

User Response Prediction System using Machine Learning Techniques

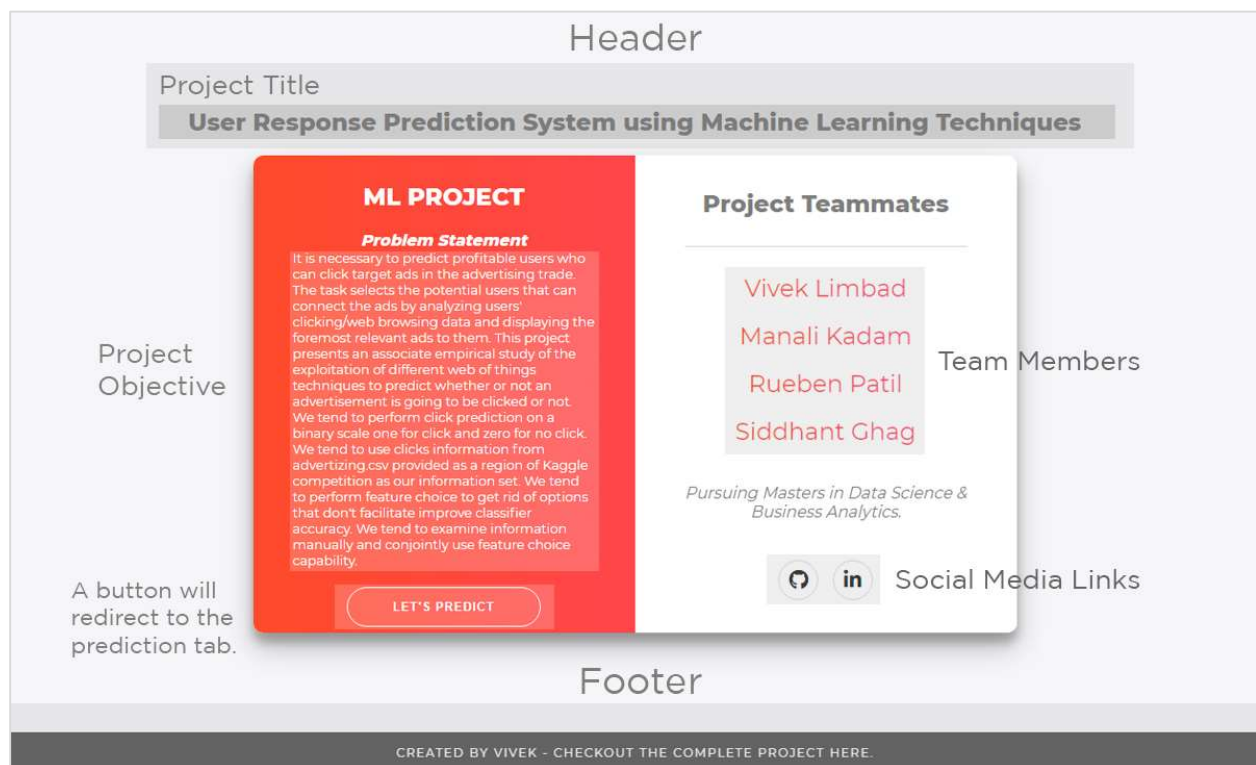
Wireframe Documentation

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Homepage

On the Home page of the User Response Prediction System first, you will see the title of the project and we have mentioned our project teammates (right-hand side tab) and problem statement (left-hand side tab) along with our social media links.



Img.1

When a user will click to LET'S PREDICT button it will automatically switch to the prediction tab.

Refer to image 2 for the prediction page.

Prediction page

Header

Project Title

User Response Prediction System using Machine Learning Techniques

Prediction form

Form description

Button will redirect to the objective tab

Footer

CREATED BY VIVEK - CHECKOUT THE COMPLETE PROJECT HERE.

Img.2

So as you can see a prediction page is divided into two parts
On the left-hand side, we have created a form of our project concerning our datasets variables.
And on the right-hand side, we have described our input variables.

Prediction result

Header

Project Title

User Response Prediction System using Machine Learning Techniques

Prediction form

Output

Form description

Button will redirect to the objective tab

Footer

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Img.3

This is how our Output lookalike.

Prediction results:

0 : There is a lesser chance of users will click on an ad.

Let's Predict

30

25

3000

600

0

There is a lesser chance of users will click on an ad. The probability of user will click on an ad is 0

PREDICT

1 : There is a higher chance of users will click on an ad.

Let's Predict

30

45

60000

300

1

There is a higher chance of users will click on an ad. The probability of user will click on an ad is 1

PREDICT

Form Validation

Header

Project Title

User Response Prediction System using Machine Learning Techniques

Prediction form

Form validation

Output

Form description

Button will redirect to the objective tab

Footer

Let's Predict

30

45

60000

Daily Internet Usage

1

Please fill out this field.

There is a higher chance of users will click on an ad. The probability of user will click on an ad is 1

PREDICT

Input Description

Daily Time Spent on Site : Enter your Avg. time spent on the website in minutes. e.g. 30 (30min)

Age : Enter your age. e.g. 21

Area Income : Enter your monthly income. e.g. 20000

Daily Internet Usage : Enter your daily internet usage. e.g. 300 (300mb)

Gender : Enter 1 for Male and 0 for Female.

Prediction Result :

0 : There is a lesser chance of users will click on an ad.

1 : There is a higher chance of users will click on an ad.

PROJECT OBJECTIVE

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Img.4

You cannot leave any input filed blank.

Thank You !