modeling With SAS Enterprise Miner: Practical Solutions for Business Applications

### Get Certified

Predictive Modeling Using SAS Enterprise Miner exam

[support.sas.com/certify/creds/pm](https://support.sas.com/certify/creds/pm)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)





### SAS® Advanced Analytics Professional\*

This credential is designed for individuals who analyze big data with a variety of statistical analysis and predictive modeling techniques. Your journey to earning a SAS® Advanced Analytics Professional credential consists of three programs of study and three exams.

#### Predictive Modeling Using SAS® Enterprise Miner™ 13

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##### Learn

- Applied Analytics Using SAS Enterprise Miner

##### Practice

SAS Certification Practice Exam: Predictive Modeling Using SAS Enterprise Miner

##### Get Certified

Predictive Modeling Using SAS Enterprise Miner 13 exam

#### SAS® Advanced Predictive Modeling

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##### Learn

- Neural Network Modeling
- Predictive Modeling Using Logistic Regression
- SAS Visual Statistics: Interactive Model Building
- Predictive Modeling Using SAS In-Memory Statistics
- SAS Enterprise Miner High-Performance Data Mining Nodes
- Using SAS to Put Open Source Models Into Production

##### Practice

SAS Certification Practice Exam: SAS Advanced Predictive Modeling

##### Get Certified

SAS Advanced Predictive Modeling exam

#### SAS® Text Analytics, Time Series, Experimentation and Optimization

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##### Learn

- Text Analytics Using SAS Text Miner
- Time Series Modeling Essentials
- Experimentation in Data Science
- Building and Solving Optimization Models With SAS/OR®

##### Practice

SAS Certification Practice Exam: SAS Text Analytics, Time Series, Experimentation and Optimization



Predictive Modeling With SAS Enterprise Miner: Practical Solutions for Business Applications

##### Get Certified

SAS Text Analytics, Time Series, Experimentation and Optimization exam

[support.sas.com/certify/creds/aap](https://support.sas.com/certify/creds/aap)


\* The SAS® Advanced Analytics Professional credential is part of the **SAS® Academy for Data Science**. This credential along with the SAS® Big Data Professional credential combines to give you the highly-sought after Data Scientist certification. [sas.com/academy-data-science](https://sas.com/academy-data-science)

# Statistical Analysis Training




Leading-edge innovation to help statistically analyze and interpret data with SAS® programs or SAS® Enterprise Guide®.

[support.sas.com/paths/stat](https://support.sas.com/paths/stat)





## Get Started

- SAS Programming for R Users
- Introduction to Statistical Concepts
- Analytics: Putting It All to Work 
- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- SAS Enterprise Guide: ANOVA, Regression and Logistic Regression

## Expand Your Skills

- Statistics 2: ANOVA and Regression
- Strategies and Concepts for Data Scientists and Business Analysts 
- Categorical Data Analysis Using Logistic Regression
- Survival Analysis Using the Proportional Hazards Model
- Structural Equation Modeling Using SAS 
- Imputation Techniques in SAS 

## Dive Deeper

- Multivariate Statistics for Understanding Complex Data
- Mixed Models Analyses Using SAS
- Longitudinal Data Analysis With Discrete and Continuous Responses
- Probability Surveys 1: Design, Descriptive Statistics and Analysis
- Applied Clustering Techniques
- Bayesian Analyses Using SAS
- Statistical Analysis With the GLIMMIX Procedure
- Programming With SAS/IML® Software
- SAS Programming for R Users
- Explaining Analytics to Decision Makers: Insight to Action 
- Getting the Most Out of Testing in Direct/Internet Marketing 
- Multilevel Modeling of Hierarchical and Longitudinal Data Using SAS 
- Propensity Score Matching, Adjustment and Randomized Experiments 



### Books

- Essential Statistics Using SAS® University Edition
- Biostatistics by Example Using SAS® Studio
- Strategic Analytics and SAS®: Using Aggregate Data to Drive Organizational Initiatives

[support.sas.com/books](https://support.sas.com/books)



### Business Knowledge Series

Solving today's complex business problems with in-depth courses taught by industry experts.

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### Free Tutorials

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# Data Science Training

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Tackle your business data creatively using SAS® Analytics in areas of math, statistics, programming and business acumen.

[support.sas.com/paths/ds](https://support.sas.com/paths/ds)





## Overview

- Strategies and Concepts for Data Scientists and Business Analysts 
- Data Science: Building Recommender Systems With SAS and Hadoop 
- Analytics: Putting It All to Work 

## Preparing Data

- Introduction to SAS and Hadoop
- Working With SAS Data Loader 3.1 for Hadoop
- Defining the Value of Business Analytics 

## Modeling Data

- Advanced Analytics in a Big Data World 
- Building and Solving Optimization Models With SAS/OR
- Decision Tree Modeling
- Forecasting Using SAS Forecast Server Software
- Survival Data Mining: A Programming Approach 
- Advanced Predictive Modeling Using SAS Enterprise Miner
- Explaining Analytics to Decision Makers: Insight to Action 
- Net Lift Models: Optimizing the Impact of Your Marketing Efforts 

## Deploying Models

- Managing SAS Analytical Models Using SAS Model Manager
- SAS Business Rules Manager Usage



### Books

- Data Analysis Plans: A Blueprint for Success Using SAS®
- Mastering the DS2 Procedure

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# Forecasting and Econometrics Training

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Use SAS® to develop forecasting and econometric models to confidently plan your future.

[support.sas.com/paths/for](https://support.sas.com/paths/for)


## Get Started

- Introduction to Applied Econometrics 
- Time Series Modeling: Essentials
- Forecasting Using SAS Forecast Server Software
- Electric Load Forecasting: Fundamentals and Best Practices 
- Stationarity Testing and Other Time Series Topics 

## Expand Your Skills

- Forecasting Using SAS Software: A Programming Approach
- Electric Load Forecasting: Advanced Topics and Case Studies 
- Modeling Trend, Cycles and Seasonality in Time Series Data Using PROC UCM 
- Forecast Value Added Analysis 
- Advanced Analytics in a Big Data World 
- Next Generation Demand Management: People, Process, Analytics and Technology 
- SAS Demand-Driven Forecasting: Using the Solution

## Dive Deeper

- Advanced Topics in Applied Econometrics 
- Advanced Forecasting Topics Using SAS Software: A Programming Approach
- Using SAS Forecast Server Procedures





### Books

- Business Forecasting: Practical Problems and Solutions
- Applied Data Mining for Forecasting Using SAS®
- Demand-Driven Forecasting: A Structured Approach to Forecasting, Second Edition

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# Data Mining Training





Rise to any challenge with big data predictive analytics.

[support.sas.com/paths/dm](https://support.sas.com/paths/dm)

## Get Started

- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- Analytics: Putting It All to Work 
- Mass Scale Predictive Modeling Using SAS Factory Miner
- Data Mining: Principles and Best Practices 
- SAS Visual Statistics: Interactive Model Building
- Data Mining Techniques: Theory and Practice 
- Exploratory Analysis for Large and Complex Problems Using SAS Enterprise Miner 
- Strategies and Concepts for Data Scientists and Business Analysts 

## Expand Your Skills

- Predictive Modeling Using Logistic Regression
- Applied Analytics Using SAS Enterprise Miner
- Customer Lifecycle Management Using SAS 
- Customer Segmentation Using SAS Enterprise Miner 
- Explaining Analytics to Decision Makers: Insights to Action 
- SAS Enterprise Miner High-Performance Data Mining Nodes
- Applied Clustering Techniques
- SAS Business Rules Manager Usage
- Credit Scorecard Development and Implementation 
- Development of Credit Scoring Applications Using SAS Enterprise Miner
- Managing SAS Analytical Models Using SAS Model Manager

## Dive Deeper

- Decision Tree Modeling
- Neural Network Modeling
- Survival Data Mining: A Programming Approach 
- Survival Data Mining Using SAS Enterprise Miner Software
- Advanced Predictive Modeling Using SAS Enterprise Miner
- Advanced Analytics in a Big Data World 
- Data Preparation for Data Mining
- Multivariate Statistics for Understanding Complex Data
- Extending SAS Enterprise Miner With User-Written Nodes
- Predictive Modeling Using SAS High-Performance Analytics Procedures
- Net Lift Models: Optimizing the Impact of Your Marketing Efforts 
- Social Network Analysis for Business Applications 
- Web Analytics and Web Intelligence Using SAS 
- Applying Survival Analysis to Business Time-to-Event Problems 
- Big Data, Data Mining and Machine Learning 



### Books

- Customer Segmentation and Clustering Using SAS® Enterprise Miner™, Third Edition
- Decision Trees for Analytics Using SAS® Enterprise Miner™
- Analytics at Work: Smarter Decisions, Better Results

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# Predictive Analytics and Machine Learning Training

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Discover how to use data and analytics to learn from associations between inputs and outputs.

[support.sas.com/paths/paml](https://support.sas.com/paths/paml)

## Get Started

- Strategies and Concepts for Data Scientists and Business Analysts 
- SAS Visual Statistics: Interactive Model Building
- SAS Event Stream Processing
- Getting Started With SAS In-Memory Statistics
- Applied Analytics Using SAS Enterprise Miner
- Mass-Scale Predictive Modeling Using SAS Factory Miner

## Expand Your Skills

- Big Data, Data Mining, and Machine Learning 
- Advanced Analytics in a Big Data World 
- Applied Clustering Techniques
- Predictive Modeling Using Logistic Regression
- SAS Enterprise Miner High-Performance Data Mining Nodes
- Predictive Modeling Using SAS In-Memory Statistics

## Dive Deeper


- Advanced Predictive Modeling Using SAS Enterprise Miner
- Decision Tree Modeling
- Neural Network Modeling
- Text Analytics Using SAS Text Miner

# Text Analytics Training

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Use SAS® Text Miner to evaluate your unstructured data.

[support.sas.com/paths/ta](https://support.sas.com/paths/ta)

- Text Analytics Using SAS Text Miner
- SAS Contextual Analysis: Building Models
- Text Analytics and Sentiment Mining Using SAS 

# Optimization and Simulation Training

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Model the best solutions for solving real-world problems.

[support.sas.com/paths/os](https://support.sas.com/paths/os)

- Building and Solving Optimization Models With SAS/OR
- SAS Marketing Optimization: Maximizing Campaign Efficiency
- Discrete-Event Simulation With SAS Simulation Studio
- Programming With SAS/IML Software



### Books

- Predictive Modeling With SAS Enterprise Miner: Practical Solutions for Business Applications, Second Edition
- Demand-Driven Inventory Optimization and Replenishment: Creating a More Efficient Supply Chain, Second Edition

[support.sas.com/books](https://support.sas.com/books)



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### Free Tutorials

Learn tips and tricks with SAS training how-to videos, tutorials and demos.

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# JMP® Statistical Analysis Training

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Discover the full potential of your data with the most interactive visual statistics package.

[support.sas.com/paths/jmp](https://support.sas.com/paths/jmp)


## Get Started

- JMP Software: A Case Study Approach to Data Exploration
- JMP Software: ANOVA and Regression
- JMP Software: Analyzing Discrete Responses
- JMP Software: Custom Design of Experiments
- JMP Clinical: Monitoring Clinical Trials
- Applied Statistics for Engineers 
- Applied Statistics for Scientists 

## Expand Your Skills

- JMP Software: Measurement System Analysis
- JMP Software: Statistical Process Control
- JMP Software: Analyzing Multidimensional Data
- JMP Software: Modeling Multidimensional Data
- JMP Software: Reliability Analysis for Non-Repairable Systems
- JMP Software: Modern Screening Designs
- JMP Software: Design and Analysis of Mixture Experiments
- JMP Software: Classic Design of Experiments
- Predictive Modeling Using JMP Pro
- JMP Software: Stability Analysis
- Discrete-Event Simulation With SAS Simulation Studio
- Analyzing Marketing Data: Going Beyond Tabs and Bar Charts With JMP 
- Quality by Design (QbD) Using JMP Software 
- Statistics for FDA Process Validation Using JMP Software 

## JMP® Scripting Language

- Instant Applications Using JMP Application Builder
- JMP Software: Introduction to the JMP Scripting Language
- Application Development Using the JMP Scripting Language
- JMP Software: Designing and Building a Complete JMP Script 





### Books

- Market Data Analysis Using JMP\*
- Strategies for Formulations Development: A Step-by-Step Guide Using JMP\*

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[support.sas.com/bks](https://support.sas.com/bks)



### Ask the Expert

SAS experts demonstrate a variety of topics. Participate in live events, or view recorded sessions on demand.

[support.sas.com/askexpert](https://support.sas.com/askexpert)



### Free Tutorials

Learn tips and tricks with SAS training how-to videos, tutorials and demos.

[support.sas.com/tutorial](https://support.sas.com/tutorial)



# Show off.

Stand out among the rest. You've earned it.

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Learn more at  
[support.sas.com/certify/badge](https://support.sas.com/certify/badge)



**SAS**  
THE POWER TO KNOW.



# Solutions for Big Data

Faster, smarter analysis for a big data world.

Our advanced analytics software can help solve even the most stubborn data mysteries. In this section, you'll find the following avenues for your journey.



## Global Certification

**SAS® Big Data Professional credential**

## Areas of Study

### **SAS® for Hadoop**

SAS works with Hadoop to provide data management, discovery and in-memory solutions to get insight from your data.

### **For the Data Scientist**

Learn concepts for building interactive models and strategies.

### **SAS® High-Performance Analytics**

Quickly analyze big data efficiently and effectively.

### **SAS® In-Memory Statistics**

Explore the analytical tools SAS offers to securely integrate and review any amount of data in a database or Hadoop environment.

# Solutions for Big Data Professional Certification Credential

The SAS® Big Data Professional Using SAS®9 credential, comprised of extensive training and two exams, will validate your ability to use open source and SAS® data management tools to prepare big data for statistical analysis.



## SAS® Big Data Professional Using SAS®9

### SAS® Big Data Preparation, Statistics and Visual Exploration

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#### Learn.

- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- SAS Visual Analytics: Fast Track
- DataFlux® Data Management Studio: Essentials
- DataFlux Data Management Studio: Customize the Quality Knowledge Base (QKB)

#### Practice.

SAS Certification Practice Exam: SAS Big Data Preparation, Statistics and Visual Exploration

#### Get Certified.

SAS Big Data Preparation, Statistics and Visual Exploration exam

[support.sas.com/certify/creds/bdp](https://support.sas.com/certify/creds/bdp)

\* The SAS® Big Data Professional credential is part of the **SAS® Academy for Data Science**. This credential along with the SAS® Advanced Analytics credential combines to give you the highly sought after Data Scientist certification. [sas.com/academy-data-science](https://sas.com/academy-data-science)

### SAS® Big Data Programming and Loading

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#### Learn.

- DS2 Programming Essentials With Hadoop
- Introduction to SAS and Hadoop
- Getting Started With SAS In-Memory Statistics

#### Practice.

SAS Certification Practice Exam: Big Data Programming and Loading

#### Get Certified.

SAS Big Data Programming and Loading exam

[support.sas.com/certify/creds/bdp](https://support.sas.com/certify/creds/bdp)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)



"Holding this SAS Certification gives me confidence  
and broadens my horizons."

*- recent SAS Academy for Data Science graduate*

# Solutions for Big Data


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Everything you need to get valuable information from your data.

[support.sas.com/paths/sbd](https://support.sas.com/paths/sbd)


## SAS® for Hadoop Training

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- Introduction to SAS and Hadoop
- Working With SAS Data Loader 3.1 for Hadoop
- DS2 Programming Essentials With Hadoop
- Hadoop Data Management With Hive, Pig and SAS
- Data Science: Building Recommender Systems With SAS and Hadoop 

## For the Data Scientist Training

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- SAS Visual Statistics: Interactive Model Building
- SAS Academy for Data Science
- Strategies and Concepts for Data Scientists and Business Analysts 

## SAS® High-Performance Analytics Training

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- Predictive Modeling Using SAS High-Performance Analytics Procedures
- SAS Enterprise Miner High-Performance Data Mining Nodes

## SAS® In-Memory Statistics Training

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- Getting Started With SAS In-Memory Statistics
- Predictive Modeling Using SAS In-Memory Statistics





### Books

- Big Data, Data Mining, and Machine Learning
- Understanding the Predictive Analytics Lifecycle
- Leaders and Innovators: How Data-Driven Organizations Are Winning With Analytics
- SAS® and Hadoop Technology: Overview

[support.sas.com/books](https://support.sas.com/books)



### Business Knowledge Series

Solving today's complex business problems with in-depth courses taught by industry experts.

[support.sas.com/bks](https://support.sas.com/bks)



### Ask the Expert

SAS experts demonstrate a variety of topics. Participate in live events, or view recorded sessions on demand.

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### Free Tutorials

Learn tips and tricks with SAS training how-to videos, tutorials and demos.

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# SAS® Skills + Industry Experts = Business Knowledge Series

A winning combination bringing you the latest business practices, concepts, methodology, and techniques we all need to succeed in today's fast paced world.

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# Business Intelligence and Analytics

Powerful insights – at your fingertips.

Limitless BI tools help you explore data on your own, create and share vibrant interactive reports and monitor key metrics. In this section, you'll find the following avenues for your journey.

## Global Certification

SAS® Visual Business Analyst credential

SAS® BI Content Developer credential

## Areas of Study

### SAS® Visual Analytics

Visually access and explore any size data. Highlight relationships, outliers, trends and more with vibrant, interactive reports.

### SAS® Office Analytics

Leverage the power of SAS Analytics from familiar Microsoft Office applications.

### SAS® Enterprise Business Intelligence

Create a comprehensive and easy-to-use environment for reporting and analysis with this platform for SAS Business Analytics.



# Business Intelligence and Analytics Certification Credentials

Validate your knowledge of using SAS® Visual Analytics to explore data and create reports that provide concise, interactive and relevant data summaries with a SAS® Visual Business Analyst: Exploration and Design credential.



## SAS® Visual Business Analyst: Exploration and Design Using SAS® Visual Analytics

### Learn.

- SAS Visual Analytics: Fast Track
- SAS Visual Analytics: Video Library

### Get Certified.

SAS Visual Analytics 7.3 Exploration and Design exam

[support.sas.com/certify/creds/va](https://support.sas.com/certify/creds/va)

Validate your knowledge of building reports, analyses and dashboards for consumption by business users with a SAS® BI Content Developer credential.



## SAS® BI Content Developer for SAS®9

### Learn.

- Creating Business Intelligence for Your Organization: Fast Track

### Get Certified.

SAS BI Content Development for SAS®9 exam

[support.sas.com/certify/creds/bic](https://support.sas.com/certify/creds/bic)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)





"Getting certified in SAS is a great way to grow,  
learn and prove your SAS skills."

- Terry Barham, Senior Manager, SAS Global Certification

# SAS® Visual Analytics Training

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Visually access and explore any size data. Highlight relationships, outliers, trends and more with vibrant, interactive reports.

[support.sas.com/paths/va](https://support.sas.com/paths/va)

## Learn the Basics

- SAS Visual Analytics: Free Video Library
- SAS Visual Analytics: Getting Started

## Become an Expert

- SAS Visual Analytics: Fast Track
- SAS Visual Analytics: Using SAS Visual Data Builder
- SAS Visual Statistics: Interactive Model Building

## Administer the Environment

- SAS Visual Analytics: Administering a Distributed Deployment
- SAS Visual Analytics: Administering a Non-Distributed Deployment on Windows

# SAS® Office Analytics Training

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Leverage the power of SAS® Analytics from familiar Microsoft Office applications.

[support.sas.com/paths/oa](https://support.sas.com/paths/oa)

## Learn the Basics

- SAS Office Analytics: Free Video Library
- SAS Office Analytics: Getting Started

## Become an Expert

- SAS Office Analytics: Fast Track

## Administer the Environment

- Administering SAS Office Analytics and SAS Enterprise Guide





### Books

- SAS<sup>®</sup> for Dummies
- Custom Tasks for SAS<sup>®</sup> Enterprise Guide<sup>®</sup> Using Microsoft.NET

[support.sas.com/books](https://support.sas.com/books)



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Solving today's complex business problems with in-depth courses taught by industry experts.

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### Free Tutorials

Learn tips and tricks with SAS training how-to videos, tutorials and demos.

[support.sas.com/tutorial](https://support.sas.com/tutorial)

# SAS® Enterprise Business Intelligence Training

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Create a comprehensive and easy-to-use environment for reporting and analysis with this platform for SAS® Business Analytics.

[support.sas.com/paths/bi](https://support.sas.com/paths/bi)

## Learn the Basics

- Getting Started With the Platform for SAS Business Analytics
- Using SAS Client Applications With SAS Grid Manager
- Management Overview: Exploring the Platform for SAS Business Analytics

## Become an Expert

- SAS Business Intelligence Reporting: Fast Track
- Creating Business Intelligence for Your Organization: Fast Track
- Creating Stored Processes Using SAS 1: Essentials
- Creating Stored Processes Using SAS 2: Additional Topics
- Accessing SAS From Microsoft Office Applications
- Creating BI Dashboards Using SAS
- Creating Information Maps Using SAS
- Designing, Tuning and Maintaining SAS OLAP Cubes
- Developing Applications With SAS/AF® Software
- Personalizing the SAS Information Delivery Portal
- SAS Business Rules Manager Usage
- SAS Enterprise Guide 1: Querying and Reporting
- Using SAS Web Report Studio
- Using SAS OLAP Cubes to Create Multidimensional Reports
- Promoting Business Analytics Across the Enterprise 

## Administer the Environment

- SAS Platform Administration: Fast Track
- SAS Platform Administration: Metadata Administration
- SAS Platform Administration: System Administration
- SAS Platform Administration: Middle Tier Administration
- Administering SAS Office Analytics and SAS Enterprise Guide
- SAS OLAP Environment: Administration



### Books

- Building Business Intelligence Using SAS®: Content Development Examples
- SAS® Business Intelligence for the Health Care Industry: Practical Applications
- Business Intelligence and the Cloud

[support.sas.com/books](https://support.sas.com/books)



### Business Knowledge Series

Solving today's complex business problems with in-depth courses taught by industry experts.

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- Usage and completion reports to track your team's progress.

Learn more or access the free trial  
[sas.com/lr](https://sas.com/lr)





# SAS® Data Management

Better data sets the stage for better business.

Learn to not only manage your data, but unleash its potential. In this section, you'll find the following avenues for your journey.

## Global Certification

SAS® Data Integration Developer credential

SAS® Data Quality Steward credential

## Areas of Study

### SAS® Data Integration Training

Embrace efficiency when you collect and manage your data stores using SAS Data Integration Studio.

### SAS® Data Quality Training

Achieve better, cleaner data - regardless of volume.



# Data Management Certification Credentials

Validate your knowledge of using SAS® Visual Analytics to explore data and create reports that provide concise, interactive and relevant data summaries with a SAS® Data Integration Developer credential.



## SAS® Data Integration Developer Certification

Learn.

### Training Option 1: Fast Track

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- SAS Data Integration Studio: Fast Track

### Training Option 2:

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- SAS Data Integration Studio: Essentials
- SAS Data Integration Studio: Additional Topics

Get Certified.

SAS Data Integration Development for SAS®9 exam

[support.sas.com/certify/creds/did](https://support.sas.com/certify/creds/did)

Validate your knowledge of building reports, analyses and dashboards for consumption by business users with a SAS® Data Quality Steward credential.



## SAS® Data Quality Steward Certification

Learn.

### Training Option 1: Fast Track

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- DataFlux Data Management Studio: Fast Track
- DataFlux Data Management Studio: Customize the Quality Knowledge Base (QKB)

### Training Option 2:

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- DataFlux Data Management Studio: Essentials
- DataFlux Data Management Studio: Advanced
- DataFlux Data Management Studio: Customize the Quality Knowledge Base (QKB)

Get Certified.

SAS Data Quality Using DataFlux Data Management Studio exam

[support.sas.com/certify/creds/dqs](https://support.sas.com/certify/creds/dqs)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)





# SAS® Data Integration Training

Embrace efficiency when you collect and manage your data stores using SAS® Data Integration Studio.

[support.sas.com/paths/dmgt](https://support.sas.com/paths/dmgt)

## Get Started

- SAS Data Integration Studio: Essentials
- SAS Data Integration Studio: Additional Topics
- SAS Data Integration Studio: Fast Track

## Expand Your Skills

- Introduction to SAS and Hadoop
- Working With SAS Data Loader 3.1 for Hadoop
- Hadoop Data Management With Hive, Pig and SAS
- SAS Federation Server: Accessing and Virtualizing Enterprise Data
- SAS Event Stream Processing
- Introduction to SAS/ACCESS® Interface to Teradata
- Processing Database and PC File Data With SAS/ACCESS Software

# SAS® Data Quality Training

Achieve better, cleaner data – regardless of volume.

[support.sas.com/paths/dmgt](https://support.sas.com/paths/dmgt)

## Get Started

- DataFlux Data Management Studio: Essentials
- DataFlux Data Management Studio: Advanced
- DataFlux Data Management Studio: Fast Track
- DataFlux Web Studio: Essentials

## Expand Your Skills

- DataFlux Data Management Studio: Customizing the Quality Knowledge Base (QKB)



# Show tomorrow who's boss.

## Learn SAS® Analytics – MONEY's No. 1 job skill – for free.

Did you know that analytics skills are in high demand? That's 1.5 million data science jobs available by 2018.

So why not learn SAS Analytics – the No. 1 job skill for kicking off your career with a higher starting salary – for free?

1. Download SAS® University Edition for free.
2. Access free resources and an online community of experts.
3. Land the job of your dreams.
4. Go from your parents' basement to a sweet place of your own.

[sas.com/freeanalytics](https://sas.com/freeanalytics)





# SAS® Administration

Anticipate the impact of your decisions.

Install, configure and maintain the platform for SAS Business Analytics. In this section, you'll find the following avenues for your journey.

## Global Certification

SAS® Platform Administrator credential

## Area of Study

SAS® Platform Training

Install, configure and maintain the platform for SAS Business Analytics.



# SAS® Platform Administrator Certification Credential

Validate your skills and knowledge in administration of the platform for SAS® Business Analytics.



## SAS® Platform Administrator

### Learn.

**New to the platform? Start here.**

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- Getting Started With the Platform for SAS Business Analytics

### Training Option 1:

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- SAS Platform Administration: Fast Track

### Training Option 2:

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- SAS Platform Administration: Metadata Administration
- SAS Platform Administration: System Administration

### Get Certified.

SAS Platform Administration for SAS®9 exam

[support.sas.com/certify/creds/pa](https://support.sas.com/certify/creds/pa)

# Get Certified.

[support.sas.com/certify](https://support.sas.com/certify)



## SAS® Platform Training

Install, configure and maintain the platform for SAS® Business Analytics.

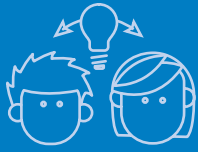
[support.sas.com/paths/admin](https://support.sas.com/paths/admin)

### Get Started

- Getting Started With the Platform for SAS Business Analytics
- SAS Platform Administration: Fast Track
- SAS Platform Administration: Metadata Administration
- SAS Platform Administration: System Administration
- Installing and configuring the SAS Intelligence Platform
- **NEW!** SAS Environment Manager: Essentials

### Expand Your Skills

- **NEW!** Managing the SAS Platform With SAS Environment Manager
- Administering SAS Office Analytics and SAS Enterprise Guide
- SAS Grid Manager: Administration
- SAS Enterprise Scheduling With Platform Suite for SAS
- SAS Visual Analytics: Administering a Distributed Deployment
- SAS Visual Analytics: Administering a Non-Distributed Deployment on Windows



# Conferences and Events



## ANALYTICS EXPERIENCE

September 18-20, 2017

Gaylord National Resort

Washington, DC

[View the latest conference information at sas.com/analytics-conference](http://sas.com/analytics-conference)



EXPLORING DATA  
INSPIRING INNOVATION

March 20-23, 2017

Prague Marriott Hotel

Praha, Czech Republic

October 17-20, 2017

St. Louis Union Station Hotel

St. Louis, MO

[Learn more at jmp.com/discoverysummit](http://jmp.com/discoverysummit)



## SAS<sup>®</sup> GLOBAL FORUM 2017

April 2-5, 2017

Walt Disney World Swan and Dolphin Resort

Orlando, FL

[For additional conference information, visit sasglobalforum.com/2017](http://sasglobalforum.com/2017)





# SAS® Solutions

Specific skills based on specific business activity.

Once you master the technology of SAS®, you will be ready for the SAS® solutions architecture. In this section, you'll find the following avenues for your journey.

## Global Certification

SAS® Clinical Trials Programmer credential

## Areas of Study

### Fraud and Security Intelligence

A unified approach to fraud, compliance and security delivers proactive protection through advanced analytics.

### Customer Intelligence

Transform the customer experience using insight and data from every touch point.

### Risk Management

Establish a risk-aware culture to optimize capital and liquidity and meet regulatory demands.

### Integrated Merchandise Planning

[support.sas.com/paths/mi](https://support.sas.com/paths/mi)

### Health and Life Sciences

[support.sas.com/paths/lifesci](https://support.sas.com/paths/lifesci)

### Supply Chain Intelligence

[support.sas.com/paths/supply](https://support.sas.com/paths/supply)

### Performance Management

[support.sas.com/paths/pm](https://support.sas.com/paths/pm)



# SAS® Clinical Trials Programmer Certification Credential

Apply SAS® programming skills to clinical trials data for state-of-the-art reporting.



## SAS® Clinical Trials Programmer Using SAS®9

### Learn.

- SAS Programming 1: Essentials
- SAS Programming 2: Data Manipulation Techniques
- SAS Macro Language 1: Essentials
- SAS Report Writing 1: Essentials
- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- Validating Clinical Trials Data Reporting



SAS® Programming in the Pharmaceutical Industry, Second Edition



Introducing the CDISC Standards: New Efficiencies for Medical Research



Implementing CDISC Using SAS®: An End-to-End Guide, Second Edition

### Get Certified.

Clinical Trials Programming Using SAS®9 exam

[support.sas.com/certify/creds/ct](https://support.sas.com/certify/creds/ct)

# Get Certified.


[support.sas.com/certify](https://support.sas.com/certify)

## Fraud and Security Intelligence Training

A unified approach to fraud, compliance and security delivers proactive protection through advanced analytics.

[support.sas.com/paths/fraud](https://support.sas.com/paths/fraud)

### Fraud and Improper Payments

- SAS Fraud Framework: Using the Social Network Analysis Interface
- SAS Fraud Framework: Implementing the SAS Social Network Analysis Interface
- SAS Fraud Framework: Using the SAS Financial Crimes Monitor Interface
- Fraud Detection Using Supervised, Unsupervised and Social Network Analytics 

### Regulatory Compliance

- SAS Compliance Solutions: Overview
- SAS Anti-Money Laundering: Using the Investigation Interface
- **NEW!** SAS Customer Due Diligence: Using the Investigation Interface
- SAS Enterprise Case Management: Using the Interface
- SAS Visual Scenario Designer 6.3: Getting Started

# Customer Intelligence Training

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Transform the customer experience. Get insights fueled by data from every touch point and data source.

[support.sas.com/paths/ci](https://support.sas.com/paths/ci)

## Engagement

- SAS Marketing Automation: Overview
- SAS Marketing Automation: Designing and Executing Outbound Marketing Campaigns
- SAS Marketing Automation: Defining the Data and Structure for Campaigns
- SAS Marketing Automation: Administration
- SAS Real-Time Decision Manager: Overview
- SAS Real-Time Decision Manager: Creating and Managing Campaigns
- SAS Real-Time Decision Manager: Defining Resources for Inbound Campaigns
- SAS Adaptive Customer Experience: Working With the Data Model

## Optimization

- SAS Marketing Optimization: Overview
- SAS Marketing Optimization: Maximizing Campaign Efficiency

# Risk Management Training

---

Establish a risk-aware culture, optimize capital and liquidity, while meeting regulatory demands.

[support.sas.com/paths/risk](https://support.sas.com/paths/risk)



## Get Started

- SAS Firmwide Risk for Solvency II 3.1 Overview
- SAS Enterprise GRC: Overview

## Enterprise Stress Testing

- SAS Model Risk Management for Users
- SAS Risk and Finance Workbench 2.2

## Credit Risk Management

- Credit Risk Modeling 
- Credit Scorecard Development and Implementation 
- Development of Credit Scoring Applications Using SAS Enterprise Miner



### Books

Need more info? We have a book for that.

[support.sas.com/books](https://support.sas.com/books)



### Business Knowledge Series

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### Free Tutorials

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# Books Listing

## Professional SAS® Programmer's Pocket Reference, Sixth Edition

Analytics at Work: Smarter Decisions, Better Results

Big Data at Work: Dispelling the Myths, Uncovering the Opportunities

Competing on Analytics: The New Science of Winning

Judgment Calls: Twelve Stories of Big Decisions and the Teams That Got Them Right

Keeping Up With the Quants: Your Guide to Understanding and Using Analytics

The Analytical Marketer: How to Transform Your Marketing Organization

Activity-Based Management for Financial Institutions: Driving Bottom-Line Results

Agile by Design: An Implementation Guide to Analytic Lifecycle Management

Analytics in a Big Data World: The Essential Guide to Data Science and Its Applications

Bank Fraud: Using Technology to Combat Losses

Big Data Analytics: Turning Big Data into Big Money

Big Data, Big Innovation: Enabling Competitive Differentiation through Business Analytics

Big Data, Data Mining, and Machine Learning: Value Creation for Business Leaders and Practitioners

Branded! How Retailers Engage Consumers With Social Media and Mobility

Bricks Matter: The Role of Supply Chains in Building Market-Driven Differentiation

Business Analytics for Managers: Taking Business Intelligence Beyond Reporting, Second Edition

Business Analytics for Sales and Marketing Managers: How to Compete in the Information Age

Business Forecasting: Practical Problems and Solutions

Business Intelligence and the Cloud: Strategic Implementation Guide

Business Transformation: A Roadmap for Maximizing Organizational Insights

Case Studies in Performance Management: A Guide From the Experts

Connecting Organizational Silos: Taking Knowledge Flow Management to the Next Level With Social Media

Credit Risk Analytics: Measurement Techniques, Applications, and Examples in SAS®

Credit Risk Scorecards: Developing and Implementing Intelligent Credit Scoring

Customer Data Integration: Reaching a Single Version of the Truth

Data Mining Techniques: For Marketing, Sales, and Customer Relationship Management, Third Edition

Data-Driven Healthcare: How Analytics and BI Are Transforming the Industry

Delivering Business Analytics: Practical Guidelines for Best Practice

Demand-Driven Forecasting: A Structured Approach to Forecasting, Second Edition

Demand-Driven Inventory Optimization and Replenishment: Creating a More Efficient Supply Chain, Second Edition

Economic and Business Forecasting: Analyzing and Interpreting Econometric Results

Executive's Guide to Solvency II

Fair Lending Compliance: Intelligence and Implications for Credit Risk Management

Financial Institution Advantage and the Optimization of Information Processing

Financial Risk Management: Applications in Market, Credit, Asset and Liability Management, and Firmwide Risk

Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection

Harness Oil and Gas Big Data With Analytics: Optimize Exploration and Production With Data-Driven Models

Health Analytics: Gaining the Insights to Transform Health Care

Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World

Hotel Pricing in a Social World: Driving Value in the Digital Economy

Human Capital Analytics: How to Harness the Potential of Your Organization's Greatest Asset

Implement, Improve and Expand Your Statewide Longitudinal Data System: Creating a Culture of Data in Education

Killer Analytics: Top 20 Metrics Missing From Your Balance Sheet

Leaders and Innovators: How Data-Driven Organizations Are Winning With Analytics

Manufacturing Best Practices: Optimizing Productivity and Product Quality

Marketing Automation: Practical Steps to More Effective Direct Marketing

Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work

Mobile Learning: A Handbook for Developers, Educators, and Learners

Next Generation Demand Management: People, Process, Analytics, and Technology

Optimal Design of Experiments: A Case Study Approach

Performance Management: Integrating Strategy Execution, Methodologies, Risk, and Analytics

Predictive Analytics for Human Resources

Predictive Business Analytics: Forward-Looking Capabilities to Improve Business Performance



Retail Analytics: The Secret Weapon	Bayesian Analysis of Item Response Theory Models Using SAS <sup>®</sup>
SAS <sup>®</sup> Data Analytic Development: Dimensions of Software Quality	Biostatistics by Example Using SAS <sup>®</sup> Studio
SAS <sup>®</sup> for Dummies <sup>®</sup> , Second Edition	Building Better Models With JMP <sup>®</sup> Pro
Social Network Analysis in Telecommunications	Building Business Intelligence Using SAS <sup>®</sup> : Content Development Examples
Style and Statistics: The Art of Retail Analytics	Business Analytics Using SAS <sup>®</sup> Enterprise Guide <sup>®</sup> and SAS <sup>®</sup> Enterprise Miner <sup>™</sup> : A Beginner's Guide
Taming the Big Data Tidal Wave: Finding Opportunities in Huge Data Streams With Advanced Analytics	Business Statistics Made Easy in SAS <sup>®</sup>
The Analytic Hospitality Executive: Implementing Data Analytics in Hotels and Casinos	Carpenter's Complete Guide to the SAS <sup>®</sup> Macro Language, Third Edition
The Business Forecasting Deal: Exposing Myths, Eliminating Bad Practices, Providing Practical Solutions	Carpenter's Complete Guide to the SAS <sup>®</sup> REPORT Procedure
The Data Asset: How Smart Companies Govern Their Data for Business Success	Carpenter's Guide to Innovative SAS <sup>®</sup> Techniques
The Executive's Guide to Enterprise Social Media Strategy: How Social Networks Are Radically Transforming Your Business	Categorical Data Analysis Using SAS <sup>®</sup> , Third Edition
The Patient Revolution: How Big Data and Analytics Are Transforming the Health Care Experience	Clinical Graphs Using SAS <sup>®</sup>
The Value of Business Analytics: Identifying the Path to Profitability	Cody's Collection of Popular SAS <sup>®</sup> Programming Tasks and How to Tackle Them
The Visual Organization: Data Visualization, Big Data, and the Quest for Better Decisions	Cody's Data Cleaning Techniques Using SAS <sup>®</sup> , Second Edition
Too Big to Ignore: The Business Case for Big Data	Combining and Modifying SAS <sup>®</sup> Data Sets: Examples, Second Edition
Trade-Based Money Laundering: The Next Frontier in International Money Laundering Enforcement	Common Statistical Methods for Clinical Research With SAS <sup>®</sup> Examples, Third Edition
Understanding the Predictive Analytics Lifecycle	Custom Tasks for SAS <sup>®</sup> Enterprise Guide <sup>®</sup> Using Microsoft .NET
Unleashing Your Inner Leader: An Executive Coach Tells All	Customer Segmentation and Clustering Using SAS <sup>®</sup> Enterprise Miner <sup>™</sup> , Second Edition
Visual Six Sigma: Making Data Analysis Lean, Second Edition	Data Analysis Plans: A Blueprint for Success Using SAS <sup>®</sup>
Warranty Fraud Management: Reducing Fraud and Other Excess Costs in Warranty and Service Operations	Data Preparation for Analytics Using SAS <sup>®</sup>
Win With Advanced Business Analytics: Creating Business Value From Your Data	Data Quality for Analytics Using SAS <sup>®</sup>
Activity-Based Cost Management in Government, 2nd Edition	Decision Trees for Analytics Using SAS <sup>®</sup> Enterprise Miner <sup>™</sup>
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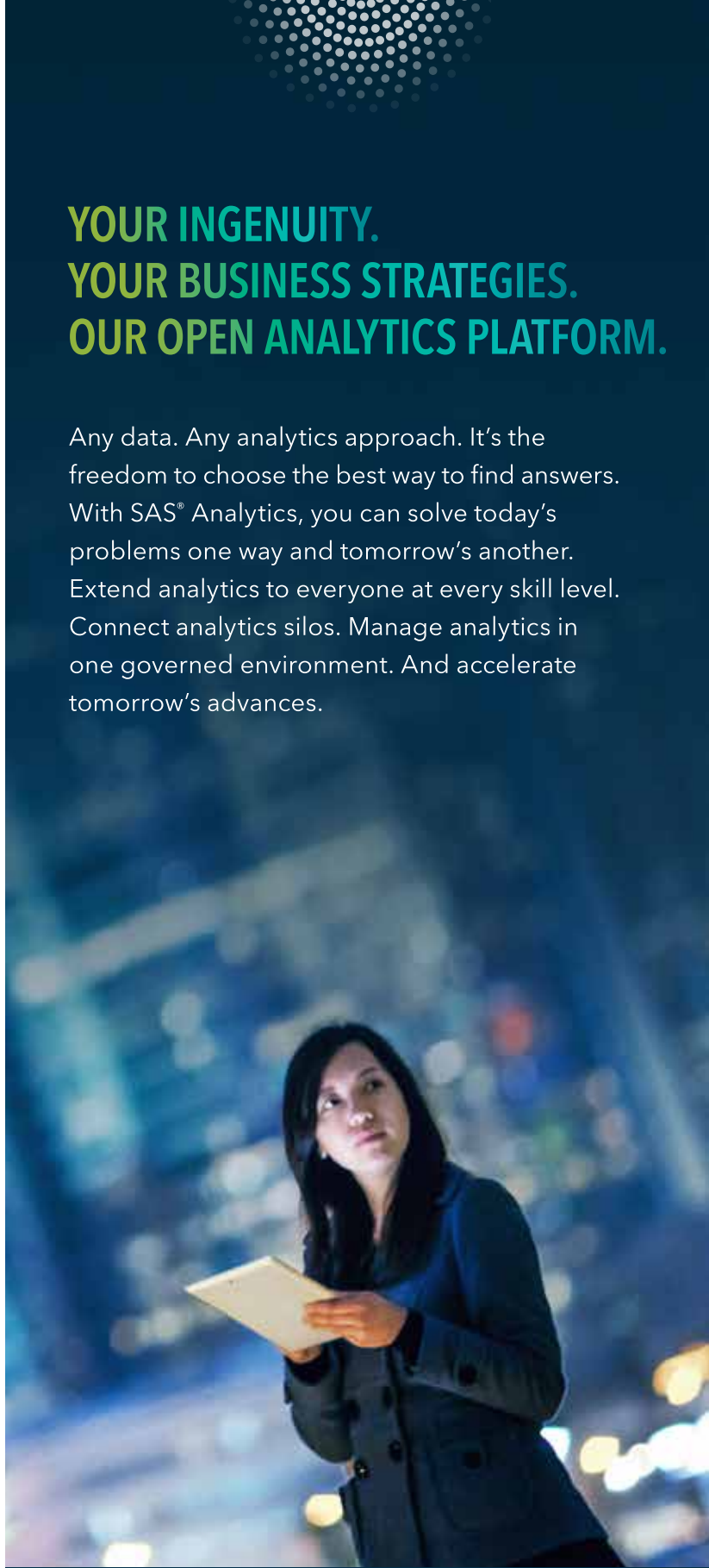
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