


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	NM2023TMID00980
Project Name	Agriculture Docs Chain

Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div>Template</div> <div><h3>Brainstorm & idea prioritization</h3><p>Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.</p><p>10 minutes to prepare 1 hour to collaborate 2-8 people recommended</p></div>	<div><h4>0 Before you collaborate</h4><p>A little bit of preparation goes a long way with this session. Here's what you need to do to get going.</p><p>10 minutes</p><div><div>1 Team gathering</div><div>Person 1 Person 2 Person 3 Person 4</div></div><div><div>2 Set the goal</div><div>Agriculture Docs Chain</div></div><div><div>3 Learn how to use the facilitation tools</div><div>Use the Facilitation Superpowers to run a happy and productive session.</div><div>Open article</div></div></div>	<div><h4>1 Define your problem statement</h4><p>What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.</p><p>5 minutes</p><div><div>PROBLEM</div><div>How might we (your problem statement)?</div></div><div><div>Key rules of brainstorming</div><div>To run an smooth and productive session</div><div><div>1 Stay in topic.</div><div>2 Defer judgment.</div><div>3 Go for volume.</div><div>4 Encourage wild ideas.</div><div>5 Listen to others.</div><div>6 If possible, be visual.</div></div></div></div>
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Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Define blockchain as a decentralized, immutable ledger that records transactions in a secure and transparent way.

Discuss the benefits of blockchain in agriculture, such as traceability, reduced fraud, and increased trust among stakeholders.

Mention that blockchain can help track the entire supply chain from farm to table, ensuring food safety.

Person 2

Express concerns about transparency and trust issues in the current agriculture system.

Talk about the challenges of adopting blockchain technology, such as initial costs and technology literacy.

Person 3

Discuss how blockchain can help track every stage of the supply chain, from planting to distribution.

Highlight the importance of smart contracts in automating transactions.

Person 4

Explain how it can help in reducing food spoilage and losses through real-time monitoring.

Discuss potential regulatory challenges to ensure data privacy and security.

Address the importance of standards to ensure interoperability between different blockchain systems.

2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Discuss the benefits of blockchain in agriculture, such as traceability, reduced fraud, and increased trust among stakeholders.

Explain how it can help in reducing food spoilage and losses through real-time monitoring.

Explain how government can support and incentivize the adoption of blockchain technology in agriculture.

Talk about the challenges of adopting blockchain technology, such as initial costs and technology literacy.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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