### PROJECT REPORT DEMONSTRATION

# 1 INTRODUCTION

## **OVERVIEW**

Designing Professional Business Cards

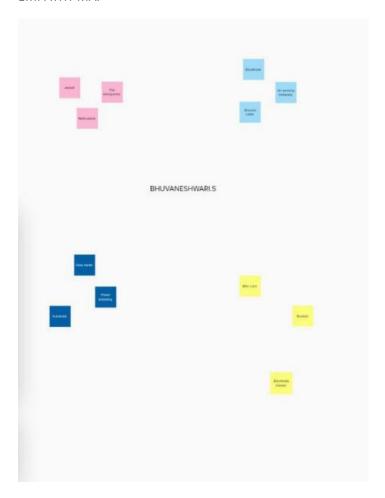
The "Designing professional business cards for Effective Networking" project focuses on Creating visually appealing and impactful business cards that leave lasting impression and facilitate meaningful connections in the business world. A well designed business card is an essential tool for Networking ,showcasing professionalism ,and conveying key Information succinctly.

# **PURPOSE**

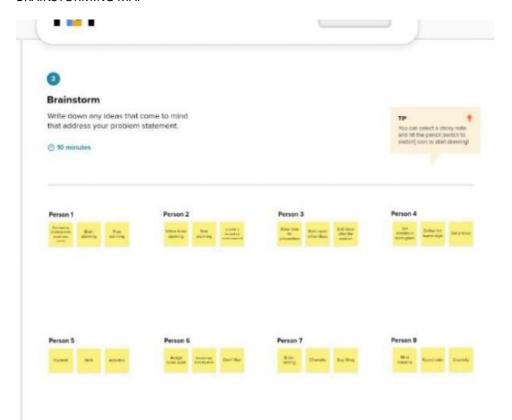
The Project assigned that the skills of using technology to create the designing Professional business cards with help of canva application

# 2. PROBLEM DEFINITIONS AND DESIGNING THINKING

# **EMPATHY MAP**



# BRAINSTORMING MAP



# 3. RESULTS

PROJECT NAME : DESIGNING PROFESSIONAL BUSINESS CARDS



## 4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES		DISADVANTAGES
1.	It is used effectively in communication	1.Some logo ,images,designs are so costly
2.	It is economical	2. E-mail Id is mandatory
3.	It is User-Friendly	
4.	In Canva There are a lot of activities for	
	presentation	

# **5 APPLICATION**

THE CANVA Application is very useful to create my project easily . it helps with new templates

It will be useful in my future.

### 6 CONCLUSION

In NAAN MUDHALVAN SCHEME I am a student in Government Arts and Science College vedasandur, assigned my project to be done with help of Canva Application. I have learned that usage of canva App well and It is very user-friendly.