

Joe Federal

9500 Gilman Drive, La Jolla, CA 92093 • 858-534-3750 • student@ucsd.edu

Job Announcement Number: MCC-850420-INTERN**Job Title: Student Volunteer Intern Summer 2013 - Congressional and Public Affairs**

Job Type: Full time; Work Schedule: 40 hours a week

US Citizen

Public Affairs Experience:

Accomplished, bilingual professional recognized for achievement and performance in marketing. Innovative and successful in establishing business alliances on campus. Proven leader with special capabilities in building teams strategizing, and implementing workable marketing plans using print and social media.

Education:

University of California, San Diego (UCSD), La Jolla, CA

Graduation Date: 06/20XX

Bachelors of Arts in Communications

GPA: 3.5 (Units Completed: 181)

Courses: Media Production Lab, Comparative Media Systems, Communication Technologies, Writing for Digital Media

High School: Helix High School, La Mesa, CA Diploma: 6/20XX

Honors and Awards:

Presidential Environmental Youth Award Winner

20XX

Waste Education Resource Consortium, Contest – 1st place

20XX

Experience:

The Guardian, UCSD

From: 09/20xx–04/20xx

9500 Gilman Drive, La Jolla, CA 92093

Salary: Unpaid internship; Hours: 20/ week

Supervisor: Dr. Sally Noz

Supervisor #: 858-534-3750 – permission to contact

Position Title: Marketing Intern

- Created press material, social media posts, and blogging for the Opinion section weekly
- Developed flyers and logos and photographed using Photoshop and other Adobe CS software
- Edited written press releases, news stories and quarterly reports for on-campus events

Selected Accomplishments:

- **Marketing/Brand Initiatives** – Established strong image through marketing activities, including web messages/design, logo development and promotional materials.
- **Communications** - Spearheaded promotion of **international** student perspectives via quarterly blog

Skills:

- Knowledge of Adobe Photoshop CS5, Google Analytics, Hoot suite, Adobe Illustrator, and PowerPoint
- Experience with Twitter chats, Facebook tabs and Video Invites
- Fluent in Spanish

Affiliations:

Public Relations Chair, Undergraduate Communications Society, UCSD

20xx – present

- Lead team of 8 to plan first annual Public Relations Panel which generated more than 70 attendees

Philanthropy Chair, Sigma Phi Epsilon Fraternity, UCSD

20xx - present

References:

Ms. Lauren Payne, Sigma Phi Epsilon Fraternity Advisor, lpayne@ucsd.edu, 858-534-3750

Dr. Sally Noz, The Guardian, UCSD, guardian@ucsd.edu, 858-534-3750