



# EZPark

The leading mobile app for booking parking spots in advance

Connect with us at:  
[parkhelp@ezpark.com](mailto:parkhelp@ezpark.com)

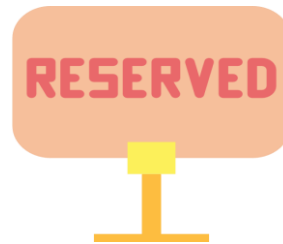
# EZPark



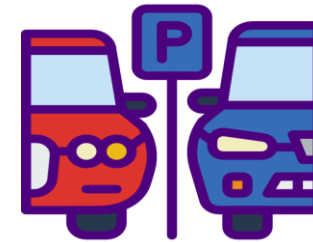
Our mission is to deliver a best in class and user-friendly car parking reservation system that can be used to locate and reserve parking spots before arrival.



Search



Reserve



Park happy





# Team



Brian Todd  
Developer



Kirti Patel  
Developer



Andrew Lao  
Developer



Paul Pei  
Developer



Brenda Jones  
Scrum Master



Shaista Usman  
Product Owner

## Accrued Value

- Search and reserve parking spaces for selected intervals of time
- Make online payments
- Sort parking spaces by distance
- Receive confirmation alerts and reminders
- View upcoming and past Reservations
- Let out parking spaces
- Leave comments and feedback
- Login with google account


# Accrued Value

Scenario: Using EZPark to reserve parking spots in advance.

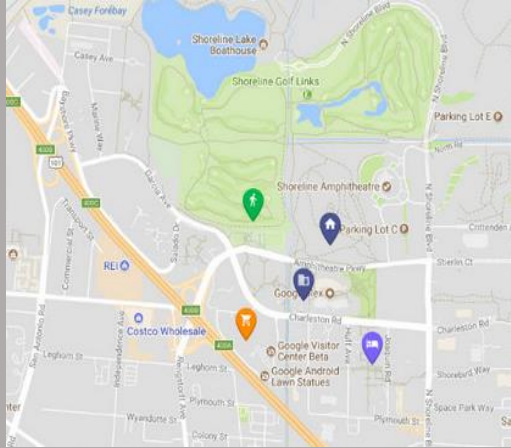


Sarah Cooper

3:57

 **EZPark**  
Simplified parking solutions


Enter address, location, venue



Reservations My Account Let Out Support




Search

3:57

 **EZPark**  
Simplified parking solutions

From: 12/02/2019 6:00 PM  
To: 12/02/2019 9:00 PM  
Sort By: Distance


Make selection

	<b>1100 5th Ave - Hotel Vintage Valet Garage</b> 0.1 miles away \$12.00 RESERVE
	<b>415 Seneca St. - Fairmont Olympic Garage</b> 0.1 miles away \$10.00 RESERVE
	<b>1113 6th Ave. - Crowne Plaza - Valet Garage</b> 0.1 miles away \$16.00 RESERVE

Reservations My Account Let Out Support

Reserve

3:57

 **EZPark**  
Simplified parking solutions

1. REVIEW RESERVATION DETAILS

FROM Mon, Dec 2, 2019 after 9:00 AM	TO Mon, Dec 2, 2019 before 7:00 PM Price: \$22.00
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2. PAYMENT INFO

FIRST NAME LAST NAME

CREDIT CARD # EXP MONTH EXP YEAR  
 MM YY

SECURITY CODE POSTAL CODE

Pay Total = \$22.00

Reservations My Account Let Out Support


Pay

# Accrued Value

Scenario: Using EZPark to let out parking spots.



Eric Johnson


3:57  **EZPark**  
Simplified parking solutions


**Your contact information**

First name  Last name

Email Address  Phone number

**Parking Spot Information**

From:   6:00 PM

To:   9:00 PM





Parking spot address  City


State  Zip Code

Number of spots  Size of spot

Price  Upload photo

Directions to the spot

 Reservations  My Account  Rent Spot  Support

3:57  **EZPark**  
Simplified parking solutions

**Link Banking Details**





Bank name  Address

City  State

Zip Code  Name on account

SWIFT Code  Routing number

Account number

 Reservations  My Account  Rent Spot  Support

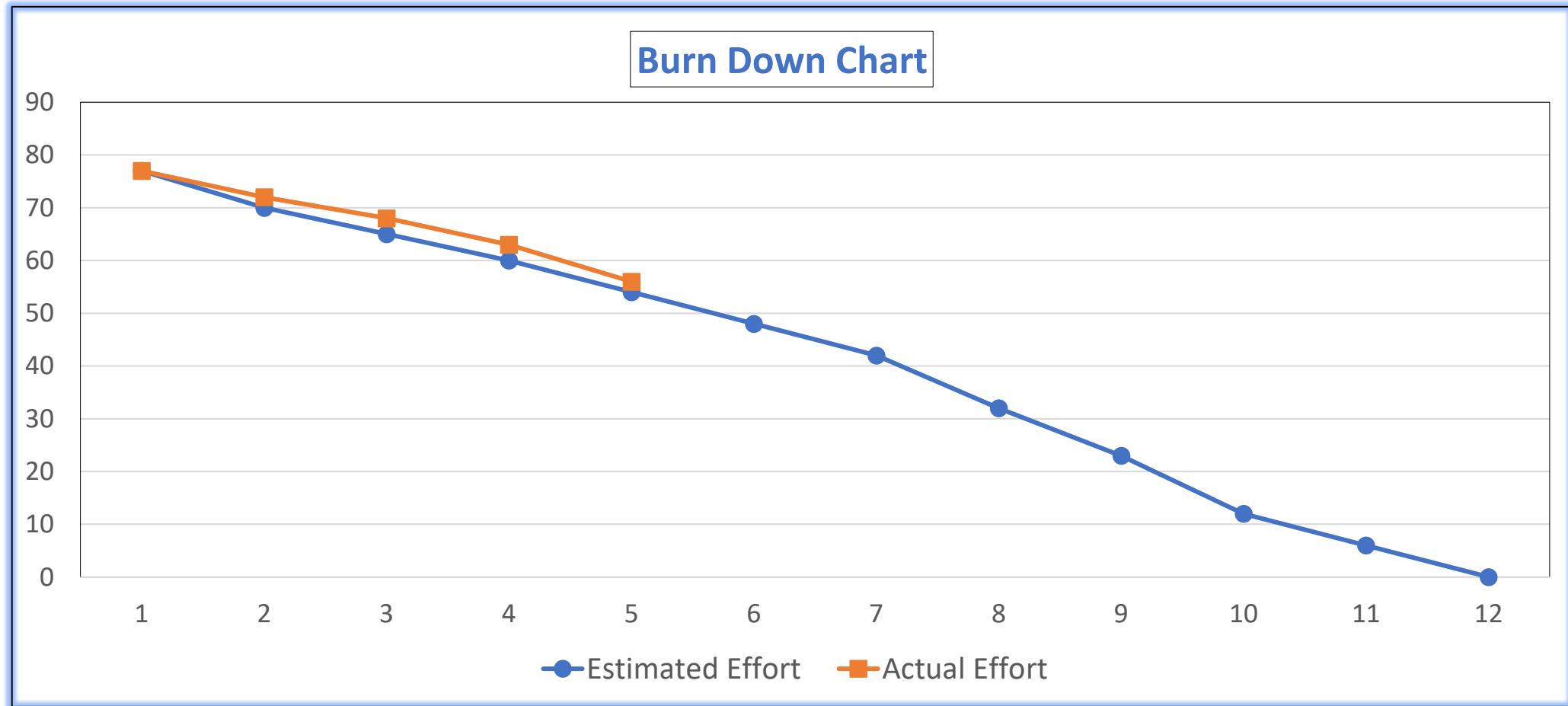
# Customer Feedback



- *“EZPark is a decent app, but they have poor customer service, I tried to calling but I couldn't get through.” - John Alva, School teacher*
- *“The app doesn't let me check my history to find previously reserved spots. Wish they had some functionality that would allow me to book the same space again in just one click.” - Teresa K, Consultant*
- *“I just started using EZPark. Its good, but I hate the fact that I have to re-enter my card details every time I use the app. 😞” - Tiffany, Student*
- *“EZPark is a good to have app, however their UI isn't great. And they could do with some social media integration.” - Rachel G, Student*



# Burn Down Chart





# Backlog Top Items



- Handling cancellation and refunds
- Monitor rented spaces
- Add checkout as guest button
- User receives a QR code as confirmation
- Push notifications
- Display “How it works?” and FAQ
- Social network integration



# Asks



Approval for project extension



Hiring additional workforce for customer support

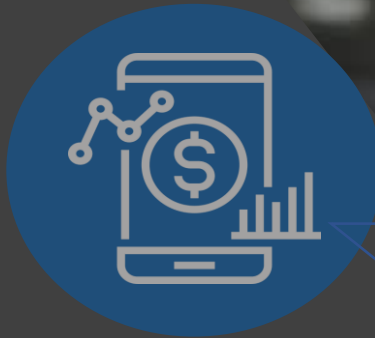


Targeted social media advertising



# EZPark

The mobile app that lets you find, reserve and pay for parking spot of your choice in advance.



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