

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Total Interest

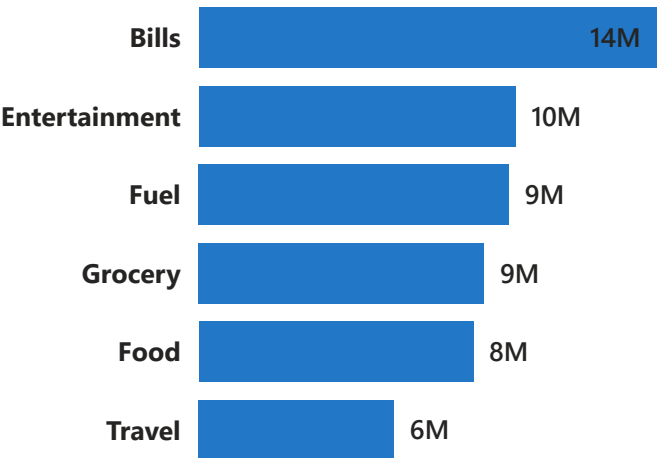
7.8M

Transaction
Count

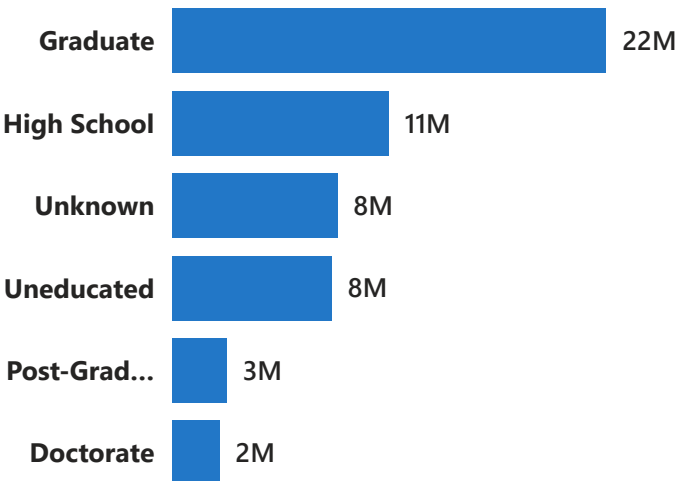
655.7K

Card Category	Revenue	Sum of Interest Earned	Sum of Annual Fees
Blue	46139398	64,95,888	2685635
Silver	5586332	8,12,081	187505
Gold	2454072	3,73,784	56210
Platinum	1135608	1,61,629	20665
Total	55315410	78,43,382	2950015

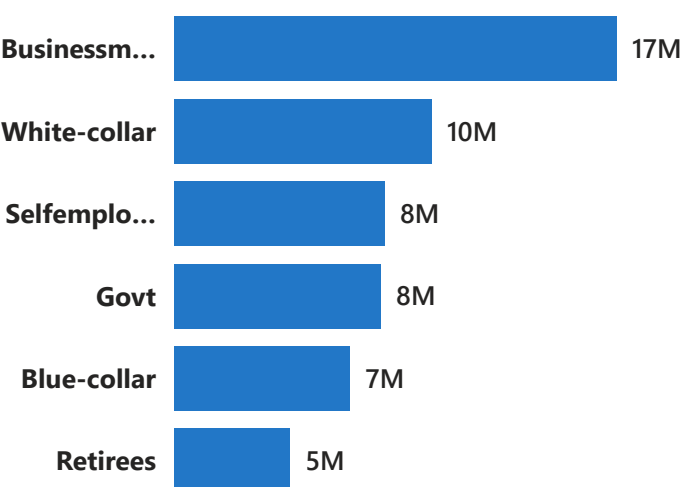
Revenue by Expenditure type



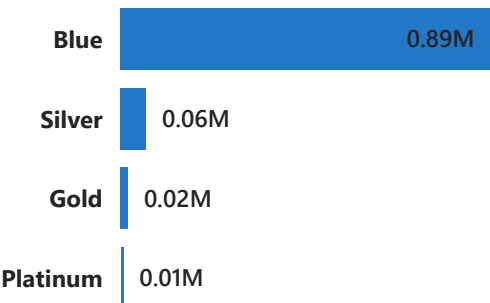
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



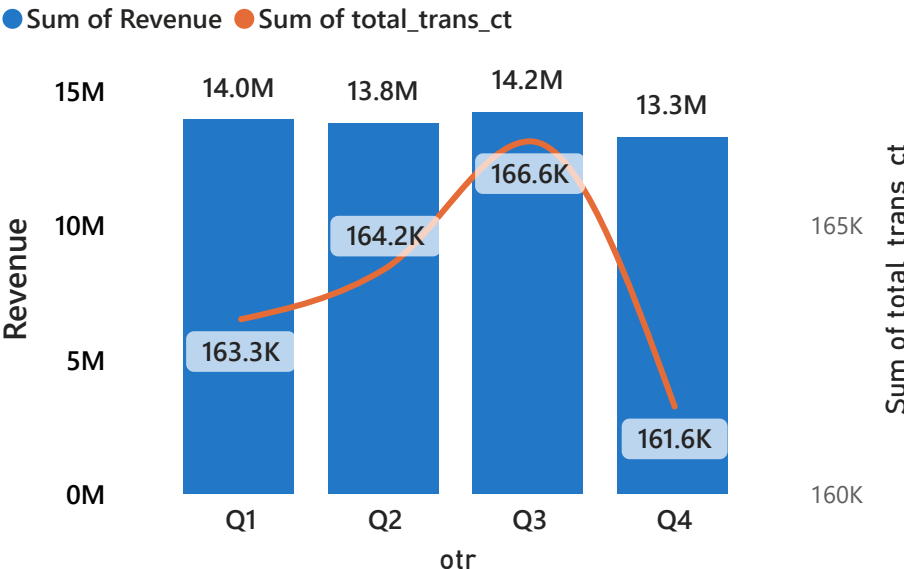
Q4

Q3

Q2

Q1

Otr Revenue and Transaction Count



Week Start Date

All

Female

Male

Mid

Low

High

Silver

Blue

Gold

Platinum

Revenue by Use Chip

