

What do do in the business model creation

- 1. Present initial business idea**
- 2. Take the business model canvas as guiding tool to develop your business plan in each of the 9 (nine) areas: value proposition, key activities, key partners etc.**
- 3. Complete the file: Business model_planned figures.xls for your business**
- 4. Create a mock-up of your product/service to be demonstrated in the final presentation (example in moodle)**
- 5. Final presentation ppt including presentation of product and figure (example in moodle)**
- 6. Final report complementing the final presentation. Identify which group member has contributed which sub-chapter.**