



Says

What have we heard them say?  
What can we imagine them saying?

Farmers express their concerns about fluctuating crop prices and the need for better storage and transportation facilities.

Agricultural experts discuss the importance of diversifying crops to reduce risks

Government officials talk about the need for sustainable agricultural practices.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

India's agricultural sector has shown growth over the years, with fluctuations due to factors like monsoons, government policies, and technological advancements.

The government has implemented various schemes to support farmers, such as subsidies, crop insurance, and procurement programs.

Climate change and its impact on crop patterns have been a growing concern for the agricultural sector.



INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS(1997-2021)  
M.JEEVARATHINAM,  
S.MOHAMED VAGEEM,  
R.JAGADEESH,  
R.AJITH,  
P.DHILIP

Farmers adapt to changing conditions by switching between crops based on market demand and climate conditions.

The government takes initiatives to improve irrigation systems and provide financial support to farmers.

Agricultural research institutions work on developing drought-resistant crop varieties.

Farmers may feel anxious due to uncertainty in crop yields and prices.

The government may feel a responsibility to ensure food security for the nation.

Agricultural experts may feel a sense of urgency in promoting sustainable practices.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?