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Global Sales STORY





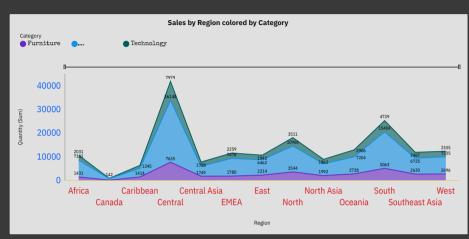


Area chart

- across various Regions .

 the sales are categorized by 3 type of products .

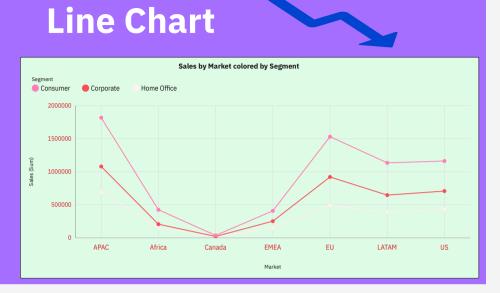
 the sales of each Region is measured on basis of the quantity of products units sold/ Net sales
- Central region has the highest Sales quantity followed by South region.
- among the category of products , the products falling under technology is higher in terms of







- Market APAC has the highest values of both Sales and Quantity.
- Segment Consumer has the highest Sales at over 6.5 million, out of which Market APAC contributed the most at over 1.8 million.
- Market APAC has the highest total Sales due to Segment Consumer.





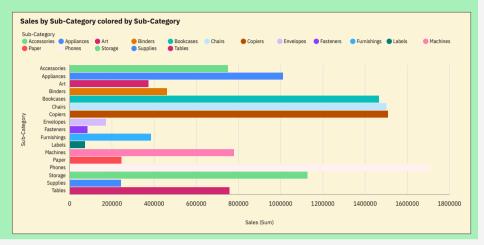






- the following Bar chart shows the Sales distribution among various sub-category if products i.e. there r total of 17 sub-category of products.
- · Sub-Category Phones has the highest Total Sales but is ranked #6 in Total Quantity.
- · Sub-Category Binders has the highest Total Quantity but is ranked #10 in Total Sales.
- For Sales, the most significant value of Sub-Category is Phones, whose respective Sales values add up to over 1.7 million, or 13.5 % of the total.

Bar chart III



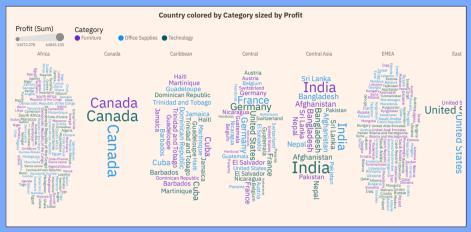
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Word Cloud



- Country United States has the highest total Profit due to Region West.
- Region Central has the highest Profit at over 319 thousand, out of which Country France contributed the most at over 109 thousand.
- China has a Profit of nearly 151 thousand for Region North Asia.
- Profit is unusually low when Category is Furniture.
- Over all countries, categories, and regions, the sum of Profit is almost 1.5 million.





Conclusion Pie chart Sales by Segment • Sales is high in Consumer Segment . Consumer Segment is high due to country Segment Home Office Corporate Consumer Afghanistan. • Sales ranges from over 2.3 million, when Segment is Home Office, to over 6.5 million, when Segment is Consumer. Over all segments, the average of Sales is 246.5.