



SOCIOBOARD

Your Open-source Social Media Dashboard

Socioboard Kickoff Manual



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Introduction

Socioboard is the first and ONLY open source software in the world for Social Media Content Management, managing social media accounts, analytics and reporting. It provides a comprehensive dashboard with intelligent analytics and predictive analysis features which collects data points from multiple data sources and classifies them according to more than 1000 categories providing consumer oriented marketing data to businesses and brands.

White labeling of Socioboard requires certain prerequisites which are mentioned in this doc.



Hosting & Server Requirements

A hosting package has to be availed for deploying Socioboard

Following are specifics:

IIS 7.0 or above

MySQL and NHibernate

Virtual Processors:-4-8 processors

Server Hard Drive Space:-500 GB - 1 TB drive

Ram:-min 4 GB

Bandwidth:-100mbps

Monthly data allowance anything over 1 TB

Server version 2008

Web type: Standard



Pointing

First of all there is a need of domain where Socioboard is to be installed. A sub-domain can also be used.

e.g. www.xyz.com

Or www.social.xyz.com

Also for APIs there is a need of another domain

www.api.xyz.com

These need to be pointed to a specific IP.

e.g. IP: 162.abc.yy.xx



Apps

New apps have to be created on different social networks viz. LinkedIn, Twitter, Facebook....etc.

The links are:

<https://www.linkedin.com/secure/developer?newapp=>

<https://apps.twitter.com/app/new>

<http://instagram.com/developer/register/#>

<https://www.tumblr.com/oauth/apps>

<https://developers.facebook.com/> and so on...

These apps should have call back URL like below...

<http://xyz.com/LinkedinManager/Linkedin>

<http://xyz.com/FacebookManager/Facebook>

<http://xyz.com/TwitterManager/Twitter> and such...

These apps will generate keys, tokens, IDs etc.

Those will be needed for the development of portal.



Mail Account

There is a need of mail account like mandrill which will be used for emailing end users

Mandrill is preferable

<https://mandrill.com/>

Mandrill account's userid and password will be needed in the portal.



Contact Details & Social Profiles

Full address with pin code is required along with contact numbers.

All social profiles preferably along with support Skype id would be needed to put in the footer.

Please mail to support@socioboard.com or Skype us at [socioboard.support](https://www.skype.com/en/contacts/socioboard/support) for assistance.

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