

# Automotive Sales & Service Dashboard

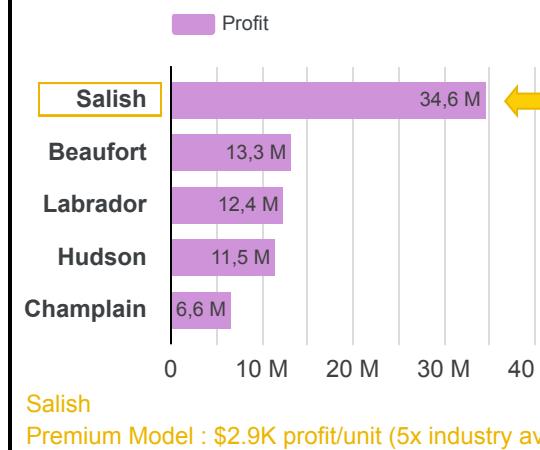
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Total Quantity Sold

58 118

Profit

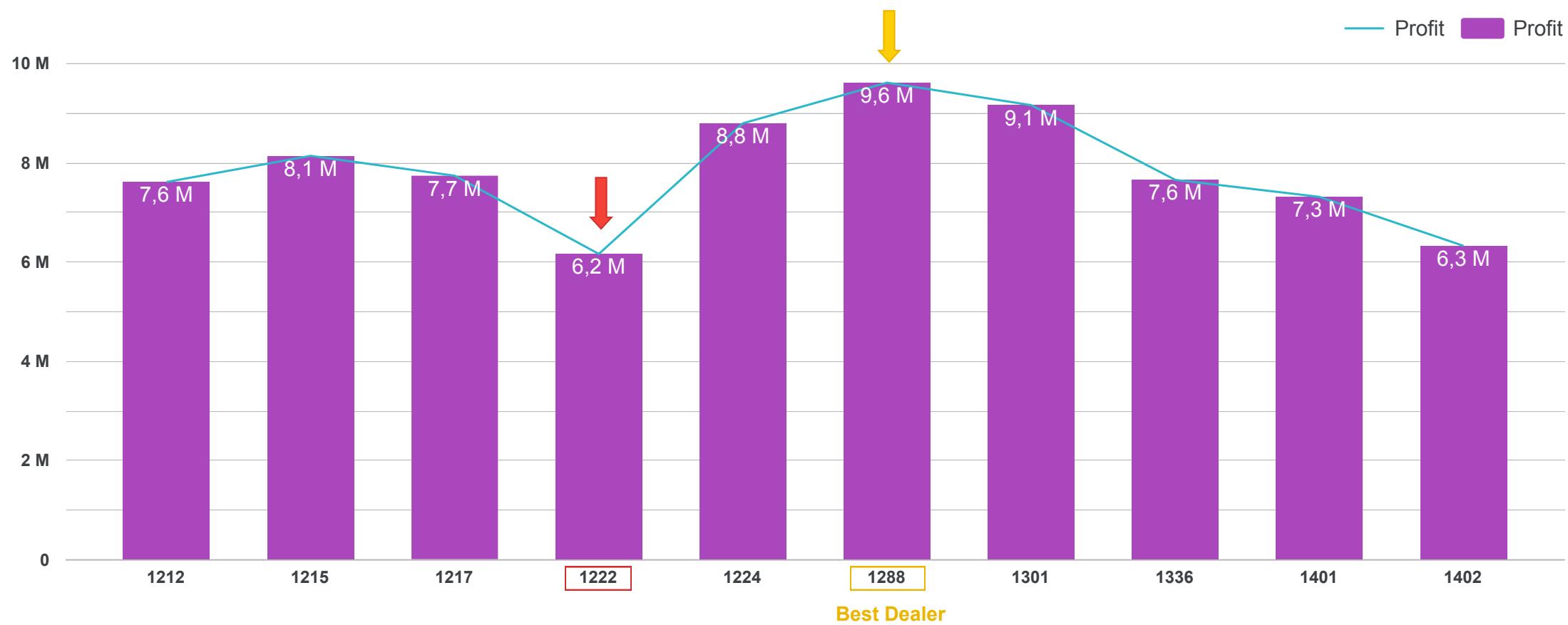
78,4 M



Avg. Quantity Sold

19,37

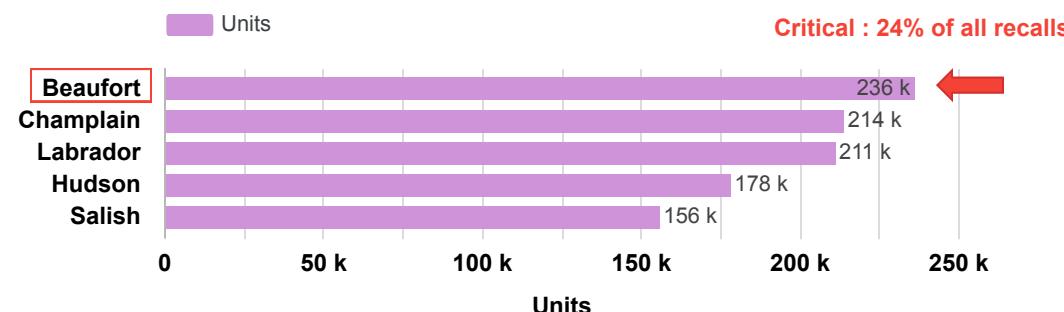
## Dealer Performance Analysis - Profit Distribution



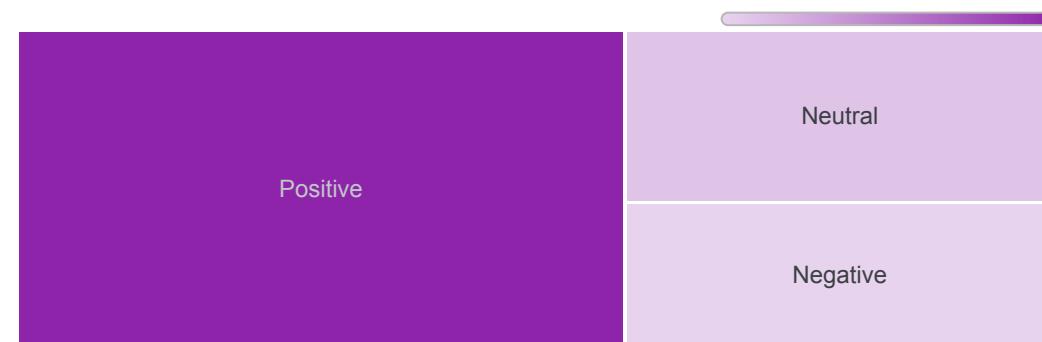
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## Recall Distribution Across Product Line (Total : 995K Units)



## Voice of Customer - Sentiment Breakdown Analysis (Pos = 58%)



## Recall Root Cause Analysis - Systems Affected by Model

Model	System_Affected / Units										
	Airbag	Suspension	Seats And Re...	Engine	Tires	Other	Powertrain	Visual System	Lights And In...	Structure	
Beaufort	52 496,35	31 375,88	3 396	20 780	-	24 394,67	16 244	18 407	23 892,18	-	
Champlain	9 866	60 940,73	44 398,18	7 672	20 863	14 346	21 385	18 078,76	-	-	
Labrador	32 205,18	15 529	13 190	30 106,96	30 257	-	-	16 793	5 610,03	24 957,15	
Hudson	33 051,63	4 476	20 881	26 755,47	11 213	34 708,02	14 974,5	17 118	-	-	
Salish	21 230,63	-	14 208	3 300	17 339,7	3 583,81	20 835	-	27 446	29 007,58	

## 2024 Sales Evolution - Peak Performance in May (5.8K Units)

