

## PROJECT REPORT DEMONSTRATION

### 1 INTRODUCTION

#### OVERVIEW

##### Designing Professional Business Cards

The “Designing professional business cards for Effective Networking” project focuses on Creating visually appealing and impactful business cards that leave lasting impression and facilitate meaningful connections in the business world. A well designed business card is an essential tool for Networking ,showcasing professionalism ,and conveying key Information succinctly.

#### PURPOSE

The Project assigned that the skills of using technology to create the designing Professional business cards with help of canva application

### 2. PROBLEM DEFINITIONS AND DESIGNING THINKING

#### EMPATHY MAP



## BRAINSTORMING MAP

3

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**Person 1**

Generate problem statement ideas

Brainstorming

Brainstorming

**Person 2**

Sketch brain storming

Brainstorming

Sketch 2 mind map connections

**Person 3**

Write idea for presentation

Brainstorm idea about

Sketch ideas after the session

**Person 4**

Test prototype (demo)

Define the feature style

Get a focus

**Person 5**

Context

Sketch

Activities

**Person 6**

Assign tasks with

Generate feedback

Design flow

**Person 7**

Brainstorming

Character

Brainstorm

**Person 8**

Brainstorming

Brainstorming

Character

### 3. RESULTS

PROJECT NAME : DESIGNING PROFESSIONAL BUSINESS CARDS



### 4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES
<ol style="list-style-type: none"><li>1. It is used effectively in communication</li><li>2. It is economical</li><li>3. It is User-Friendly</li><li>4. In Canva There are a lot of activities for presentation</li></ol>	<ol style="list-style-type: none"><li>1. Some logo ,images, designs are so costly</li><li>2. E-mail Id is mandatory</li></ol>

### 5 APPLICATION

THE CANVA Application is very useful to create my project easily . it helps with new templates

It will be useful in my future.

### 6 CONCLUSION

In NAAN MUDHALVAN SCHEME I am a student in Government Arts and Science College vedasandur, assigned my project to be done with help of Canva Application. I have learned that usage of canva App well and It is very user-friendly.